

PRO sports



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**"I DIDN'T THINK
IT WOULD BE LIKE THIS!"
WILT CHAMBERLAIN**

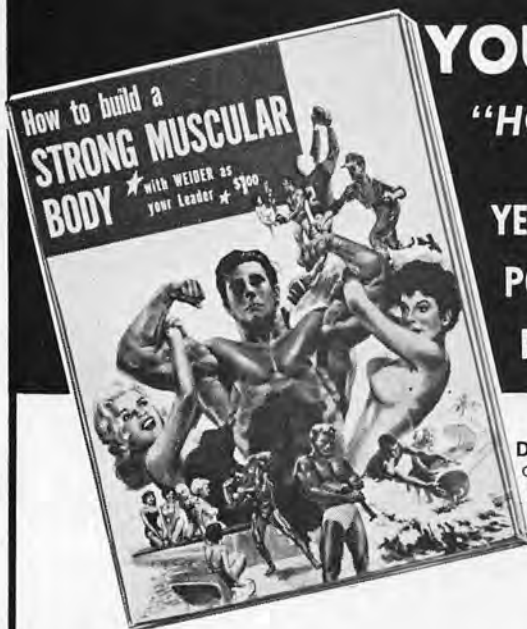
**BOBBY ORR
FACES HIS
MOST
CRUCIAL TEST**

**JOHN BRODIE
TELLS
HIS SIDE OF
THE STORY**

**PETE
MARAVICH—
FROM
"HOT DOG" TO
TEAM LEADER**

**SPECIAL
PREVIEW
OF THE
DIAMOND'S
WINTER SWAP
MARKET**

**RATING
PRO FOOTBALL'S
VIOLENT
HEAD
HUNTERS**



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PRO Sports



VOL. 9, NO. 1 JANUARY 1973

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A "BEATING-UP" TURNED THIS WEAKLING INTO A CHAMP!



Charles Atlas
"World's Most
Perfectly De-
veloped Man"

One night a frail 97-lb., 15-year-old youth was making his way home through the tough waterfront section of New York City. Suddenly, without warning, a brutal hoodlum loomed up out of the dark, and beat him senseless. That night the young man made a solemn vow: "Never will I let any man hurt me again."

The years ahead were to prove how well he kept that vow! For the name of that skinny youth was Charles Atlas — and he lived to become internationally famous as "The World's Most Perfectly Developed Man," performing feats of strength that amazed the whole world!

The day after that beating, Charles Atlas began trying every exercise he had ever heard of. Then one day, visiting New York's famed Bronx Zoo, he asked himself: "How does the tiger keep in physical condition? You never see him with a barbell!"

Atlas Discovers the Secret!

He saw how the tiger exercised by stretching its muscles, one against the other. From this, he worked out the amazing "Dynamic-Tension" system of muscle-building that was to make him famous.

Within 12 months, Atlas had doubled his weight. He decided to help all weak, underdeveloped men who suffered as he had. So he made his amazing secret of "Dynamic-Tension" — the system that uses no weights or apparatus — available to men all over the world. Thousands have benefited from his remarkably effective system.

And, as the fame of Charles Atlas spread, he was challenged to perform many thrilling feats of strength. Once he pulled six automobiles, chained together, for a mile. Another time he towed a 72½-ton railroad car 112 feet along the tracks with a rope!

A far cry from the days of that 97-pound weakling who sobbed his way home after a beating, made a vow that changed his whole life — and since has changed the lives of so many others!



Charles Atlas Towing
Broadway Limited Ob-
servation Car 112 ft!

I Take OLD Bodies and Turn Out NEW Ones!

Check the Kind of NEW BODY You Want RIGHT IN THE COUPON BELOW . . . and I'll Show You How EASILY You Can Have It!

I'M NO MAGICIAN. Making healthy and handsome HE-MEN out of weaklings — turning "skin and bones" or flabby fat into SOLID MUSCLE — is simply my job. But my secret *does* work like "magic."

Do you want broader shoulders — a magnificent "barrel" chest — more powerful arms and legs — a mid-



section lined with solid-as-steel muscle? It's all waiting for you. Just check what you want — RIGHT IN THE COUPON BELOW. I'll show you how I can give it to you!

From "Mouse" to MAN!

You wouldn't believe it but I myself used to be a 97-lb. weakling. Fellows called me "SKINNY." Girls made fun of me behind my back. Then I discovered my remarkable muscle-building secret — "Dynamic-Tension." It turned me from a "bag of bones" into a barrel of muscle! And I felt so much better, so much on top of the world in my big, new, husky body, that I decided to devote my whole life to helping other fellows change themselves into "perfectly developed men."

"Dynamic-Tension" Works Fast!

My secret — "Dynamic-Tension" — is the NATURAL easy method you can practice right in the privacy of your own room — JUST 15 MINUTES EACH DAY — while you build up SOLID MUSCLE in all of the RIGHT PLACES — gain the kind of handsome and healthy build that women admire and men respect.

I give you no gadgets or contraptions. You simply use the SLEEPING muscle-power in your own body almost unconsciously every minute of the day — walking, bending over, even sitting at your table or desk!



Charles
Atlas
Holder of title
"The World's Most
Perfectly Devel-
oped Man."

ARE YOU
Skinny, Weak and
run down?
Always tired?
Nervous?
Fat and flabby?
Want to lose or
gain weight?
WHAT TO DO
ABOUT IT is
told in my
FREE BOOK

**Prize Trophy
Given Away**
Be the envy
of friends!
Win hand-
some trophy,
over 1½ feet
high!

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Not \$1.00 or 10¢ — But FREE

SEND NOW for my book describing my famous method. 32 Pages, packed with actual photographs and valuable advice. Shows what "Dynamic-Tension" has done for others. Page by page it shows what I can do for YOU. Just glancing through it may mean the turning point in your life — and its yours absolutely FREE! Check the kind of body you want below.

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187A, 115 East 23rd St.,
New York, N. Y. 10010.



CHARLES ATLAS, DEPT. 187A, 115 East 23rd Street, New York, N. Y. 10010

Dear Charles Atlas: Here's the kind of Body I Want:

(Check as many as you like)

- ☐ Broader Chest and Shoulders
- ☐ More Powerful Arms and Grip
- ☐ Slimmer Waist and Hips
- ☐ More Powerful Leg Muscles
- ☐ More Weight — Solid — in the Right Places
- ☐ Better Sleep, More Energy

Send me absolutely FREE a copy of your famous book showing how "Dynamic-Tension" can make me a new man. 32 Pages crammed with photographs, answers to vital health questions, and valuable advice. I understand this book is mine to keep and sending for it does not obligate me in any way.

Print Name.....Age.....

Address.....

City.....State.....Zip.....Code.....

In England: Charles Atlas, 21 Poland Street, London, W.1

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1	2	3	4	5	6	7	8	9	10			
6	0	1	3	1	7	0	4	0		22	24	0
2	0	0	4	1	2	1	1	2		13	16	3

FROM THE SCOREBOARD

Sirs:

I must agree with your "Rating The Power Hitters" PRO SPORTS, July. Nate Colbert was not mentioned! Any National League pitcher would scoff at this. Colbert has hit 24, 38, 27 homers in his first three seasons and is a dangerous clutch hitter.

Roberto Clemente never was and never will be a power hitter. He gets singles and doubles but he simply is not a home run hitter. Nate Colbert should have been listed instead of Clemente.

Your magazine always seems to leave out somebody great when rating players or picking an all-pro team. Keep up the good work!

Robert Simpson
Jamesburg, N.J.

Sirs:

If anyone has any pictures, articles or any information on the Boston Red Sox, I would appreciate it if they would send it to Michael Fuller, 45 Jodie Circle, Waterbury, Connecticut 06706.

Michael Fuller
Waterbury, Conn.

Sirs:

I would just like to tell Mr. Charles Lee that he knows nothing about baseball, and that he is a very jealous person. My proof is his article about Tom Seaver in PRO SPORTS. He makes Tom sound like a rotten person.

Lee says that Seaver's statement saying that he is the best pitcher in baseball is not justified. Well for his information, it's true. Lee says that Seaver could be compared to Vida Blue, Mickey Lolich and Ferguson Jenkins. If you compare the records of all four men, you will notice that Seaver's is the most impressive.

About Lee's saying that there is a thin line between confidence and sheer ego, and that Seaver has almost crossed it, that is the craziest thing I've ever heard. Seaver does no more yelling about how good he is than Joe Namath or Roberto Clemente who thinks he is better than anyone in everything.

Tom is the best and you can't prove different. He's Tom Terrific.

Ericka Weitzner
Marlboro, N.J.

Dear Sirs:

I am taking a poll on the fans' all-time all-star team. Pick one player for each position except pitcher. For the pitching position pick one right hander, one left hander and a reliever. Send your picks to Donnie Akers, 4318 Elderberry Drive, Orlando, Fla., 32809

Donnie Akers
Orlando, Fla.

Sirs:

First of all I really like PRO SPORTS. But I think you are a little one-sided. For awhile all I've been hearing is Tom Seaver, Johnny Bench, Willie Mays, Carl Yaz and so on.

I think you should write about some not so popular ones, for example, Aurelio Rodriquez. Now I think he is just as good or better than Brooks Robinson. Also Don Kessinger who might be the best shortstop in the National League. And what about relief pitchers and pinch hitters? They play a big part in baseball but are hardly noticed.

I'm not putting you or these players down. I'm just telling you what I'd like to see in PRO SPORTS. Think about it.

John Barry
Schoolcraft, Michigan

Sirs:

I would like to see an article on Bob Gibson. I think Lou Brock and Ted Simmons should have got to play in the All-Star Game.

Brad Lydon
Fontanelle, Iowa

Sirs:

My heart bleeds for the rag-tag assortment of economic serfs, peons and slaves. "The Player Revolt And The Coming Sport Crisis," PRO SPORTS, November. They are really being imposed upon at salaries that range from \$50,000 to \$200,000 per annum.

As a production worker in the Automobile capital, I find that my opportunities of attending a sports contest with my family have become limited to the point of scrounging around to see one game a season. And don't tell me the owners pay the inflated costs of sky high salaries of their rotten spoiled athletes. Those costs are passed on to John Q. Fan (Sucker) in the form of \$7, \$8 and \$9 ducats. In other words if my wife, two sons and I attended a football game, we'd have to shell out up to \$40. Let's not even talk about parking fees, 40 cent hot dogs, etc., etc., etc.

Even if the average guy could stand the tariff once or twice a season, he's shut out by the wheeling and dealing on season ticket plans.

I say it isn't the player revolt which is a threat to professional sports, it's the fan revolt. It's about time we made these cry baby players and owners know how we feel. The best way to do that is to show them row on row of empty seats. Maybe then they'll get the idea.

P. Vincent
Detroit

Sport Books

All books are hardcover except those whose item number ends in P. P means paperback.

Hockey ...

Item	Description	Price
1059	1972-73 OFFICIAL NHL GUIDE	\$3.50
1058	1972-73 Pro & Senior Hockey Guide	2.25
347P	ROARING RANGERS (8x11) by Fischler	4.20
350P	Go Leafs Go! Maple Leaf Story by Fischler	4.20
829	ROOKIE GOALIE: Gerry Desjardins	3.89
316A	Strange But True Hockey Stories—Fischler	4.20
76	BOBBY HULL	6.20
216P	The Gordie Shuffle—Goldschmidt & North Stars	3.20
80	PLAY THE MAN by Brad Park	7.20
81	Goalender by Gerry Cheevers	6.20
82	Highstick by Ted Green	6.20
77	Men In the Nets: Hockey's Tortured Heroes	6.20
935	Up From The Minor Leagues of Hockey—Fischler	6.20
79	Headline Hockey by Andy O'Brien	6.20
78	ROCKET RICHARD by Andy O'Brien	5.20
395	The Story of Hockey by Frank Orr	2.20
939	INSIDE HOCKEY by Stan Mikita	5.20
93	The Leafs I Know by Young	5.20
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6H4	Hockey by Eskenazi (Colorful Pictorial Study)	13.20
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14H1	A Year On Ice: The New York Rangers	7.20
15H2	ORR ON ICE by Bobby Orr	7.20
15H3	Complete Encyclopedia of Ice Hockey, 624 pages	15.20
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274	HOCKEY by Trent Frayne (Pictorial Study)	10.20
206	THE STANLEY CUP	7.20
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183	GOAL: My Life On Ice by Rod Gilbert	6.20
190P	ICE HOCKEY RULES IN PICTURES (8x11)	2.20
383	Hockey Is My Game by Bobby Hull	5.20
448	HOCKEY! The World's Fastest Sport	10.20
138	Flying Frenchmen: Canadiens by Rocket Richard	7.20
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86-B. Bradley	100-E. Giacomin	110-B. Starr
88-P. Maravich	102-P. Esposito	111-J. Brodie
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Los Angeles Rams' head coach on the importance of a pro quarterback to his team: "I can't tell you the quarterback is unimportant. But he isn't quite the one-man show that most people think. If he were, Joe Kapp would have won at New England as he did at Minnesota. And Baltimore would have died the year both John Unitas and Gary Cuozzo were hurt."

"Billy Kilmer did nothing at New Orleans. Then he comes to Washington and takes his team to the playoffs. Have you ever suspected why? Washington was a better team than New Orleans."

"People keep saying that quarterbacks can't make it in their pro rookie years. Well, there is usually a good reason for this. The best quarterbacks go to lower teams."

"The biggest headache with quarterbacks is to have one who scrambles and one who drops back. So you build your offense for the scrambler and he gets hurt. Now you're in trouble. Unless you have two scrambling quarterbacks you must plan your attack from the cup."

Ewing Kauffman is known as baseball's premier charmer. The Kansas City Royals' boss is never at a loss for the right word at the right time.

A typical example of his penchant for diplomacy is provided by his beautiful wife, Muriel. She comments, "I was a young widow with many suitors hanging around. One day, Ewing made the most unique proposal I had ever heard. He said, 'I know I'm not as good looking as a lot of these guys are, and I don't have as much hair. But if you marry a young fellow he'll love as long as you're young and pretty. I'll love you when you're old and crummy!'"

Not all of the controversy of the 1972 Summer Olympic Games revolved around the hassle concerning Rhodesia's segregation policies. American women athletes had a king-sized beef of their

own. Spokeswoman for the girls was freestyle swimmer Keena Rothhammer of Santa Clara, Calif. "We were fitted for white skirts, red blazers and boots," said Miss Rothhammer. "All of the girls agreed the skirts were too long."

Wally Hilgenberg, Minnesota Viking linebacker picked up a few extra off season dollars by wrestling a bear at a sports show. His comment: "It was no worse than playing against Dick Butkus (Chicago Bear terror). Except that his breath was worse."

Rollicking Rollie Hemsley who died of a heart attack in Washington at the age of 65 was a major league catcher for 19 years. He was better known for his off field antics than for his .269 career batting average.

While playing for the old St. Louis Browns, Rollie bought a farm that was described as more of a rock quarry than a place to raise crops.

Hemsley contacted Willis Johnson, then the Browns road secretary, for an advance on his next season's salary, suggesting that \$250 would be a nice round figure.

"It's only December," Johnson replied. "And you know that's too early for advances."

Undaunted, the rollicking one answered, "You won't believe it, Willis, but the wolves are actually starving to death on my farm and hanging around the front door. I want to feed them and get them away from there."

Johnson gave a knowing shrug of his shoulders, a tight little smile and said no.

A few days later a wolf pelt, neatly wrapped, arrived at the Browns' office.

Goalie Jaques Plante's comment on the salaries being pulled down by hockey players as a result of the intense

bidding was between the National Hockey League and the infant World Hockey Association:

"I don't think any hockey player is worth more than \$50,000 a season." (Plante's salary is approximately \$50,000.)

"Why should we be pulling down those salaries when people in other areas of life are struggling. How many Ph.D.s can you name making that kind of money? How many doctors? How many professionals?"

"Considering what we do it's hard to imagine being paid all that money for doing something we love to do."

When Missouri's Junior Senator Thomas Eagleton withdrew as Democratic Candidate for Vice President he was asked whether he still aspired to national office. His reply: "Outside the Senate, the only job I'd want is commissioner of baseball. I'm a great baseball fan and I could think of nothing greater than to be paid \$100,000 a year to attend baseball games."

Tim Rossovich, the San Diego Charger flake, has temporarily given up his exotic antics which included a diet of spiders and electric light bulbs.

He says, "I haven't set my hair on fire or eaten glass in at least a year."

"You know, it's not like I'm practicing for tomorrow. The last time I set my hair on fire the guy told me he'd put it on the cover of a magazine. But when it came out, it was all the way in the back."

Once an assistant coach asked Rossovich a question and when Tim answered, a bird flew out of his mouth.

Instant replay has become the monster which threatens major league umpires. At least two of the men in blue, Ed Vargo and Paul Pryor, see red when they talk about video tapes.

"If cameras are so accurate, Vargo states, 'maybe they should have one umpire call balls and strikes and the cameras make all the other decisions.'"

Lou Brock, St. Louis Cardinal base stealer par excellence, has some pet theories about the art of diamond pilfering. He contends it is easier to steal on a left handed pitcher than a right hander. This is something of a surprise since the southpaw takes his stretch facing first base.

One base-stealing in general, Brock comments, "All pitchers have a flaw that helps me. It's either in their head, their shoulders or their feet."



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Doctors are quite rightfully very cautious people. Who would want it any other way? They deal in indisputable facts only and there must be no possible room for doubt before they can endorse any medical cause or effect. One has only to think of the elaborate testing and re-testing, dollars, cents and years, spent before the connection between health, cancer and smoking dared be formally stated. At this time few doctors will openly concede that height gains are possible in the physically mature adult (about 24 years). Others believe that height increase is possible under certain conditions but that it can only be of a temporary nature. While yet on the other side of the coin, one well known MEDICAL DOCTOR has no doubt whatsoever that men and women of all ages can significantly increase their height permanently. There is then, open disagreement among those

in the medical profession, over extra growth and height increasing techniques; one man will say "HOG-WASH!" yet another, "YOU CAN ACTUALLY GAIN INCHES"...

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— Kevin C., St. Johns, Nfld.

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Merlin Olsen (74) helping to bring down the Lions' Steve Owens is much more than a muscle man. Probably one of the smartest men in pro football ranks. Olsen combines an extremely high I.Q. with physical prowess. Known as a clean player, Olsen has been all-pro.

RATING PRO FOOTBALL'S VIOLENT HEAD-HUNTERS

Alan Page, Carl Eller, Dick Butkus, Mike Curtis and Willie Lanier head an impressive list in an in-depth study of the very special talents that go into making up a top flight pro defensive lineman.



At 6'4" and 280 pounds, the Steelers "Mean" Joe Greene (75) is a law unto himself. Here he puts the crush on Randy Johnson. Green is equally devastating against pass and rush.

by CHARLES LEE

Their greatest joy is to hammer a quarterback loose from his senses. If the ball follows, that's an added dividend. They have hands like a grizzly's paws and shoulders like an arena bull. There is considerable latitude in their dispositions, ranging from mean to meaner to meanest.

They are the Happy Head Hunters of Pro Football. Since the rules of the game allow the defense to do most of the clubbing and since they are all free-wheeling types not suited for a disciplined offense, it follows that they are members of the defensive unit.

Our top five in that category, and we won't try to rate them any more closely than that, are Alan Page and Carl Eller of the Minnesota Vikings, Dick Butkus of the Chicago Bears, Mike Curtis of the Baltimore Colts and Willie Lanier of the Kansas City Chiefs.

The Bears' Dick Butkus (left) has a passion for hitting people. He says he'd like to play until he's 60. The 6'3", 245 pound middle line-backer combines tremendous pursuit and the belief that no blocker can take him out of a play. He dares opponents to run at him.





Although technically Bob Lilly (74) of Dallas doesn't qualify as a head-hunter because of his gentlemanly style of play, he is key to Coach Landry's vaunted Doomsday Defense.

Our second five, so close they are breathing down the necks of the leaders, are Bubba Smith of the Colts, Deacon Jones, now of the San Diego Chargers, Mean Joe Greene of the Pittsburgh Steelers, Cedrick Hardman of the San Francisco 49'ers and Claude Humphrey of the Atlanta Falcons.

Ready to move in at a moment's notice are such players as Bob Lilly of Dallas, who is one of the greats but who almost plays like a gentleman, Detroit's Mike Lucci, Denver's Rich Jackson, Manuel Sistrunk of Washington, Dave Wilcox of San Francisco, Merlin Olsen and Isiah Robertson of Los Angeles, Tim Rossoovich of San Diego and some teeth-rattling defensive backs, Jim Marshall of Kansas City, Larry Wilson of St. Louis, Bruce Taylor of San Francisco and John Mallory of Atlanta.

The toughest man to leave out of the Top Ten was Lilly, who probably is an all-time All-Pro but who relies on quickness and strength rather than ponderous shots to the helmet to break in on a quarterback.

Things can be rough enough for quarterbacks dealing with head-jarring defenders without going out and challenging them but that's what Roger Staubach of the Dallas Cowboys elected to do in August. Roger tried to butt a Ram, Marlin McKeever, Los Angeles linebacker. It was in a pre-season game in Los Angeles. It left Roger with a shoulder separation that will force him to miss a big piece of the season.

It came on one of Staubach's typical scrambling runs. He already had gained nine yards on the play and found McKeever blocking his path. Roger could have stepped out of bounds. Instead he charged. McKeever met him head on and Roger left the field in great pain. He went straight to the operating room.

Staubach's injury moved veteran Craig Morton back into the number one quarterback spot for Dallas, a post he held for several years before the brilliant Roger took over midway of the 1971 season and led the Cowpokes to the Super Bowl title.

The head slap, delivered by a defensive lineman to the head of an offensive lineman attempting to block him, is the knockout punch of the great pass rushers. It was the invention of Deacon Jones, a long-time star of the Los Angeles Rams, now in his first season with the Chargers. Other top practitioners of the brutal head shot are Eller, Greene, Smith and Jackson. Sometimes it's done with an open hand, sometimes with fists.

On one occasion Jackson, the defensive demon of Denver, probably rated four stars from his fellow head hunters.



The Saints' Claude Humphrey (87) is young, brash, tough. He's modeled his play after that of the Chargers' Deacon Jones. "I watch every move he makes and copy it," says Claude.

He crashed his fist against the head of offensive tackle Harry Schuh and knocked two fillings out of Harry's teeth. Roy Hilton of the Baltimore Colts hit Pete Lammons, then a tight end with the Jets, so hard that he blinded him for a few seconds. The slap was alongside Pete's right eye. It brought on a howl of protest from Jet Coach Weeb Ewbank.

"It's not football, it's boxing," Ewbank complained. "Why not just hand the guys a pair of boxing gloves and let them go at it?"

The man most people rate the outstanding defensive linemen in the National Football League, Alan Page of the Vikings, has a torpedo charge, the agility of a basketball player, the hands of a wrestler, and tremendous will to win. Last season, Alan, outraged by a penalty called against him in a game between Minnesota and Detroit, wrecked the Lion offense in one sequence of plays.

On first down he dumped quarterback Greg Landry for a nine-yard loss. On second, he shot through to upend running back Altie Taylor for a four-yard deficit. On third he got Landry after a two-yard gain. That set up 4th and 11. Page then blocked Earl Weaver's punt.

Alan uses the clubbing forearm. He also tosses blockers aside with his hands. On occasion he will lower his head and



The Vikings' Carl Eller (81) denies he is out to get rival quarterbacks; points out he could do major damage if he wanted to.



Alan Page (88) of the Vikings receives backing of insiders as outstanding defensive lineman in pro ranks. He has torpedo charge, great agility, wrestler's hands and desire.

ram a helmet into an offensive lineman's stomach. And he also from time to time will sift through.

"Page is in your backfield before you are," was the lugubrious comment of Chicago Bear quarterback Bobby Douglass.

"Alan really embarrassed me" said Green Bay offensive guard Bill Lueck after a game between the Packers and Vikings. "He was never where he was supposed to be."

General Manager Jim Finks of the Minnesota team was asked about Carl Eller, the 6-6, 247-pound defensive end. "Carl has great physical ability and also intelligence," Finks replied. "He has a young man's approach to the game although this is his ninth year in the league. He likes the game and wants to be the best."

Eller denies any desire to do harm to quarterbacks. "With my size and the position I play," he said, "I could catch them off balance and really hurt them. But that's not the object of the game. Then too, if I was that type of player members of the other team could, and probably would, try to hurt me."

(Continued on page 50)



Richie Guerin (right) new Hawks' G.M. and former floor boss worked hard at getting Maravich to point where LSU grad would blend talents with those of his teammates.

For a little thing like \$2 million the Atlanta Hawks would like spectacular Peter Maravich to add a new dimension this season to his lifelong role of "Mr. Wonderful." They'd like the world's most expensive "Hot Dog" to add some season-long bread and butter talent, to be the team leader, a feeder, a passer, a playmaker, as well as a sharpshooter.

The feeling is strong around the National Basketball Association that the Hawks will get just that from the leaping, whirling, quick-firing Maravich. Pistol Pete is ready for the role of "Mr. Team" in his third season in the NBA. The Hawks want him for the role the other great guards of the league have played, men like Bob Cousy of the past and Oscar Robertson, Jerry West and Walt Frazier of the present.

There's a new look to just about everything this season in Atlanta. A new stadium for one, the Atlanta Omni. A new blue and green. Even a change in the makeup of the division the Hawks play in, the Central. New uniforms, red and white replacing the old blue and green. Even a change in the makeup of the division the Hawks play in, the Central. Houston moved over from the Pacific and Cincinnati, now Kansas City-Omaha, went into the Mid-West. It is Atlanta, Houston, Baltimore and Cleveland in the Central.

The stadium name of Omni means everything to everybody. The Hawks want that to rub off on Pistol Pete. They want him to forget the morale problem of his first season, 1970-'71. They want him to erase all thoughts of the mononucleosis which racked him up

PETE MARAVICH FROM "HOT DOG" TO TEAM LEADER

by LEE ANDRE

Now in his third NBA year, the Hawk guard has put a stormy rookie season and a sickness-ridden second campaign behind him. What's most important is that G.M. Richie Guerin believes that Pete's becoming a much more seasoned and smarter player.

for a good deal of his second campaign.

For the kind of salary he's getting—and that \$2 million contract did cause a lot of discontent among the other Hawks in his first year—Atlanta wants Pete in the demanding dual role of quarterback and scorer.

There seems no doubt but that he has enough talent to play both parts. What is needed is for Pete to be flexible enough to continue to shoot with bull's-eye accuracy and still control the plays for the other Hawks, burly Walt Bellamy at center, Herm Gilliam at the other guard post and Lou Hudson and Jim Washington at the forward positions.

If you looked real close there was some handwriting on the wall at Atlanta

last year. Pete, although racked up by "mono" at the start of the season and underweight for a good deal of the campaign even after getting back into the lineup, still began to show flashes of the all-around greatness expected of him.

He had more assists in his second year than in his first, despite playing fewer games and fewer minutes. He began to pass off more, to look around more, to move downcourt without the ball. Pete, a Lone Ranger in his college days at Louisiana State, began to show some awareness of the different challenges of the pro game.

His statistics tell the story. In 1970-'71 he got into 81 games with 2,926 minutes of playing time. He had

1,880 points for an average per game of 23.2. In 1971-'72 he played in only 66 games with 2,302 minutes of time. His 1,275 points left him with an average of 19.3 But his assist total rose from 355 his first year to 393 in his second. In his first season he had one assist every 8.24 minutes. In the second year he had one every 5.88 minutes.

The Hawks did make it into the play-offs each season but failed to last very long. The New York Knickerbockers ran them out in five games in 1971 and last spring the Boston Celtics did it in six games, both in first-round action. However, there were signs of sharp improvement in Maravich.

"Pete was a much smarter ballplayer



Maravich complained last year that everybody expected too much from him. Much of the pressure, he noted, was self-imposed.



Gaunt after battle with mononucleosis and underweight, Pete returned to Hawks to show flashes of old form and improve assist mark.



Named college basketball player of year in 1970, Maravich received Naismith Trophy. An avalanche of publicity plus a staggering pact which will net him \$2 million made him an instant morale problem. Veterans on the Hawks' squad sulked over salary given to a rookie.

The Hawks see their young star as a great deal more than a flashy crowd pleaser. They think he has the potential to become one of the immortal guards of the N.B.A., and compare him to such standouts as Jerry West (below), Oscar Robertson and Walt (Clyde) Frazier.

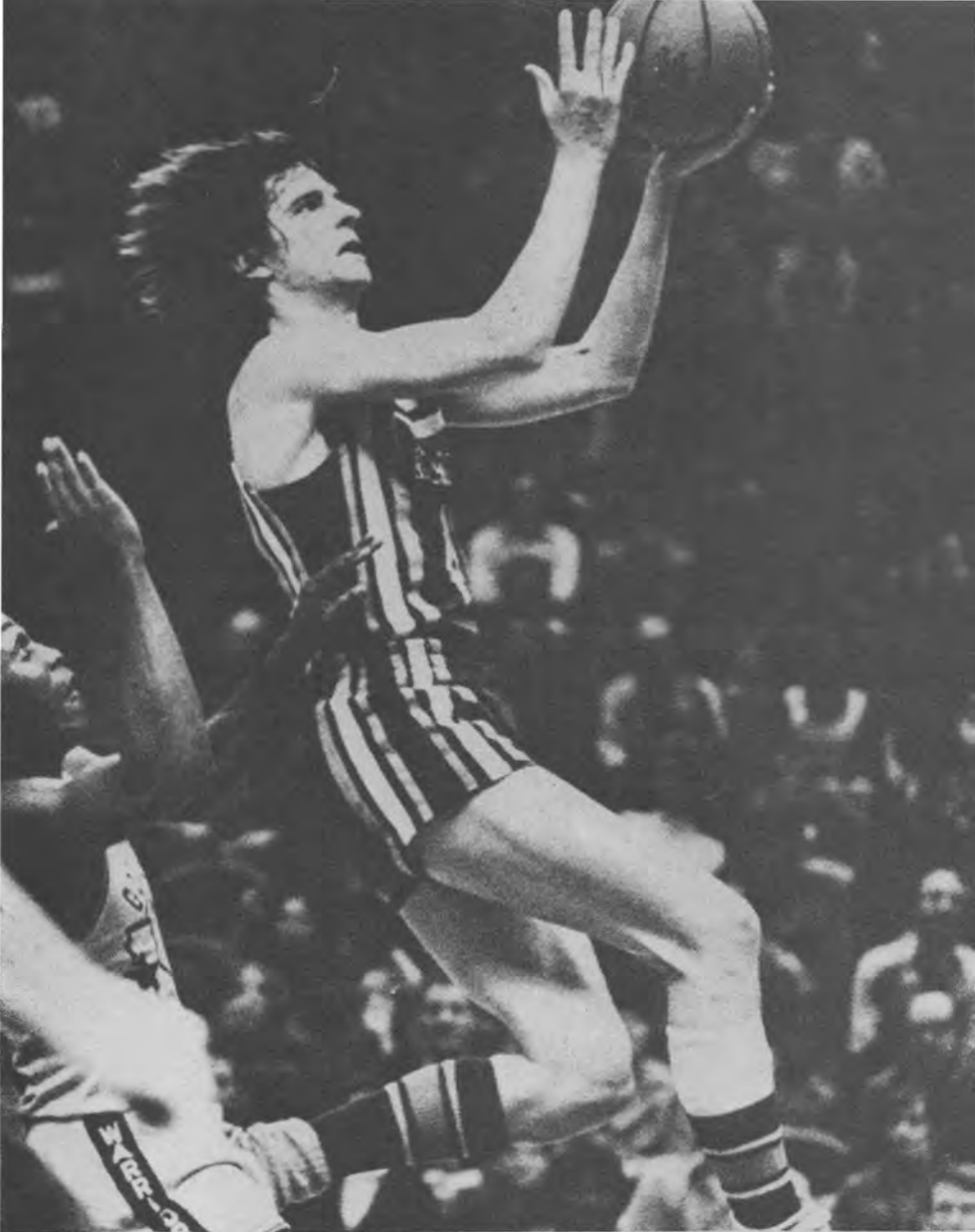


Teammate Herm Gilliam (with ball) states, "Pete can do it all. But you never know what he's going to do from night to night. He needs a definite commitment on his role."

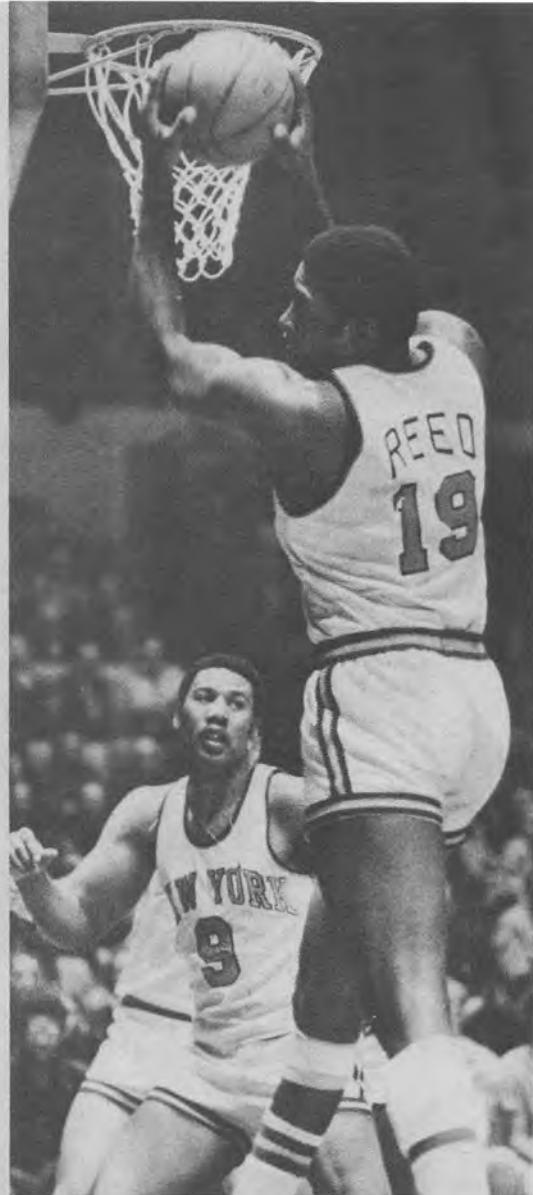
in his second year than in his first", commented Richie Guerin, the former Atlanta coach who now is the general manager. "He began to give us leadership. Yes, he has to both shoot and pass. But most important of all he has to blend his talents with his teammates and not just concentrate on himself."

Teammate Herm Gilliam more or less echoed that. "Pete can do it all when he wants to," Gilliam observed. "But you never know what he's going to do from night to night. Some nights he'll score a lot, others hardly at all. He needs a definite commitment about his role."

It's possible that last year, at least, some Maravich in-and-out play may have been the result of his illness which dropped his weight from 202 pounds to 176. That's not much strung out over a 6-5 frame. He did get his weight up to 185 by mid-season.



"Yeah, I showboat a little, if that's what you want to call it," admits Maravich. "I try not to get too uptight about people calling me a 'hot dog'. I've often said basketball is entertainment." Pete thinks part of his job is to keep fans coming back for more.



N.Y. superstar Willis Reed reports that at times when Maravich was moving the ball, he gawked at the Atlanta player "like I was a spectator. He was something, really something. I found myself a little awed by him."

That's what he weighed late in January when he poured in 50 points against Philadelphia for a new single-game pro high for him. But he was even happier with his showing against the tough Milwaukee Bucks one week later. He scored 35 points, which was nice. But he piled up 14 assists, which was nicer. Atlanta won the game, 118-113.

"I was very tired at the end", Pete admitted. But not so tired as to miss even one free throw. Pete had 15. Pete is one of the better foul shooters in the league. He had an .800 percentage his first year and, illness and all, improved that to .811 last season, making 355 out of 438.

Pete draws a lot of free throws because of his lightning first step. It may be the fastest in the league. Either he zips by the man guarding him or he is fouled. One problem, however, was that

too often he would take a low-percentage outside shot after breaking loose. Coach Guerin hammered away at him for two years on that one point.

One of the problems the Hawks have had to overcome was the discontent of some of the other players over Maravich's salary. Joe Caldwell jumped to the American Basketball Association when Atlanta wouldn't pay him what it gave Pete. Walt Hazzard was shipped off to Buffalo and Bill Bridges, then the team captain, was traded to Philadelphia. Before that happened, however, Bridges talked in glowing terms about Pete.

"Maravich is to us what Frazier is to the Knicks", Bill said. "He is our quarterback. He is to us like Joe Namath to the Jets or Johnny Unitas to the Colts."

Curiously enough, in Pete's first season, Frazier outplayed him in one game

between Atlanta and New York. Walt repeatedly stole the ball from Pete. After the game someone complimented Frazier. Walt then wryly remarked: "Yeah. But I'll tell you something. That guy runs all over the place. He's like John Havlicek."

Willis Reed of the Knicks admitted that at times when Maravich was moving with the ball he gawked at him like a spectator. "He was something, really something", Reed chuckled. "I even found myself a little awed by him. But we won the game and that's what counts. Still, I enjoyed it."

Maravich is even more demanding of himself than the fans and the Atlanta players and coaches. He scored 50 points in one game for the second time last season, against Cleveland in February. After the game he discussed his play.

(Continued on page 55)

Unquestionably the finest defenseman in the game, even Bobby Orr (4) talented as he is, can't be expected to go it alone.



BOBBY ORR

FACES HIS MOST CRUCIAL TEST

by HAL BOCK

When Bobby Orr lines up for the National Anthem before Boston Bruins' games this season, he may find himself humming along with the organist. But he won't be humming the Star Spangled Banner. Instead, the tune ought to be "They're Breaking Up That Old Gang Of Mine."

For six years since it started its ambitious expansion program, the National Hockey League has been seeking that elusive intangible called parity. They never quite located it with Orr and his boisterous Bruin buddies dominating the league. But in one wild summer of furious checkbook waving, the infant World Hockey Association has delivered that commodity.

Don't expect the Bruins to say thank you.

Boston spent considerable time and effort assembling hockey's Gashouse Gang—a bunch of free-wheeling skaters who just happen to be the very best hockey club around right now. Orr, of course, is the ring-leader. He is unquestionably the finest defenseman in the game and one of the most potent forces offensively as well. But no matter how much it may look like he's steering the Bruins' boat alone, he's not. He needs help and some of his most important helpers are missing this year.

Perhaps the biggest hole is in the nets

(Continued on page 52)



Failure to protect John McKenzie (19) in the NHA expansion draft is said to have been the reason that the hell-for-leather Bruin sought a spot with WHA Phila. Blazers.

The superstar defenseman has proved he can control a game all by himself. But can he control a season?

Bruin goalie Ed Johnston is 37, an age where he must look for bench relief. But number 1 goalie Gerry Cheevers and rookie Dan Bouchard have left scene.



Derek Sanderson's decision to bolt to infant WHA could prove a costly blow to the Bruins' Stanley Cup dreams.



HOW STEVE OWENS MADE THE PRO GENIUSES LOOK DUMB

by JOE FALLS

They said he was slow. He couldn't catch a forward pass or block. He'd be murdered. They forgot an item known as desire.



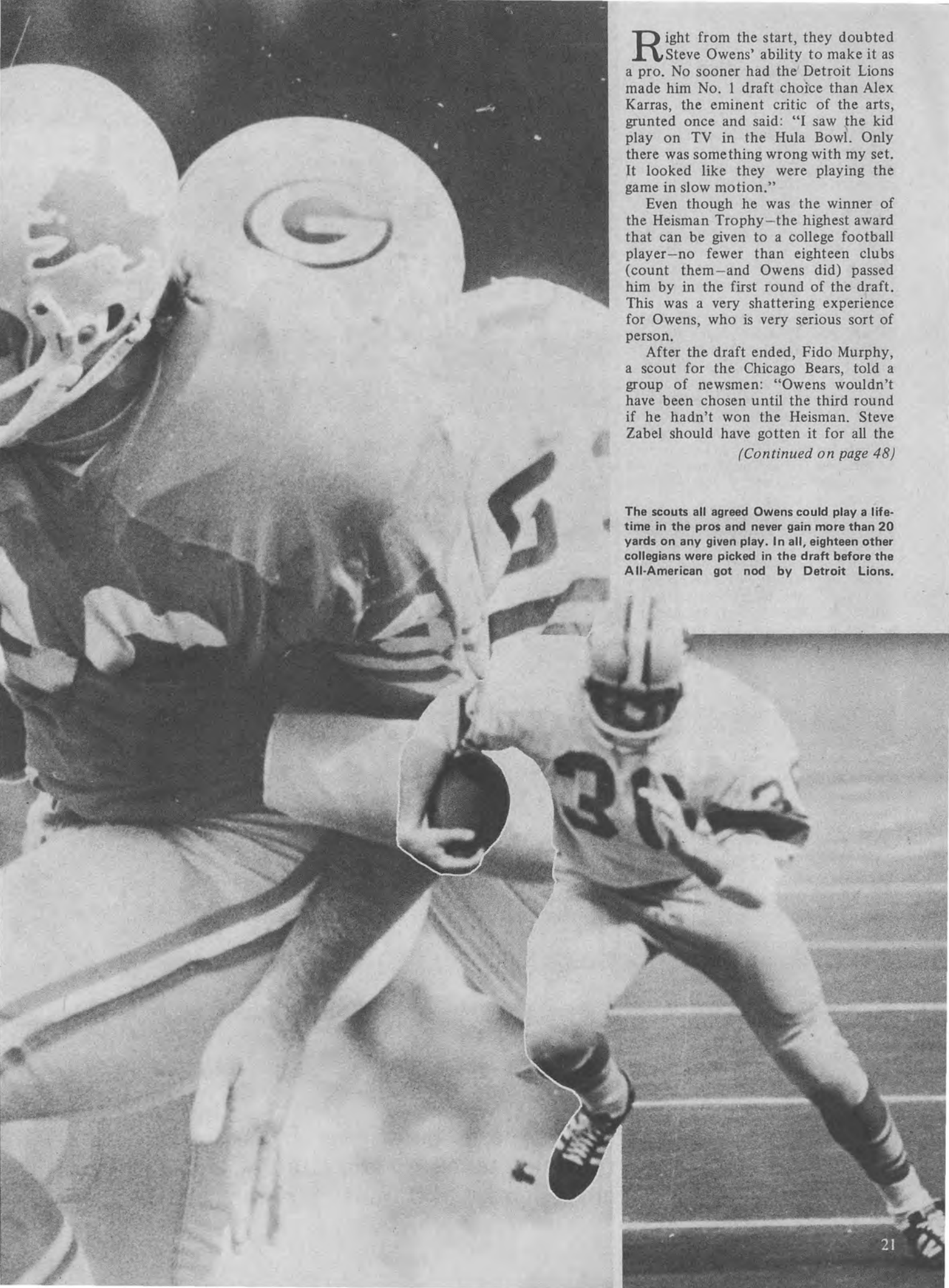
Buffalo Bills' back O.J. Simpson (above) was one Heisman winner who didn't bomb out as a pro. Still the brain trust remained prejudiced against ex-glamor collegians.



Another back who had to fight Heisman stigma was Chargers' Mike Garrett who was swapped by Chiefs after he threatened to abandon career for tryout with Dodgers.



"There's a place for backs who run inside," says Owens. "I'm a power runner who goes three, four, five yards at a whack inside."



Right from the start, they doubted Steve Owens' ability to make it as a pro. No sooner had the Detroit Lions made him No. 1 draft choice than Alex Karras, the eminent critic of the arts, grunted once and said: "I saw the kid play on TV in the Hula Bowl. Only there was something wrong with my set. It looked like they were playing the game in slow motion."

Even though he was the winner of the Heisman Trophy—the highest award that can be given to a college football player—no fewer than eighteen clubs (count them—and Owens did) passed him by in the first round of the draft. This was a very shattering experience for Owens, who is very serious sort of person.

After the draft ended, Fido Murphy, a scout for the Chicago Bears, told a group of newsmen: "Owens wouldn't have been chosen until the third round if he hadn't won the Heisman. Steve Zabel should have gotten it for all the

(Continued on page 48)

The scouts all agreed Owens could play a lifetime in the pros and never gain more than 20 yards on any given play. In all, eighteen other collegians were picked in the draft before the All-American got nod by Detroit Lions.

by MAURI HINES

The formula was simple, like most great discoveries, and the wonder was that Wilt Chamberlain didn't think of it sooner. It brought the first National Basketball Association championship to Los Angeles after so many frustrating flops. It wiped out the deeply-rooted theory that Wilt couldn't win the big ones. It changed him just like that from a career-long, grumpy anti-hero into an idolized leading man.

It was this ridiculously simple. Don't let any playoff series go the limit of seven games. The Lakers didn't. In the opening round of the 1972 NBA playoffs they swept the Chicago Bulls in four games. In the next series they upended the defending champions, the Milwaukee Bucks, four games to two. In the title series they dropped the opener to the New York Knickerbockers and then mauled the men of Manhattan in the next four games.

"Seven game series are always bad for the Lakers and over the years they've been bad for the teams I've played on," Chamberlain mused at the start of the playoffs. "There is no way I want any series to go seven games." Other Los Angeles players standing by nodded in agreement. They had been in the finals seven times and had never won.

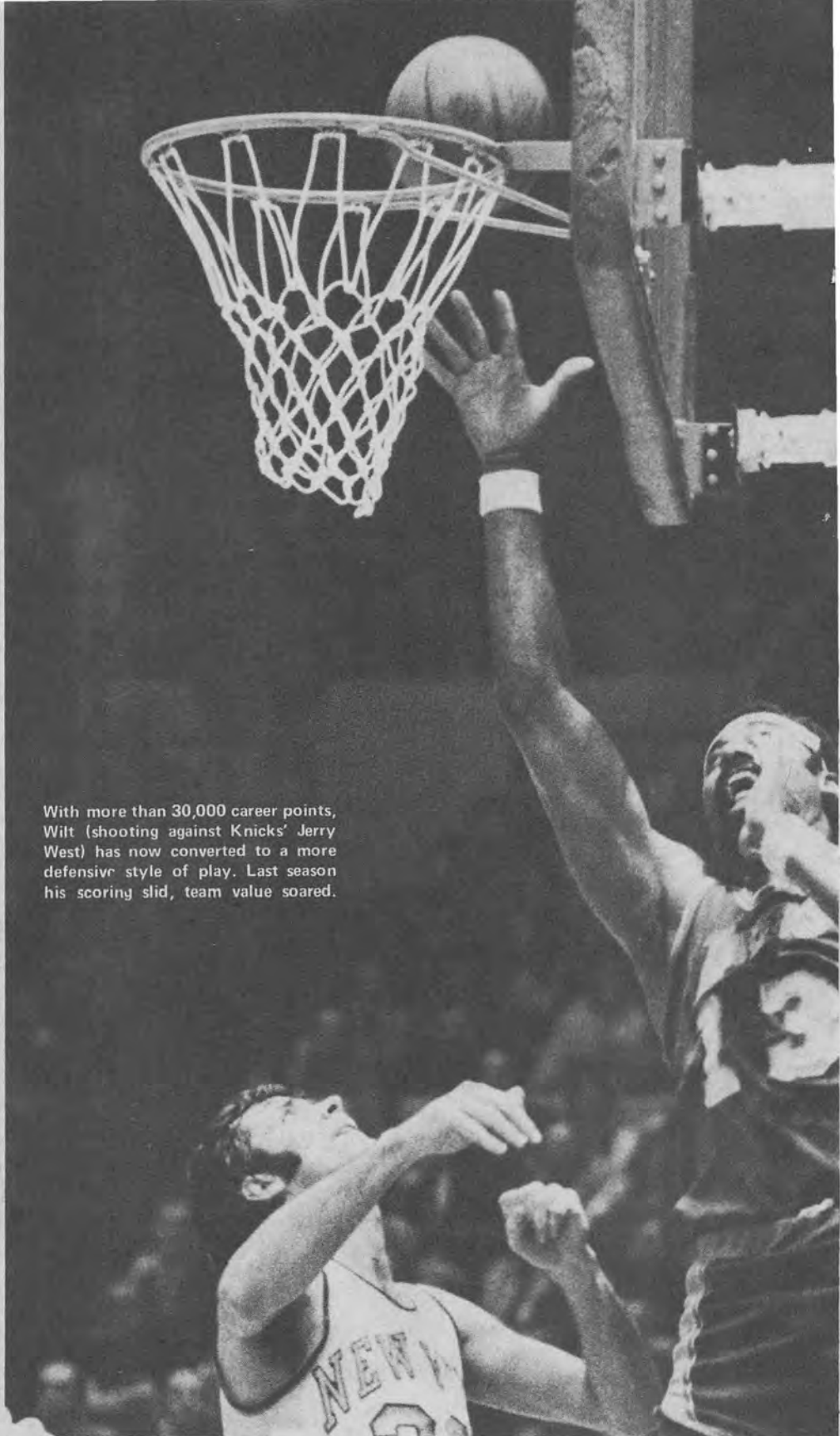
Now it's a new season and at the age of 36 with whole pages in the record book just devoted to him, Chamberlain is leading the Lakers in a bristling bid for another NBA championship. It is unlikely that Coach Bill Sharman will tamper with the format that worked last season and presented Wilt in the startling role of "Stonewall Jackson."

In the late stages of his brilliant career, Chamberlain the all-time scoring champion of the NBA, has become a defensive demon. It came about last year when Sharman, in his first year as coach, changed the whole Laker game plan.

Instead of being the top gunner on attack, Wilt became the feeder. Using his 7-1 height, which may even be 7-2, and his enormous strength to control the boards, Wilt's job was to get the ball and zip it to the fast breakers on the Lakers, Jerry West, Gail Goodrich and Jim McMillian.

Wilt's scoring average dipped. But his value to the team skyrocketed and he was a mobile man mountain in the playoffs. Chamberlain was the MVP of the playoffs and more than held his own with Milwaukee's Kareem Abdul Jabbar, who was supposed to be too tall, too young, and too fast for him.

But what about this new season? For one thing, Wilt seems happy with the

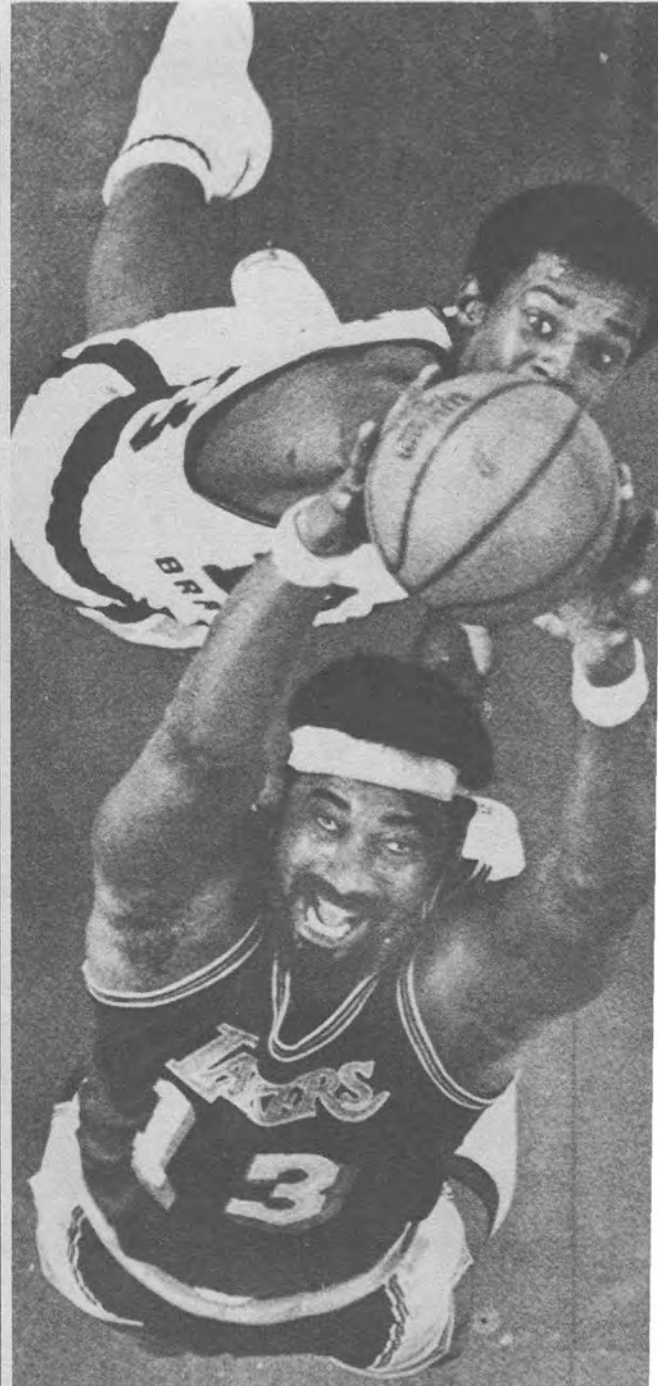
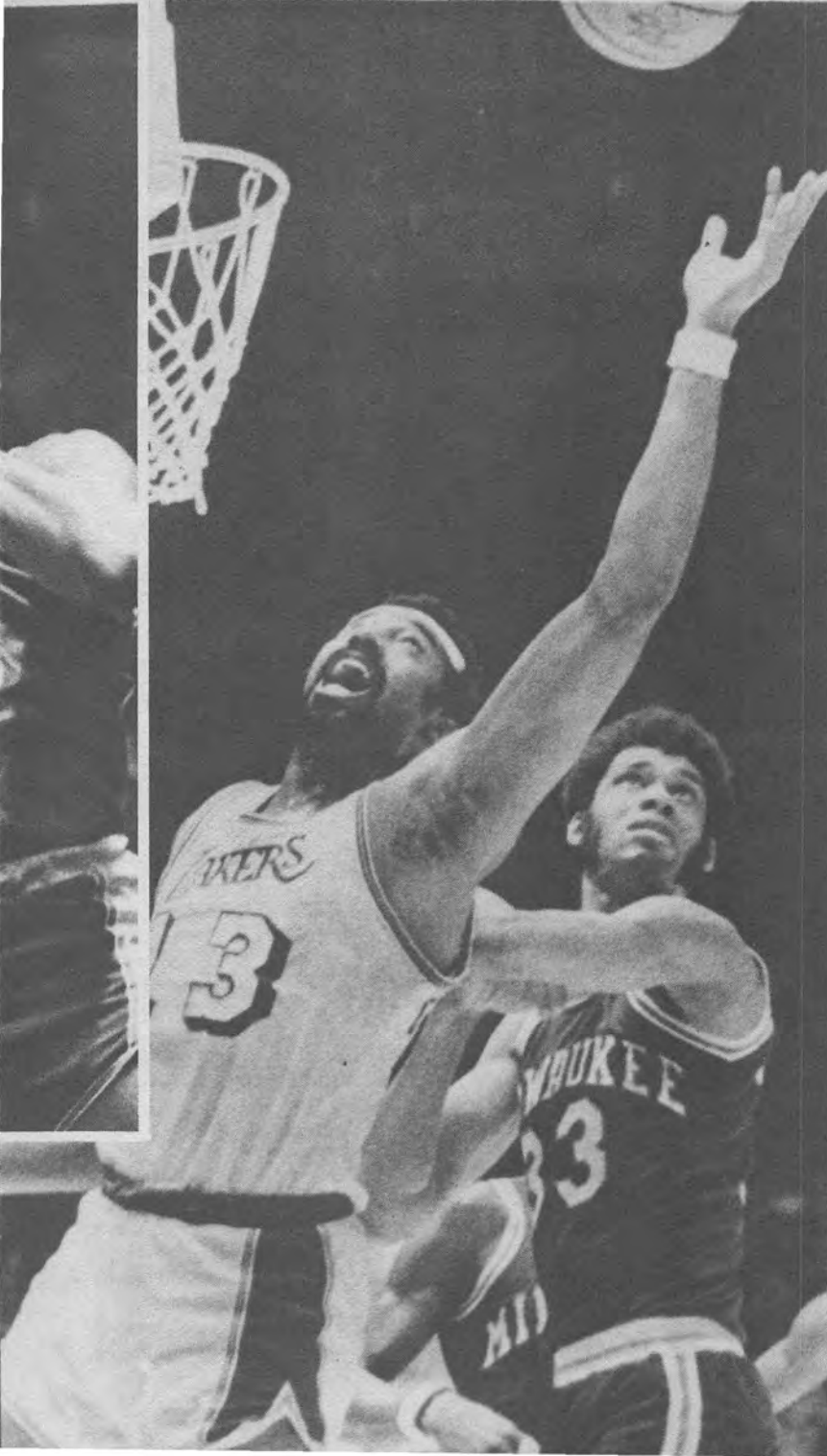


With more than 30,000 career points, Wilt (shooting against Knicks' Jerry West) has now converted to a more defensive style of play. Last season his scoring slid, team value soared.

Nobody ever questioned his skills. But now that he's taken on the good guy role, things are slightly different for the Laker star.

"I DIDN'T THINK IT WOULD BE LIKE THIS!" WILT CHAMBERLAIN

Kareem Jabbar (right) is responsible for strange twist in fan response to Chamberlain who now finds himself in the unaccustomed good-guy role.



Chamberlain (out-manuevering Braves' Mike Davis) dominates the boards. His talent for rebounding and ability to feed Goodrich, West and McMillian are vital assets.

Sharman system, even to the extent of getting up early for extra practice sessions. The Laker championship obviously brought him greater satisfaction than his only other title, the 1967 crown for Philadelphia.

"This one was bigger for me emotionally," Wilt said. "I guess it was due to my age, 36, and the fact that this team wasn't as respected as it should have been. I think I would have to call it my most satisfying experience. It's been a long time. Friends of mine had to listen to the knockers who said I couldn't win the big one. There'll be no more of that."

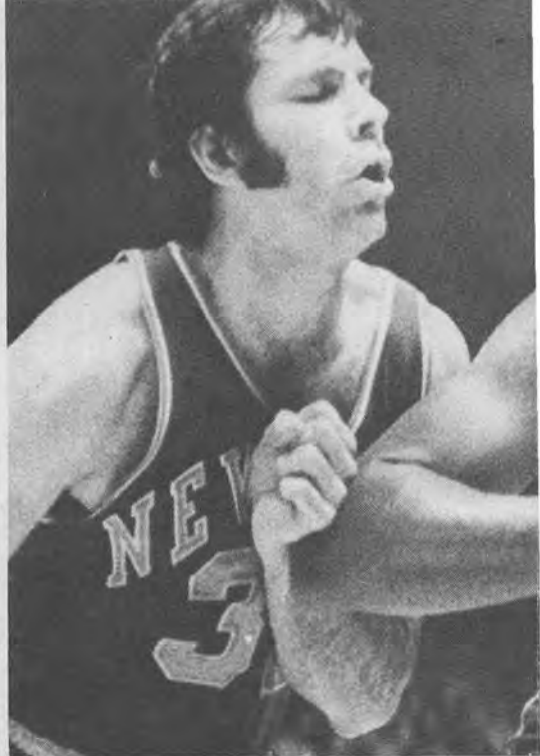
"Maybe people are starting to see the other side of me. People seemed happy for me when we won the title and they also seemed to be sincere. I'll admit I was very touched."

A big factor in all this was the towering presence of Milwaukee's Jabbar, who is listed at 7-2 and may be 7-4. He

Jabbar won the Most Valuable Player trophy in the NBA, the Podoloff Cup, for the second straight year. He also played a leading part when Milwaukee halted the record 33-game winning streak of the Lakers on Jan. 9th.

Wilt set all kinds of individual records, however, and has reached the stage of his career where almost anything he does adds to a record he already has established. One he is unlikely to touch is his masterpiece of 100 points in a single game. He did that against the Knicks in 1962. He entered the new season with the greatest point total in pro basketball history, 30,335. He has the highest scoring average for players who have been in at least 400 games, 31.5. He has played 963 games without fouling out, an incredible performance.

A record he is particularly proud of, because he displaced his old nemesis, Bill Russell, in the career rebound total



Wilt's \$1 million Bel-Air estate is something less than an unmixed blessing. The fabulous mansion has become a magnet for tourists.



The intense rivalry between Chamberlain and Kareem Jabbar goes on. Last season Bucks' star copped second straight NBA M.V.P.

made Wilt look shorter. Chamberlain, the long-time Goliath of pro basketball, actually took on the appearance of David. He was the underdog. Once again, however, David won.

Goliath had his moments, however.

of 22,298. Wilt has led the league in that important department ten times, also a record. He has more minutes played than anybody else, 44,319.

He naturally has made more field goals, 12,255, and attempted more,

22,933. He has led the league in field goal percentage eight times. He has tried more free throws, 11,403. He does not lead in successful free throws, however, although in one playoff game against Milwaukee he was successful on eight



Wilt showed raw courage as he faced Knicks in playoffs despite intense pain of damaged hands. Team physician lavished praise.

out of eight. Some observers thought it took the heart out of the Bucks right there.

Wilt has the highest field goal percentage in playoff action for players who have taken part in any significant number of games. He has connected on 1,361 shots in 2,612 attempts for a percentage of .521.

Wilt, who likes to go first class at all times, also set a record of sorts during the Laker victory celebration after their 114-100 victory over the Knicks in the fifth and final game of the title series. He drank orange juice. The other Lakers gulped champagne.

Wilt almost seemed stoical, not surprising when you consider he played the fifth game with two damaged hands. He suffered a severely sprained right wrist in the fourth game with New York. He also had a chipped bone in the same place. In an earlier round of the playoffs, he hit the rim of the basket with his left hand in a game against Chicago and suffered hemorrhaging in the palm of his hand. He also was left with two hyper-extended fingers on the hand.

The eminent orthopedic specialist, Dr. Robert Kerlan, discussed Wilt's injuries after the playoffs. Dr. Kerlan put Wilt in his own exclusive club of athletes who go "above and beyond" pain in order to win. Two other members were Sandy Koufax and Jerry West.

"I told him afterwards that I really respected what he had done," Dr. Kerlan said. "His motivation was outstanding. It was a very severe sprain. He demonstrated something above and

beyond which only a few distinguished athletes have done."

Wilt played in the finale against the Knicks with elastic bandages on each wrist. He held out his left hand for Jerry Lucas of the Knicks to shake before the opening center tap. Then, he proceeded to kill the Knicks. He rebounded like a giraffe who thought he was a kangaroo. He shot like William Tell. He blocked like a dictator's bodyguard. He held the ball in his right hand as though it were an apple he was getting ready to bite into.

When it was all over the box score

credited Wilt with 24 points and 29 rebounds. He was a runaway MVP. It's doubtful if he could have done any better with healthy hands and wrists. Wilt was just so "way up" for the game that he felt nothing but the desire to win.

It was a perfect finale to what had been a perfect season for Wilt and the Lakers. They set all kinds of records, most games won in a season, 69; most home games won, 36; most road games won, 31. Two were won on neutral courts. There also was that record winning streak of 33 games. They won their

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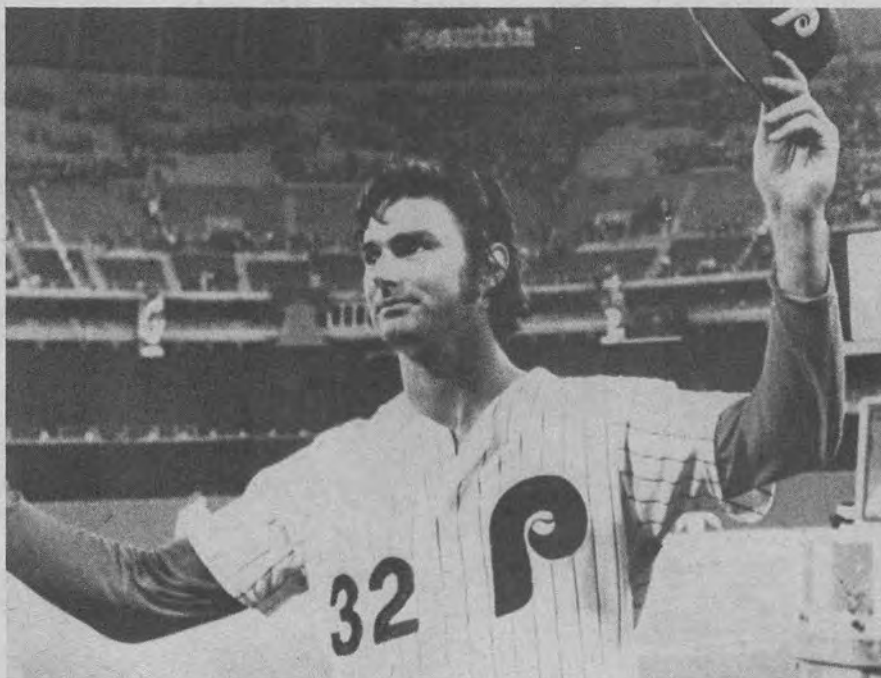
Basking in his new-found popularity, Wilt is anxious to set the record straight. He admits that some of the "lies" told about him earlier may not have been lies at all.



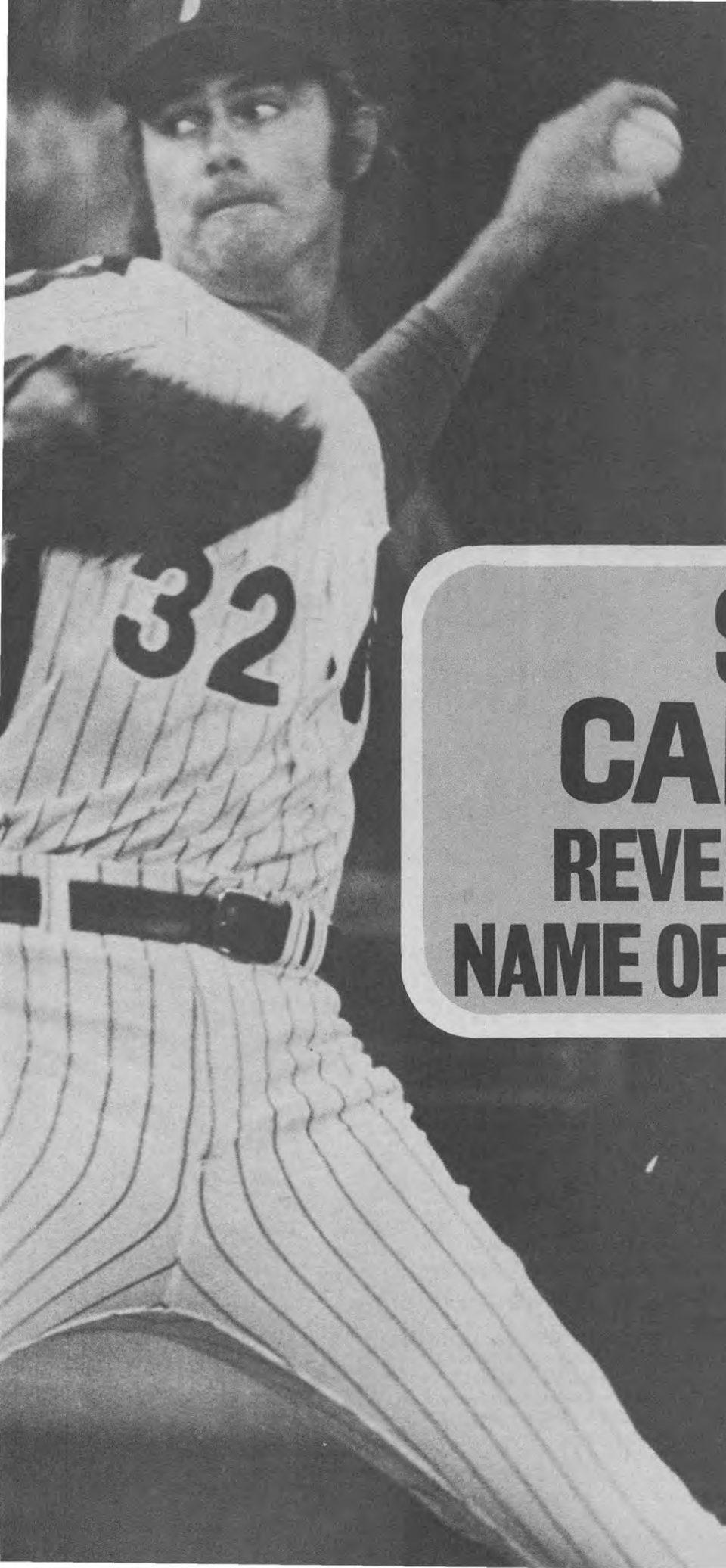


"Steve keeps after you," says teammate Greg Luzinski (above.). "You can't get down when he's pitching. He comes into the dugout and starts talking, reminding you of small things."

"The only incentive I have is to win," says the Phils' stellar southpaw. But ask Joe Hoerner about Carlton's real feelings and you're likely to get a different answer.



"Never a Doubt" crowed the scoreboard as the southpaw responded to a standing ovation of Phillie fans following his 20th win. He set all time club mark of 15 straight victories.



Carlton's 20th win, notched August 18, represented 48 per cent of the Phillies' 42 victories to that point—a near record.

by MICHAEL MEAGHER

The scene was the St. Louis Cardinals' press room under the stands at Al Lang Field in St. Petersburg. The time, March, 1970. Gussie Busch, the baronial chairman of the Anheuser-Busch company, had summoned the press to a conference.

The white-coated custodian of salami sandwiches, sliced cheese and hard boiled eggs had retired to his quiet corner behind the bar while the great man's entourage cleared the way for the coming of mighty Mr. Budweiser (and Busch Bavarian and Michelob). Sports reporters covering the spring training best

STEVE CARLTON REVENGE IS THE NAME OF HIS GAME

made themselves comfortable on metal chairs within easy reach of the telephone.

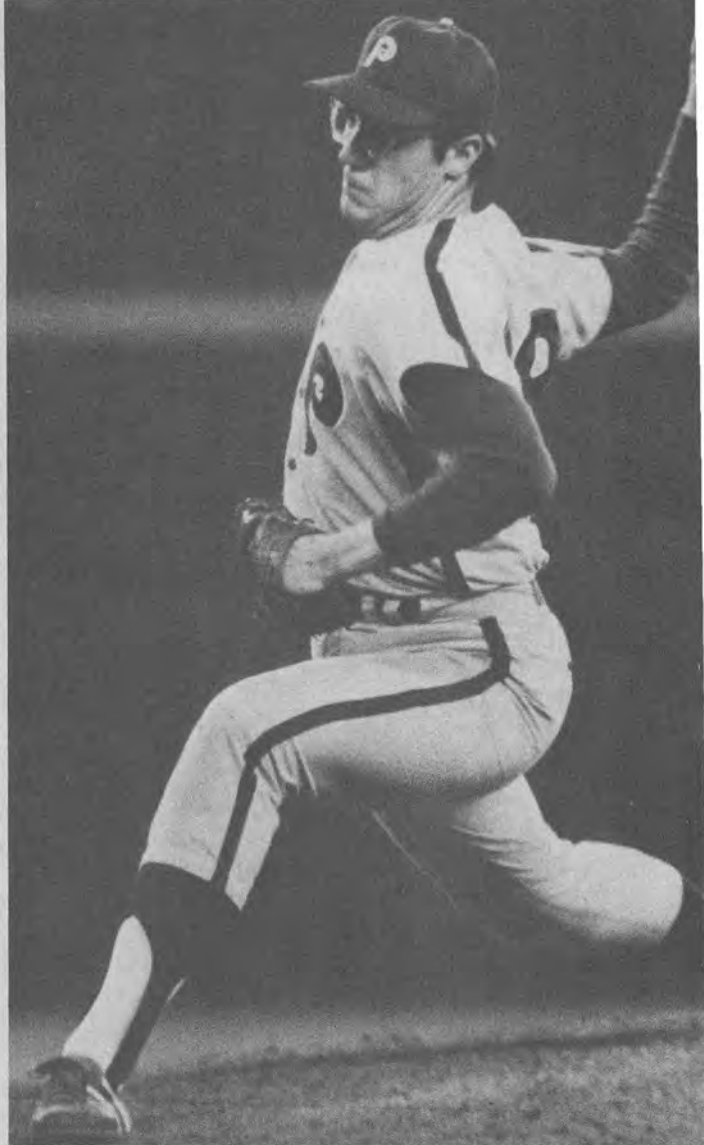
The Busch yacht had moored at the marina about 100 yards from home plate and Gussie, replete in light slacks, blue jacket and white captain's cap, strode down the sidewalk, through the gates and into the room.

"I want to talk to you about the contract situation," said the owner of the Cardinals. "All of you know that we haven't been able to sign Steve Carlton. We have made Steve an offer that we consider very generous. But he insists on an unreasonable amount. Steve had a good year last year (17-11 in 1969) and we are recognizing that.

"But we have made our final offer. We are not going to let the ball players run us. I think we have been fair. But



Carlton has become a club leader to his teammates. "Sure I talk to the guys," he says. "You've got to do it. Sometimes the guys fight themselves."



Rick Wise might have remained in Philadelphia. He went to Cards for Carlton because of salary dispute with club.

I'm getting fed up with all these demands. So, I'm telling you right now that if Steve Carlton doesn't like what we are offering, I don't care if he ever pitches a (bleep bleep) baseball for the Cards the rest of his life."

Carlton, then a tender 25, had had the temerity to ask the Cards for \$60,000 a year after winning 17 games. Underpaid at only \$20,000 in his third big league season, Steve had made up his mind to sit tight and shoot at the moon in 1970. He finally caved in under the baronial pressure and settled for a two-year contract at \$40,000 per.

The holdout was the beginning of the end for Steve Carlton as a St. Louis Cardinal. He was marked for export right then and there. When his production dropped to 10-19 in 1970 after missing valuable practice time in Florida during his holdout, his market value dipped. But a 20-9 season in 1971 created new trade possibilities while reawakening Steve's ideas of financial rewards.

In the spring of 1972 with the player strike still only a cloud on the horizon, the Cards turned down Carlton's request

for \$65,000. Bing Devine, Busch's general manager, cased the situation and noted that the Phillies were having similar money problems with Rick Wise, a young right-hander who was coming off a 17-14 season with a last place ball club.

On the morning of Feb. 25, the Cards and Phils startled the drowsy baseball world by announcing an even-up swap—Steve Carlton to the Phillies and Rick Wise to the Cardinals. A few phone calls from St. Petersburg, the Cards' training base, to Clearwater, the Phillies' nearby camp, and both players had agreed to terms. Carlton got his

\$65,000 and Wise got 98 per cent of his \$65,000.

"I was shocked at first," said Carlton. "I hate to leave the Cards (where he had spent all his baseball career). I wish I had known they were considering a trade, it might have changed my mind. But I'm sure there was a bitter taste left over from two years ago."

The "bitter taste" was all on Gussie Busch's side for Carlton fully expected



Willie Montanez (sliding) lavished strong praise for Carlton's one hit job, on Giants.



Woody Fryman spent part of the season with Phillies before being traded to Tigers. He watched Carlton pitch and compares him to Sandy Koufax of Dodgers fame.

to end his baseball days with the St. Louis organization which had owned him since he left Miami Dade Junior College in 1964.

It was suggested in some circles that the deal indicated a harder line by management in dealing with players. In a few short weeks the relationship between owners and players had deteriorated to the point of becoming a costly strike that shortened the 1972 season.

Who got the best of the deal? The answer is easy now but there was not any unanimity last February when baseball people were asked to assess the swap.

"I like Wise," said Bob Scheffing, the Mets' general manager. "He's developing. Carlton may not win as many without those Cardinal bats."

"I believe from here on, Wise will be more consistent than Carlton," said the late Gil Hodges.

Met players took the other side, favoring the more experienced Carlton who already had proved he could be a 20-game winner.

Frank Lucchesi, then the manager of the Phillies, demonstrated his faith in Carlton by starting him on opening day against the Chicago Cubs. Steve won handily, 4-2, with relief aid from Joe Hoerner.

Then came the chance for revenge—an opportunity to pitch against his old St. Louis mates on an April evening in Philadelphia. Carlton won his second straight with a three-hit shutout, 1-0, beating Bob Gibson.

Carlton shrugged off all talk of a revenge motive. "The only incentive I have is to win," he said. "I don't worry about beating any particular team."

Asked if he hadn't pushed a little harder to show Gussie Busch what he could do, Carlton said, "No, that thing is all over. Mr. Busch is a gentleman. It's just a shame he took it all personally. But let's not talk about that. Let's just talk now about winning."

Although Carlton tried to cover up his true feelings, Joe Hoerner, another ex-Cardinal, let everyone in on the truth. Flashing a sly grin, Hoerner said.

"That (St. Louis) is the last team in the world Steve would like to shut out." Oh yeah?

By the time Carlton had won his third straight, a 3-0 shutout of San Francisco in which he allowed only one hit and struck out 14, the Phils were beginning to call him Superman. The only Giant hit was a leadoff single by Chris Speier in the first inning. Juan Marichal joined Bob Gibson and Fergy Jenkins among the \$100,000 super stars who had met their match in Carlton.

"You should have been out there with me in center field," said Willie Montanez after the one-hitter. "I never saw anything like the curve Steve was throwing those guys. It was unbelievable. It must have been something to watch on television back home."

The 14 strikeouts tied a Phil club record, set by Chris Short in 1963, but fell short of Carlton's personal high of 19. That was the 1969 game when he struck out 19 Mets only to lose the game on a pair of two-run home runs by Ron Swoboda.

The Phillies still were moving around the first division at this stage of the season and the players were enthusiastic about their new southpaw ace.

"I feel like we're going to win every time Steve goes out there," said shortstop Larry Bowa "I've never seen a left-hander throw that kind of curves and sliders."

Woody Fryman, still with the Phillies although later to be traded to Detroit, said, "Steve reminds you of Sandy Koufax—and that's pretty good reminding."

"All a pitcher like Steve needs is one or two runs," commented Deron Johnson, the long ball hitting first baseman.

Among those most impressed by Carlton was his old ex-Card catcher, Tim McCarver, who later was destined to move on to Montreal in another swap.

"It was a beautiful thing," McCarver said of the one-hitter. "Steve got every ball just about where he wanted. If those guys had made contact they wouldn't have been able to do much except hit foul balls."

The Giants got another look at Carlton two weeks later when they visited Philadelphia for the first time in early May. Although Carlton had lost his first game, 4-0, at San Diego, he had bounced back at Los Angeles and was ready for his fifth straight complete game when the Giants came to town. A crowd of 44,880, largest of the new season, turned out to see the Phils bid for first place.

Although events to come were destined to doom Phil fans to another dreary season in the basement, hopes still were alive on that May Sunday afternoon. The big crowd cheered everything Carlton did, including his 1,000th

(Continued on page 68)

by CHARLES MOREY



Using charm, logic and money, coach George Allen has a talent for taking problem players and convincing them that they're not.

In the world of George Allen, a bland marker of minor miracles, all things are probable and some are even possible. For openers, that inevitable winning season for the team he coaches, the Washington Redskins, this year. Why not? Allen has never had a losing campaign in six previous seasons as head coach, five at Los Angeles and last year at Washington.

When the Redskins were roused, 24-20, right out of the playoffs last season by the hard-case San Francisco 49ers, George consoled his downcast Tigers in the dressing room after the game. He promised them a Súper Bowl title this year. It was just like a father whose daughter has just been jilted promising a better suitor next time.

Was it too much? Maybe yes. Maybe

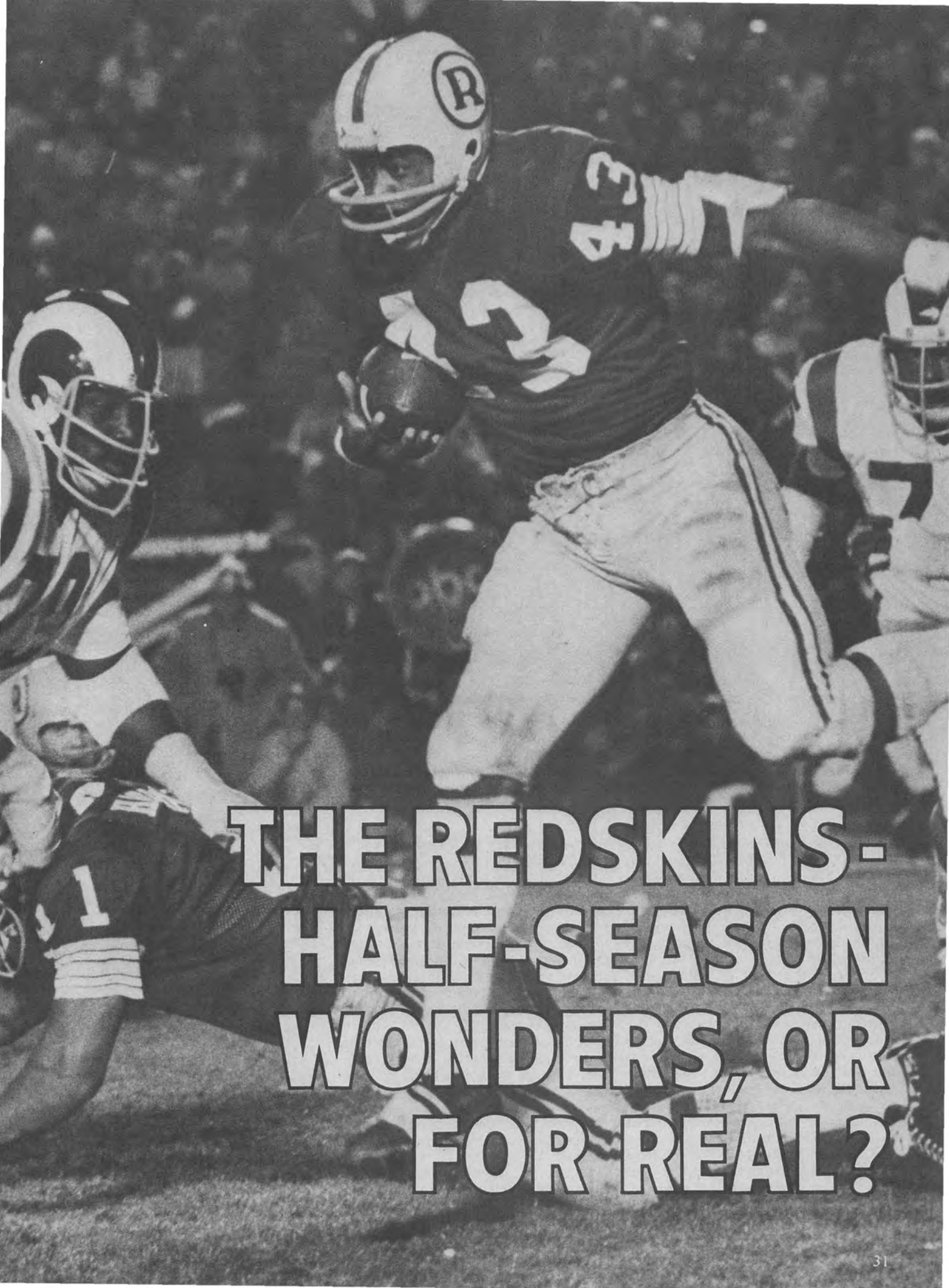
The big question remains. Can even a wizard like George Allen come up with a magic formula to turn back the clock for his psyched up Over-The-Hill-Gang?



'Skins' defensive unit features only one youngster, Manuel Sistrunk (64) who teams with such standout veterans as Jack Pardee (32) who played for George Allen in L.A.

Although hampered by injuries last season, Larry Brown (43) still ran for 948 yards, fourth best in NFL. In each of three games the 195 pound back had better than 100 yds.





**THE REDSKINS-
HALF-SEASON
WONDERS, OR
FOR REAL?**



Veteran quarterback Sonny Jurgensen calls Washington defense best he's seen since he joined club; cites opponents' meager 191 points. Redskins led league in interceptions.

no. At that time George, whose many talents do not include ESP, could not possibly have guessed that Roger Staubach, the first-string Dallas Cowboy quarterback, would suffer a shoulder separation in a pre-season game and go to the sidelines for an estimated two to three months.

It's not the kind of thing Allen would have asked for, anyway. There is no meanness in George although his players occasionally show traces of violence. George accepted the news in the knowledge that a shoulder separation is not a fatal accident and the loss of Staubach will help the Washington team in its plan to unseat Dallas as Eastern champion in the National Conference of the National Football League.

George's Washington players have earned the interesting tag of "The Over The Hill Gang." They are well seasoned, of course. But it's a base canard that some of the Redskins rode with Crazy Horse at Little Big Horn. That old,

they're not. They do lead the league in players over 30.

Allen is a man of many facets, all running like the Colorado River... but quietly. He is so unobtrusive at practice sessions that spectators have inquired... "Which one is the coach?" On the other hand he is positive enough to have extracted an unlimited expense account from Washington president Edward Bennett Williams, which he promptly exceeded.

Allen's speciality is taking problem players and convincing them they're not. Through a smooth blend of logic, charm, rah-rah spirit and money, George pays good salaries, he induces players who have been life-long sulkers to start playing like Spartans with their backs to the wall.

If George makes good on his Super Bowl promise this season it will give him his first major championship, the big miracle he has never managed. Last season, in his first year as Redskin coach,

he guided the team to a 9-4-1 record. Those nine wins were the most in 29 years. It was the first time since 1945 that the 'Skins made the playoffs.

At the start of the current season the Redskin players were talking about going all the way. George does not discourage talk like that. He is a fervent disciple of positive dialogue.

"I think we can go all the way," was the optimistic note sounded by quarterback Sonny Jurgensen, who missed almost all of the 1971 season with a shoulder injury but who looked marvelous in early games. "We have a good defense, I guess the best since I've been with the team. We led the league in interceptions last year with 29 and turned the ball over to the offense 75 times inside the 49-yard line. The 191 points scored against us were the least in 26 years." Jurgensen at the time was battling Bill Kilmer for the job at quarterback.

Larry Brown, the pocket battleship

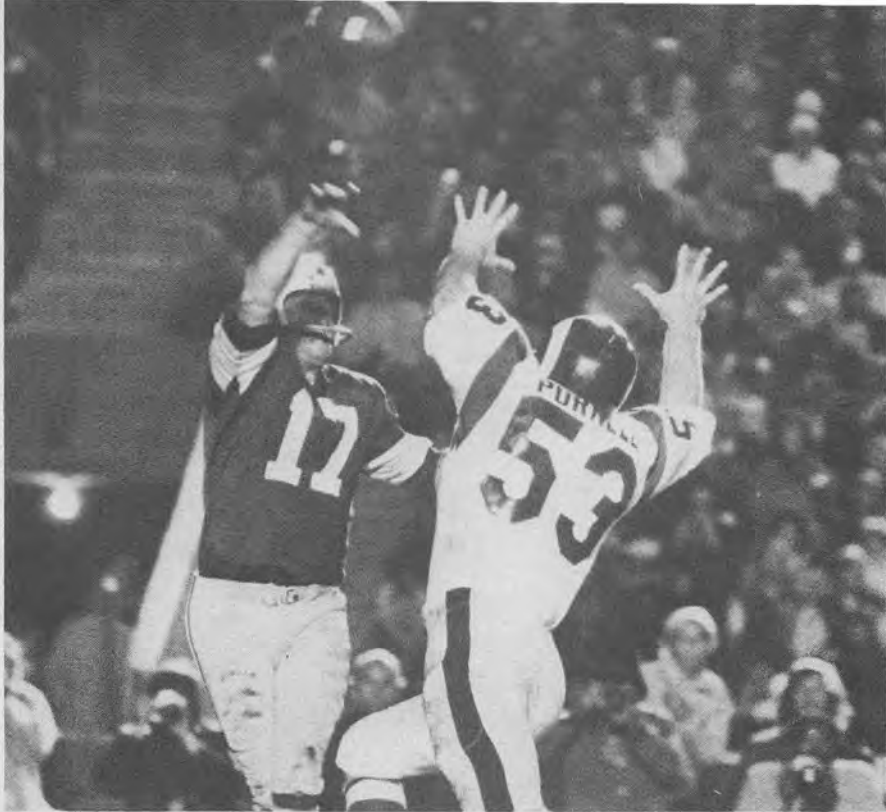


running back, was even more optimistic. "We're just going to make it to the Super Bowl, that's all," he said. "I know I can gain 1,000 yards this season but it's more important that we make the Super Bowl. If 1,000 yards will help, I'll do it."

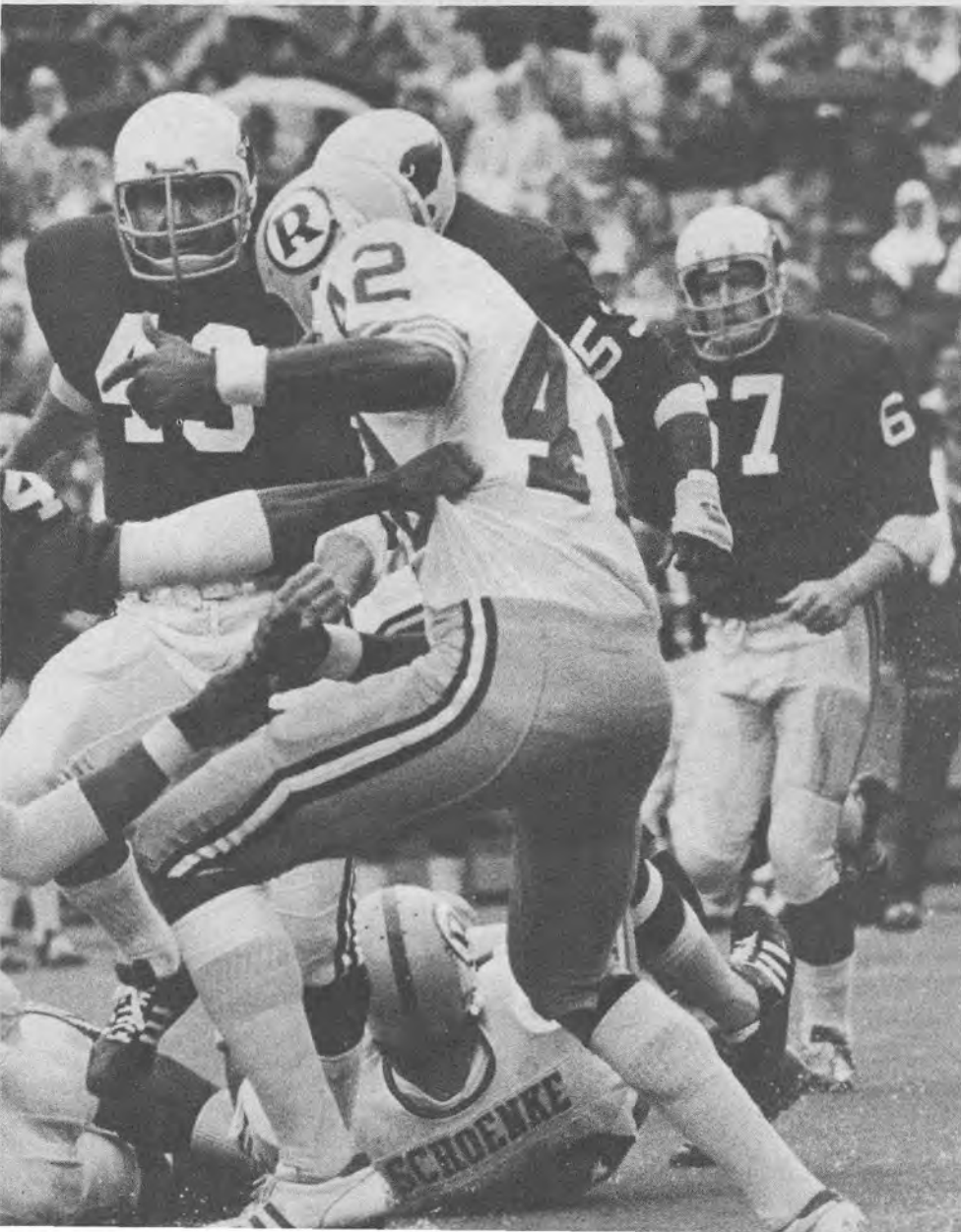
Charley Taylor, making a strong comeback after the broken ankle which finished him for the season in the sixth game last year, a loss to Kansas City and the first of the year for the Redskins, was another talking in glowing terms of Washington's chances this year.

"This team has the right attitude," the elusive wide receiver commented. "It comes from Coach Allen and his ability to transfer his thoughts to us and put together a team of 40 people who can motivate themselves. In 1971 they

Wide receiver Charlie Taylor (42) credits Allen for psyching club up. He notes the Coach's ability to transfer thoughts and to get 40 people to motivate themselves.



Third among National Conference passers, Bill Kilmer had 166 completions in 306 tries for 2,221 yds., 13 touchdowns. His teammates voted him most valuable Redskin.



said the Redskin defense carried the offense. This year we intend to balance things."

Taylor, flashing a wide grin, then added: "I'm 31 years old now. That's just old enough to make George's team, if you know what I mean, and I am sure you do."

When all hands are healthy the Redskin offensive unit has five players 30 or more and the defensive platoon has six. The Over The Hill Gang nickname really came from the three regular linebackers who have 35 years of pro experience among them. Jack Pardee, who was with Allen in Los Angeles, is 36 and has 15 years of pro seasoning. He plays one corner spot and Chris Hanburger, who is 31 and has eight years of pro action under his helmet, is on the other corner. Myron Pottios, 33 and with 12 years of competition, is the middle linebacker.

The 'Skins are assured of a battle-tested quarterback whether it's Jurgensen, of the sharpshooter's eye and arm, or Kilmer, the hard-jawed field leader, running the show. The 38-year-old Jurgensen is in his 16th pro season. Kilmer, who is 33, is in his 11th.

Allen's trump card has always been defense. He rigged a beauty for the Chicago Bears when they won the 1963 NFL championship. Allen was an assistant to George Halas then. His Los Angeles Ram teams were pounders on defense although never able to win a league title.

(Continued on page 49)



Goalie Ed Giacomin (1), under-rated defenseman Rod Seiling (16) and young winger Billy Fairbairn (10) give the Rangers one of the best balanced clubs in a league gutted by WHA defections.

Having done with the pen what they failed to do with a puck, they have changed from also-rans to destiny's darlings.

AN INSIDE LOOK AT THE **RANGERS'**



Gilles Villemure posted an excellent 2.08 goals-against average in '71-'72. He played 37 games while Ed Giacomin had 44 games in net.



Recognizing his key role in the club's future, the Rangers shelled out a cool \$1 million in signing Brad Park (2) to a five year pact. The 24-year-old defenseman is considered second only to the Bruins' Bobby Orr in the N.H.L. Some say defensively he's sounder than Orr.

I got out of bed and was ready to leap into my shoes," is the way Emile Francis remembers the morning after his New York Rangers were beaten by Boston in last spring's Stanley Cup final. "Then I realized it was over. It was like a death in the family."

The Rangers are very much alive now, though. True, they have had to pay much more than they bargained for to retain the services of several standout players such as Brad Park, Rod Gilbert

and Vic Hadfield. But their player losses to the new, upstart World Hockey Association have been minimal while the champion Boston Bruins have been hit hard by the defection of Derek Sanderson. John McKenzie and Gerry Cheevers to the WHA plus the loss of handyman Ed Westfall to the New York Islanders in the NHL expansion draft.

"I guarantee you it won't be another 22 years before you see the Rangers in the Stanley Cup final," stresses Francis,

the team's peppery general manager-coach, referring to the 1950-71 stretch when they failed to make it. They have not won this most coveted National Hockey League trophy since 1940. However, they are sure they're going to win it this season.

The Bruins are weaker than they were a year ago. The Montreal Canadiens are playing without their best defenseman, J.C. Tremblay, who jumped to the WHA. The five other clubs in the

RUN TO GLORY

by BEN OLAN

NHL's East Division—Toronto, Detroit, Buffalo, Vancouver and the Islanders—have no chance of winning the pennant.

The Rangers are solid in goal, down the middle at center, on the wings and on defense. There has been little contention for the forward positions because Gilbert, Harfield, Jean Ratelle, Walt Tkaczuk, Fairbairn, Bobby Rousseau and Gene Carr give the team one of the standout defense that also includes the under-rated Rod Seiling plus Jim Neil, Dale Rolfe and young Ab DeMarco.

It's in the area of their own goal, however, that there may be some difficulty. Two guys, Ed Giacomin and Gilles Villemure, want to play in the nets. The rules state that only one can at one given time. It's time now this early in the 1972-73 season for Francis to make up his mind who is No. 1, or there is likely to be a morale problem that could affect the entire team.

Villemure was the better net minder last season. He posted a 2.08 goals-against average in 37 games while Giacomin had a 2.70 mark in 44 games. Giacomin, who has had a more spectacular career, played much more often in prior campaigns. "It seems to be the story of my life," Giacomin moans. "Years ago I'd give up three goals and then Cesare Maniago, Don Simmons or Terry Sawchuk would replace me the next game. Now it's Villemure. When I used to start every game people would say I'm overworked. But I don't hear anyone saying now that I'm underworked."

In the 1966-67 season, his second with the Rangers, Giacomin played in 68 games. The next year it was 66 and the following two 70 each. However, two years ago he appeared in only 45. That was Villemure's rookie year in the big league and the two shared the Vezina Trophy for allowing the fewest aggregate goals.

"Gilles is the kind of a goalie who can play every other game and do well," Giacomin explains. "He's a standup goalie. But I fall down, I get up, I move a lot. It's important for me to get work. I can understand Emile using Gilles three games in a row. But I used to enjoy playing three, four in a row."

Giacomin says he is puzzled about the criteria coach Francis uses in picking the Rangers' starting goaltender. "I wonder if it's how you look in practice," he wonders. "Sometimes I'm really bustin' my gut and I don't hear a word from him. So I figure Gilles is starting. I'd like to know a day in advance, but sometimes he doesn't tell us until 5 P.M. who's going to play."

Although the 32-year-old Villemure would like to be considered the regular goalie the two-net minder system doesn't bother him as much as it does the 33-year-old Giacomin. "I like to get my share of work and I like to get my



Ed Giacomin had a 2.70 goals-against average last year. He's had some sharp criticism for coach Emile Francis' technique of using his goal tenders on interchangeable basis.



share of rest," he points out. "I was a little shaky when I first came up to the Rangers but I'm looser now and play with more confidence."

Park, the loop's best defenseman except for Boston's Bobby Orr, is playing with more confidence nowadays while the Rangers are cashing in on his talents. He is cashing impressive paychecks, too, having signed a \$1 million, five-year contract the past summer. "The Rangers have to face the fact that Park is as important to New York as Orr is to Boston," said Al Eagleson, Orr's attorney who encouraged Park to make his high salary demand.

Park, who is 24 years old, was named to the NHL's season-end All-Star team last season after the Rangers had placed second, finishing 10 points behind the



A healthy Rod Gilbert (above) takes his place on one of the most productive lines in hockey along with teammates Vic Hadfield and Jean Ratelle. Vic joined 50 goal club.



Bruins are sure to miss hard-nosed play of Derek Sanderson (16) who defected to Phila. entry in WHA. John McKenzie and Gerry Cheevers have also left Boston scene.



Canadiens have been seriously weakened by loss of J.C. Tremblay, their best defenseman (above) who bolted to the infant WHA.

Bruins in the East Division race. The young rearguard has few, if any, weaknesses, and is likely to improve because most defensemen do not hit peak efficiency until their late 20's or early 30's. "Park is a tremendous defenseman," says Ned Harkness, general manager of the Detroit Red Wings. "He moves the puck well, he rushes it and he is sound defensively. Orr is more offensive-minded. But Brad, defensively, is sounder than Orr."

Park is not surrounded by aggressive, husky teammates. The Rangers this year remain a razzle-dazzle, pass-the-puck team which wins by finesse. However, Park likes to hit and has perfected an

end-over-end hip check. He has led the club in body checking ever since he came into the league in 1968. "Brad averaged seven hits a game his first year," coach Francis reveals, referring to the number of times the defensemen took the opposition out of a play by using his body. "At first, I thought it was rookie luck or his strangeness to opposing forwards that was working for him. But he became our top hitter by a wide margin."

Hadfield, the crack left winger on the productive line that also includes Gilbert and Jean Ratelle, was once the

(Continued on page 53)



Brodie points out that of active quarterbacks only John Unitas (19) has put in as much time with one club as he has with 49ers.

by DAVE NEWHOUSE

Image. John Brodie has more than one.

Ask the citizenry what his true image of Brodie is, and from Seattle To Saratoga, there will be a variety of answers.

John Brodie? You mean the millionaire quarterback." "John Brodie? The fellow who can't win the big one?" "John Brodie? The most underrated quarterback in pro football." "John Brodie? I hear he likes golf better than football."

Ask John Brodie himself and you'll find a man who cares little about what the public thinks he is.

"What is image is what other people think you are, people who don't know

you," Brodie replied. "My image to me is exactly what I am. I couldn't care less what other people think my image is."

Brodie has closed out of his mind the things that have been said about them. But has he heard them?

"I'll answer that question," he said, "but you've got to put in what I say." He sounded as if he were trying to clear the air once and for all.

"The answer is no" he said. "These things are created by the press. But if the press doesn't know what I'm really like—and very few of them do, because I'm not about to fight it out with them—then they're going to write what they like, right?

"We're on entirely different levels. They like to be derogatory...depress-

sing...sensational...creative...stirring up horsemeat. They think that's fairness. I don't think that's fairness.

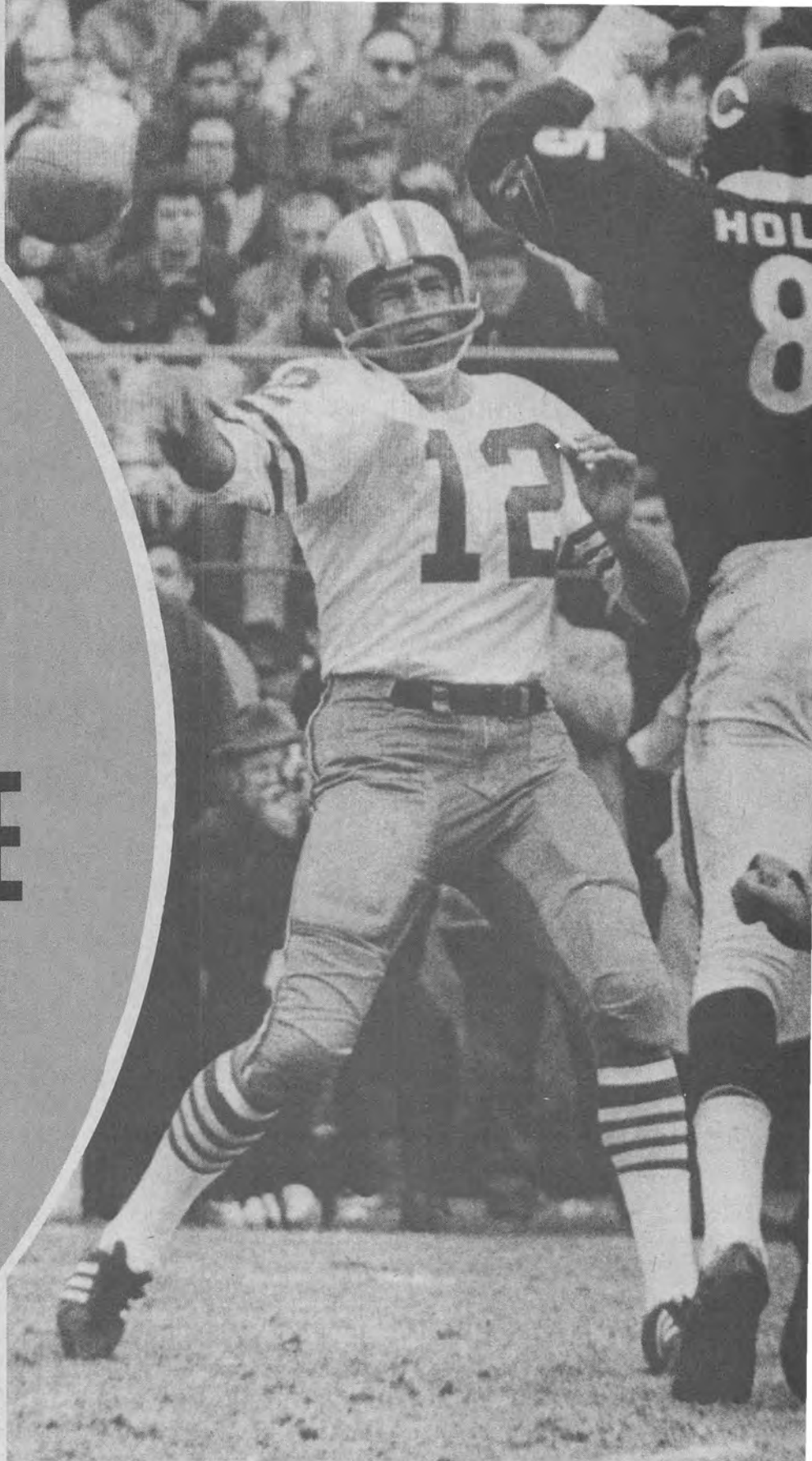
"Obviously any man can hear what he wants to hear. And he hears what people who don't know me have to say. That explains why I relate little to my so-called image. It's so shallow and unimportant."

If Brodie were bitter as he talked—and he must have been to a degree as his misunderstood character came pouring through—he didn't give it away. His voice was direct, not sharp, not even sarcastic. The voice had more to say.

"Fails to win the big one," he continued. "That's a lot of horsemeat.

"We've been in a position to win it all the last two years. We didn't for a

JOHN BRODIE TELLS HIS SIDE OF THE STORY



Brodie (12) is one of a handful of passers who have gone over 2,000 mark in pass completions.

"I couldn't care less what other people think my image is," says the San Francisco quarterback. "My image to me is exactly what I am."



This season Brodie is zeroing in on the 30,000 mark in career passing yardage. Only Y.A. Tittle (14) and John Unitas have passed for more.

variety of reasons, but how many others got that far? We had to win our last two or three games each season to win out division. And we won them.

"Happy-go-lucky golfer? If I had been only that, I'd never have been a pro football player who has done as much as I have done."

By the time you will be reading this, Brodie should have shot past the 30,000-yard mark in career passing yardage. He went into the season with 29,517 yards. Only John Unitas and Y.A. Tittle had passed for more yards.

But think of all the "greats of the game" who are strewn along below Brodie on the all-time passing charts: Sammy Baugh, Otto Graham, Norm Van Brocklin, Bobby Layne...

"I don't concern myself with blow-

ing my own horn," said Brodie. "I think it's a little... small.

"Also, I seem to be one of the few quarterbacks who remain in the same place for 16 years. So maybe I'm bigger than that situation. Maybe someone in a decision-making capacity must have felt that this one guy was doing his job even though they weren't. I say maybe they did—I don't know that they did.

"But there are other teams that would have been happy to take me in if they had wanted to trade me."

The years Brodie has endured in misrepresented character—in truth, he's an intelligent, deep-thinking, sensitive but tough-fibred individual—were nothing compared to the derision he encountered from the San Francisco fans, the same fans who now love him. The dif-

ference now, as always, is winning.

"John is quite a man," said his coach, Dick Nolan. "For most of his career, 90 per cent of what has been written about him has been derogatory.

"And when he finally got those titles, he could have come back and gotten himself a few people. But he didn't. He still went around shaking hands and saying 'how do you do'. That takes a special kind of person."

Even though the years have suddenly become more rewarding to Brodie, there still is the missing link to everlasting inner security: winning the Super Bowl. Other quarterbacks who have stayed in one place for 16 years or more—Unitas and Baugh—have at least had a league championship to show for their efforts, John still is shooting for No. 1.



"As far as football is concerned," says Brodie, "I like the whole game. The involvement, the people who play it, the pay, what it represents. I just like football and these are the things it represents to me." However the 49er star resents unfair criticism of him by the press.

"There are other things in life besides the Super Bowl," said Brodie with a big smile. But don't let that light-hearted air fool you. He wants it all—so much that it hurts. And at 37, John Brodie knows he doesn't have all that much time left to get it.

"I don't worry about when I quit, I just enjoy playing," he said when asked how long that amazing right arm of his—which has averaged 384 pass attempts over the last eight years—can keep pumping.

John Brodie has always liked games, games of any kind—football, cards, golf, tennis or you name it.

"But I only like a game where the rules are laid out and understood," he said. "If that's the case, then you can play a nice, fair game."

"In the business world, the rules are not that clearly defined. That's why I've never been too motivated by that kind of life. I don't look at a person with a

lot of money and relate to him as being successful. I look at people and see what they're about, then deem whether they're successful.

"As far as football is concerned, I like the whole game. The involvement, the people who play it, the pay, what it represents. I just like football and those are the things it means to me."

Brodie has applied himself towards athletics since, as he remembers it, "I was six or seven years old." At Oakland, Calif. Technical High School, he was all-city in three sports: football, basketball and baseball.

Brodie, who had reached his full height of 6-1 in high school, remembers guarding an awkward 6-9 youth from across town McClymonds High, Bill Russell.

"I once held him to three points," Brodie said, "but I didn't hold him to three shots. He couldn't find the basket in those days. (Continued on page 64)



Celtic immortal Bill Russell (6) gave the 49er star an early lesson in competition when the two played on a high school court.

SPECIAL PREVIEW OF THE DIAMOND'S WINTER SWAP MARKET

by MAURY ALLEN

The game's biggest names will be wearing new uniforms next season.



If the Cubs unload Ron Santo, he could wind up in Boston where he could zero in on the short left field wall.



Mets are said to be dickering for Cardinal slugger Joe Torre. It would take a multiple player offering with St. Louis demanding Gary Gentry, Jim McAndrew, Jim Fregosi, Ken Boswell as payment.

The winter before the start of the 1972 baseball season was made warm by the embers from the Hot Stove League trades burning deep into March. Never before had so many teams shifted so many players of substance in one short off-season.

The winter before the start of the 1973 season may even surpass that. A lot of unhappy general manager finished out this past season knowing there was something they had to do quickly.

A number of managers were fired including Leo Durocher, Frank Lucchesi, Luman Harris, Dave Bristol, Preston Gomez and Bill Rigney. Gil Hodges died just before the season started. But it was the big star players rather than the managers who disappointed so many teams rather than the managers. The changes to be made over the winter may make last season look like simply practice.

Some of the trades of a year ago worked and some didn't. The GMs will be forced to gamble again. They hope they can be as successful as Harry Dalton in getting Nolan Ryan to California, Stu Holcomb in getting Dick Allen to Chicago and Jim Fanning in getting three fine young prospects to Montreal in Tim Lincecum, Ken Singleton and Mike Jorgensen for Rusty Staub, who spent the better part of the season out of action with a hand injury.

The clubs that must rebuild—and

Vida Blue is a good bet to mount the trading block because of his troubles with A's brass. He could boost Yankee attendance.



Cleon Jones may have out-lived his usefulness with the Mets. Lack of motivation is given as the reason for Cleon's need of a switch.



At age 36, Frank Howard wilted under the Texas heat. He spent most of the season on the bench. Playing mostly day ball for Chicago Cubs could do much to rejuvenate him.

there are 22 of them—must start with pitching.

The old adages of baseball must be considered here. Connie Mack said, "Pitching is 75 per cent of the game." Branch Rickey said, "Trade them a year too soon, rather than a year too late."

The trade that should have been made—and could have been made—last spring probably will be made this winter, and a bundle of cash, one of Oakland owner Charles O. Finley's most popular commodities.

With his holdout and his sad season at Oakland, Blue has outlived his usefulness on the west coast. He can come to New York, start fresh, become a big winner again and develop into the major pitching attraction that the Yankees need if they are to be a significant challenger for years to come and a major baseball attraction in their refurbished Yankee Stadium. The new park is supposed to be ready for the Yankees in 1976, just about when Blue should be hitting his peak.

Stottlemyre is 31, just at the age Branch Rickey talked about. He is still a quality pitcher but his best years are behind him and not ahead of him. If the Yankees trade him now they could get a quality pitcher like Blue. If they wait a season or two, they can not.

General manager Lee MacPhail, as loyal to his players as any man in base-

ball, concedes that he would listen to the right offer for any player, even Stottlemyre, the dean of the Yankee staff.

"If we were to ever trade Mel," he said last summer. "we would have to get a super player in return."

The Yankees would like a big slugger, somebody like Reggie Jackson, who would be a dream in Yankee Stadium, but they probably will have to grow their own in Boomer Blomberg and a kid named Charlie Spikes.

After a brutal winter and spring last year, Blue and Finley finally came to terms following the most celebrated holdout since Koufax and Drysdale. It won't happen again.

Finley certainly will try to cut Blue after his huge raise to \$63,000 and poor season and the only way to avoid it is by trading him before contract time.

Yankee president Mike Burke realizes a man's value is not only the wins he registers but the people he excites. Blue still can excite people if he gets going again and, at age 23, he should have a long career ahead of him.

The biggest National League trade should bring Joe Torre back to New York, his home town, for Gary Gentry, Jim McAndrew, Jim Fregosi and Ken Boswell of the Mets.

Torre, at 32, also falls into Rickey's category for trade bait.

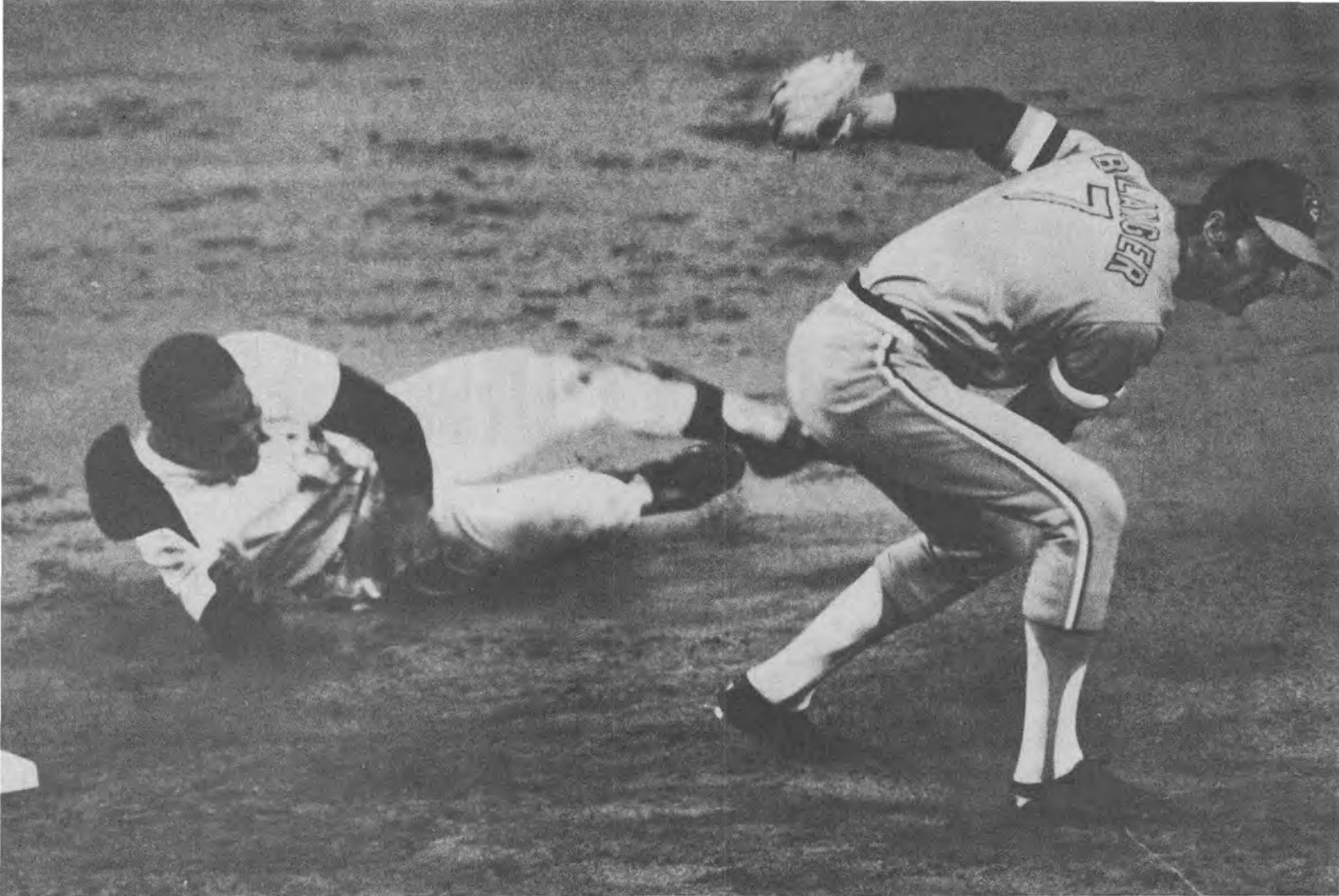
Torre, the Brooklyn-born slugger,



San Francisco's need to cut expenses has put Juan Marichal's Giant future in jeopardy. White Sox could be his next team.

had another good season in 1972 but nothing like his 1971 MVP performance. He is at the point where the Cardinals would be willing to unload him and his \$135,000 salary if they could improve their pitching staff.

Gentry is unhappy in New York and might do a lot better in St. Louis. He is a quality pitcher with a strong arm. It is a mystery to most baseball people why



Orioles must open roster spots for abundance of young talent. Short stop Mark Belanger (above) is one of several who may leave Baltimore.



Nolan Ryan had been in and out for Mets. He put it all together for California Angels and became an outstanding A.L. hurler.



Dick Allen's sensational play with White Sox after being traded by Dodgers shows what change of scene can do for player.

he doesn't win. He might win a lot any place else but New York.

McAndrew, though not as hard a thrower as Gentry, has always impressed the Cardinals. He broke in against them on one of St. Louis' special summer days, 110 in the shade, and lost 1-0 to Bob Gibson. The Cardinals are not deep in starting pitching and these two could help. Fregosi and Boswell, major disap-

pointments in 1972, would give the Cardinals the depth they need for a serious run.

"That's been a problem with our club for several years," said outfield Lou Brock. "We have no bench. When we bring out a pinch hitter, he's batting .203. When the Pirates bring out a pinch hitter, he's hitting .350."

If the Cardinals wanted to enlarge

the trade the Mets would offer Cleon Jones in the deal if the Cardinals would throw in another infielder. Jones apparently, like Blue at Oakland, has outlived his usefulness with his present team.

"You never known until he game is in the sixth inning, whether or not he wants to play that day," said a Met official.

(Continued on page 59)

by PAUL DONLEY

DIAGRAMMING PRO FOOTBALL'S NEW GADGET OFFENSES

The Rams are a great gadget team. They used every type of gadget that's ever been used. They're not new, they're used and just passed on down over the years.

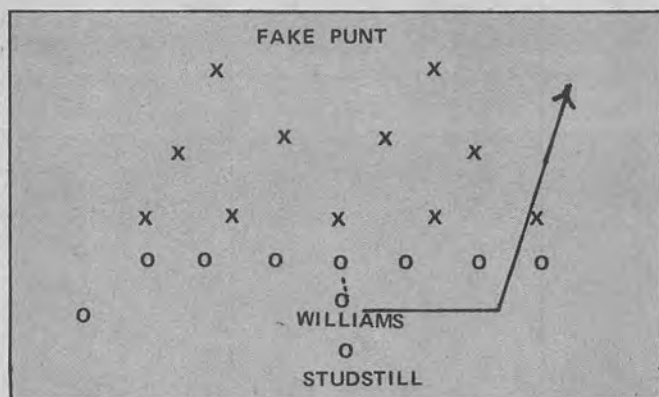
"They use the double reverse, the fake punt and pass, the fake punt and run, the fake field goal, the pass off the reverse. They use more than the whole league combined.

"Over the years I've found gadgets hurt you more than they help. For every touchdown you make with a gadget, one will backfire and the other team will get a touchdown."

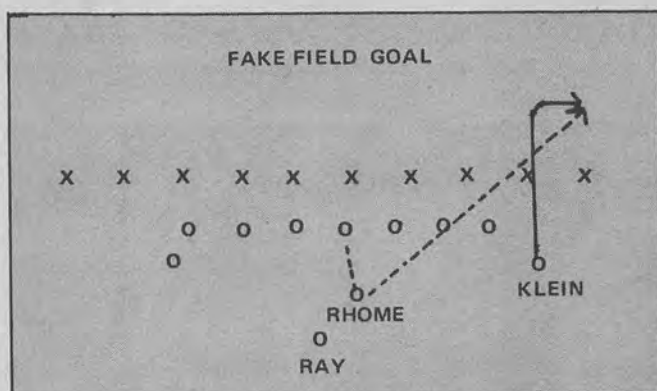
George Allen was discussing the coaching style of Tommy Prothro, the man who succeeded him at Los Angeles. A few days after Allen had sounded off his Washington Redskins did manage to beat the Rams 38-24 in an emotional meeting of ex-Rams and current Rams.

The main reason that Allen's remarks are worth remembering is they sort of summarize the sentiments of many

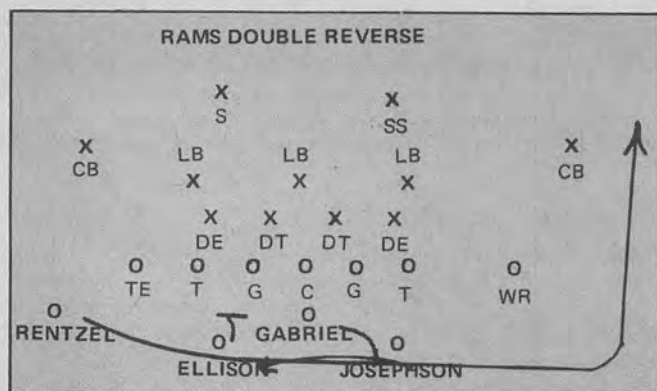
"I'm a believer in the big play," says Ram coach, Tommy Prothro. Coming to the pros from collegiate ranks, he's brought a new breath of imagination to the game. And others may follow his exciting patterns.



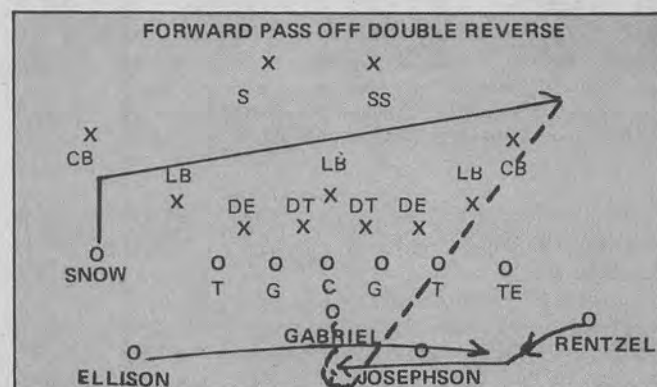
Coach Tommy Prothro's Los Angeles Rams used the fake punt three times during the 1971 season. They gained on it every time. In this particular play, the Ram center snapped the ball directly to Travis Williams instead of kicker Pat Studstill. He gained 39 yds.



Leading 3-0 in the first quarter of the first Atlanta Game, Los Angeles went into field goal formation. Dave Ray was set to kick. Jerry Rhome did the holding. Rhome took the snap from the center, stood up and threw a 1-yard TD pass to Bob Klein in end zone.



Rams' Roman Gabriel handed off to Les Josephson who moved to his left and then slipped the football to flanker Lance Rentzel who was coming around from his left wide end position. The flashy receiver then took off on a 50 yard touchdown romp against Bears.



After taking the football from his center, Rams' Roman Gabriel handed off to running back Willie Ellison who slipped the ball to Lance Rentzel. Meanwhile Gabriel had dropped back deep after the handoff. He took pitch from Rentzel, threw forward pass to Snow.

members of the pro establishment who viewed with some alarm the invasion of the college coaches.

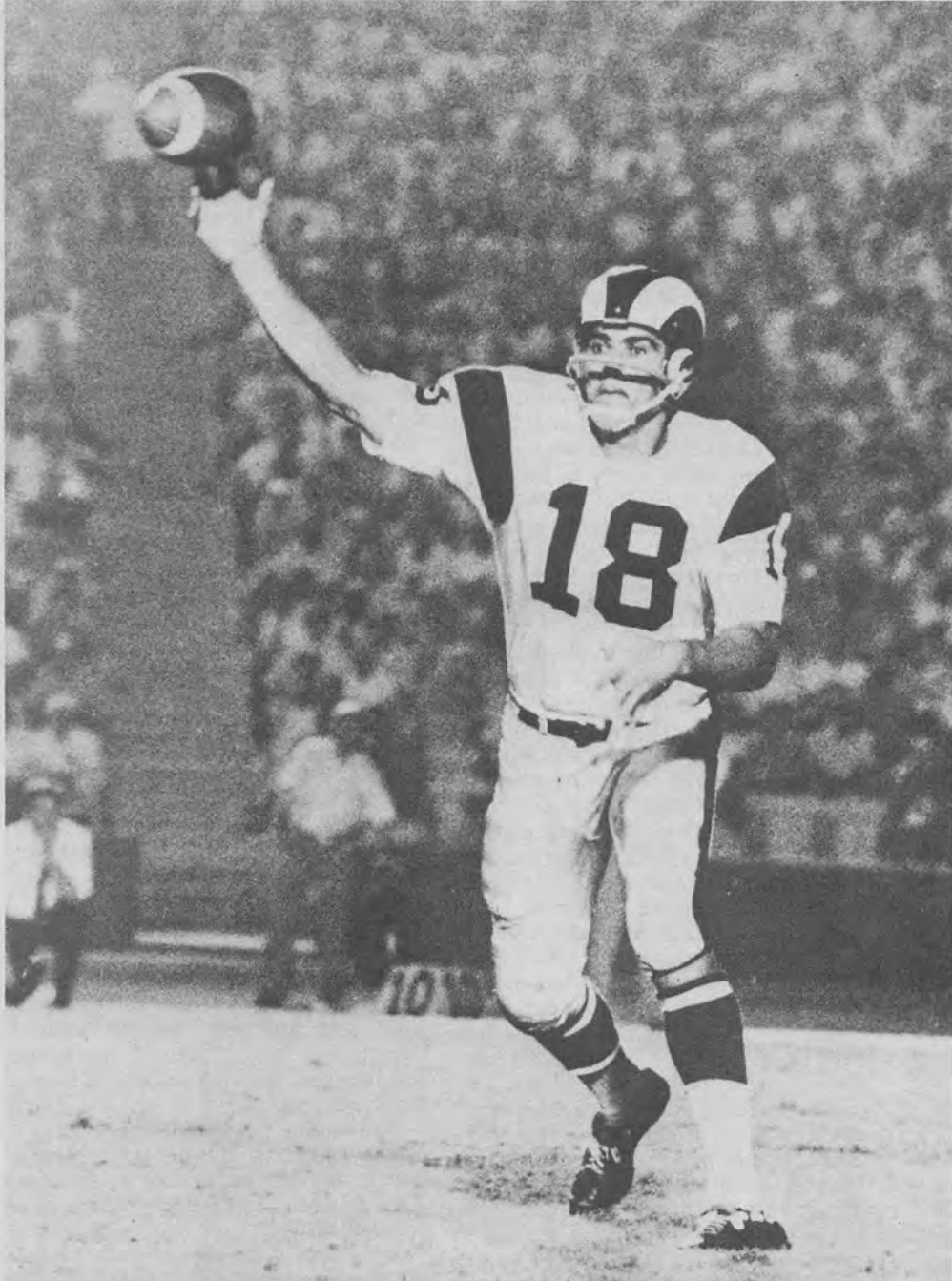
When the Rams lured Tommy Prothro from UCLA and hired him to succeed George Allen as boss of the Los Angeles team they were following the same path as the Green Bay Packers who coaxed Dan Devine from the University of Missouri to become Packer coach.

Although the innovative moves did not upset the pro universe the new pro coaches did meet with a measure of success, especially Prothro. The Rams finished with a 9-4-1 record and were alive until a final day victory by the 49ers over Detroit eliminated them as a playoff possibility. Devine's season started with disaster when he suffered a broken leg and a stunning 42-40 setback at the hands of the New York Giants on opening day. The Pack wound up last in the Central Division with a 4-8-2 record, even worse than their 6-8 score the pre-

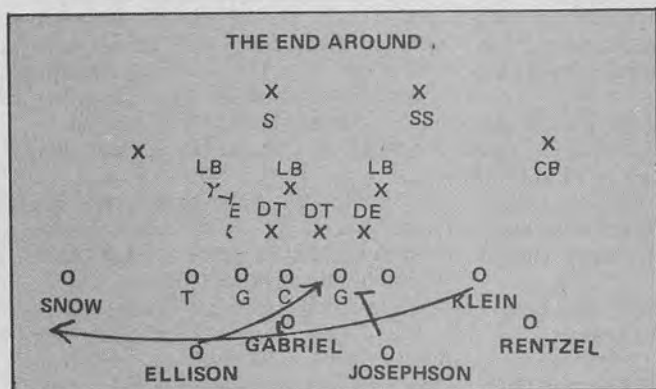
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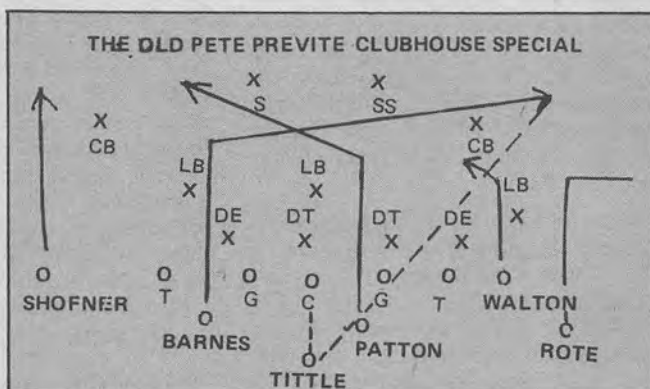
Ram coach Tommy Prothro has caused some raised eyebrows with new-style play book.



As long as Roman Gabriel is at the quarterback slot, don't look for the Rams to go in for the Wishbone Offense which has become all the rage among collegiate grid coaches.



Actually a simple play, the end-around capitalizes on the threat of a running play into the line. This draws in the defense before the quarterback or running back hands the ball to the end slipping around to the opposite side. In this play, Roman Gabriel of the Ram fakes hand-off to Ellison pitches back to tight end Bob Klein.



The Pete Previte Special, dreamed up by the clubhouse boy was a dazzler for the New York Giants. The Giants brought two defensive backs, Erich Barnes and Jimmy Patton into the offensive backfield. Y.A. Tittle lines team up in a shotgun formation. Tittle took direct pass from center, then threw touchdown pass to Barnes.

HOW STEVE OWENS MADE PRO GENIUSES LOOK DUMB

(Continued from page 21)

holes he opened for him at Oklahoma."

As it was, Zabel was picked ahead of Owens, and so was John Hall of no less a national power than The Citadel, and as the names were announced in the ballroom of the New York hotel, Owens remained in his hotel room very embarrassed by the whole scene. In one of his many public relations moves, Pete Rozelle, the all-knowing commissioner of the National Football League, had his staff fly Owens to New York so he could be on hand when he was drafted. Not even Pistol Pete thought Owens would be picked as high as No. 19.

After all, here was the most celebrated collegian in the country—a young man who set records almost every time he touched a football at Oklahoma. Besides, he had a pair of cuff links given to him by Richard Nixon as proof of his great accomplishments as a collegian.

But the names clicked by... A.L. Cowlings... Steve Zabel... Cedrick Hardman... John Small... and Owens' embarrassment heightened with each passing moment.

Some of the scouts in the room were heard to murmur: "No wonder nobody wants the kid... he could play a lifetime in this league and never gain more than 20 yards on any play."

Besides that, he couldn't block or catch passes. Everybody knew that. Sure. Nobody had ever seen him do it at Oklahoma. All he did was run straight ahead with the ball... four yards, five yards, six yards... carrying the ball as many as 55 times a game.

That's not football. Certainly not the way it's done in the pros. They'd kill the kid before he ever got to the line of scrimmage. Fifty-five carries in one game? He'd be lucky if they gave him the ball 15 times.

Finally, Elliott Trumbull, the assistant publicity man for the Lions, who was representing the club at the draft, got up and said: "The Detroit Lions select Steve Owens, back, from Oklahoma."

When he heard the news, Owens tried to smile. He almost made it. Later he said: "I was worried I might not make it in the first round."

"Well, he made it and even though he was no better than No. 19 in the entire land, the young Oklahoma with the broad back is now one of the most punishing and promising runners in the pro league... and he still hasn't put a full season together.

First of all, Owens had to prove to himself he could make it, but in each of

his first two seasons with the Lions he was asked to overcome some very difficult obstacles.

There was the Heisman Trophy bit—the bit about the "jinx" of the Heisman. You've heard it. How a Heisman Trophy player never really makes it in the big time. They always talk about Terry Baker and John Huart and Steve Spurrier and Gary Beban—brilliant college performers who felt flat on their faces in the pros. Of course they never mention such prominent players as Davey O'Brien and Frankie Sinkwich and Johnny Lujack and Doak Walker and Leon Hart and Alan Ameche and Paul Hornung and Billy Cannon and Mike Garrett and O.J. Simpson, all of whom the Heisman Trophy and went on to excel as professionals.

Anyway, the stigma was there, the charge that Heisman Trophy winners are really nothing more than glamor guys who are soon exposed when they get in there with the big boys.

That's the first obstacle Owens had to overcome.

The second was that he couldn't block and catch passes. His argument was a very basic one. He said: "I can block and catch the ball. But nobody ever asked me to at Oklahoma. They just wanted me to carry the ball."

The third obstacle took place near the end of his first exhibition season in 1970. He was developing at a rapid pace even faster than the Lions themselves had hoped. And then, one night against Cincinnati, he suffered a separated shoulder and was knocked out of action for two months.

That meant his rookie season began in the middle of November, by which time it was too late for him to do more than get into the last few games as a part-time back.

Even though he showed some flashes of power, gaining 122 yards in six games—and also catching four passes to prove something or other—the Lions were now unimpressed and the following exhibition season, in '71, coach Joe Schmidt kept Owens on the sidelines most of the time and went with Altie Taylor and Mel Farr as his 1-2 running backs.

So, at this point in his pro career, Owens had missed almost all of one season and almost all of another exhibition season. But, in typical fashion, he did not complain. He kept silent and, more important, kept himself ready should the chance arise to play.

It came about when Farr was hurt in the first game of the 1971 season.

Forced into action, Owens took command of the Lions' inside running game and gave them more power than this team has ever known. Piling up one 100-yard game after another, Owens soon became one of the leading runners in the game and by the end of the sea-

son, he had become the first man in history to gain 1,000 yards in a single season for the Lions.

Owens wound up with 1,035 yards, putting him behind only Floyd Little of Denver, rookie John Brockington of Green Bay and Larry Csonka of Miami. What's more, he was also the Lions' leading pass catcher with 32 grabs for an additional 350 yards. That gave him a team record of 1,385 yards for the season and it was a funny thing, people weren't saying he couldn't block anymore.

The young man, it developed, could do almost everything. He had proven everyone wrong about his ability, and now he is determined to prove he was no one-year wonder.

Young Mr. Steve Owens is a man with a solid head on those broad shoulders and nobody knows better than he does how hard he will have to work now to maintain the precedent he has set for himself.

"I've got a lot of improving to do," he said in the camp of the Lions. "I can improve my running, blocking and receiving. But I really think I'm going to have a better year."

Owens was banking on remaining healthy through the exhibition season as well as the regular season, believing the combination of all this work will make him a better performer.

"I had no doubts I could play," he said. "I was criticized about my blocking and receiving but I thought it was a bum rap. I just did what he coaches told me to do at Oklahoma."

"There's a place for backs who can run inside and backs who can go outside. I happen to make most of my yardage on the inside. I'm a power runner... three, four, five yards at a whack. When you do that, you're going to get a lot of first downs and keep the ball."

With Owens stabilizing the Lions' running game (Farr had always spoken of gaining 1,000 yards in a season but never made it), Schmidt was able to put together one of the most potent offenses in the game. The Lions made more yards (4,577) than any Detroit team in history and the 341 points they put on the scoreboard was topped by only two other teams—Dallas and Oakland.

It should have been no surprise that Owens was so steady because this was the nature of his background, right from his boyhood days in Miami (Okla.), where he grew up dreaming of the day he would play football for Oklahoma and then for one of the big professional teams. He was the son of a truck driver—the middle child of a family of nine children. He nurtured his dreams of football while working parttime in a downtown Miami shoe store, where the radio was always tuned up on the Saturday afternoons when the Oklahoma

Sooners of Bud Wilkinson were playing.

Owens played his high school ball for the Miami "War Dogs." His dad, on the road much of the time, didn't push him into sports and, as Owens himself said, "I don't think my dad ever met my football coach."

Owens recalled:

"My father saw me in only a couple of games. In one game I thought I'd done pretty well (he scored five touchdowns) but afterward all my dad mentioned was what I'd done wrong."

The lesson of humility was learned very early.

Owens' name isn't even Steve. He was born Loren Everett Owens. It was his sister who nicknamed him Steve, after a bigger playmate. He was known as "Little Steve" and the name stuck. Owens has thought about adopting the name legally but says with a shrug, "I guess it doesn't make that much difference."

Owens set seven national records—nine in the Big Eight Conference and 13 school records at Oklahoma. In his three seasons for the Sooners, he gained 3,867 yards and scored 56 touchdowns, both NCAA records. He capped his career by carrying the ball 55 times for 264 in his final game against Oklahoma State.

Owens married while in school, taking his pretty Barbara, a hometown girl from Miami, as his wife. She helped him through his career at Oklahoma, leaving school to go to work after their marriage.

He seemed to have it all, but there was always the nagging question of whether he could do more than run straight into a wall.

Somebody guessed wrong on him because, as one pro scout put it, "if we drafted again, Owens would go 1-2-3."

The thing nobody seemed to figure out is that Owens made all of those yards while the enemy was stacking its defense against him. They all waited for him, almost in open ambush. They tackled him on every play, whether or not he had the ball.

Yet, he kept plowing ahead, grinding out the yardage. Maybe it wasn't very exciting football, but it was highly successful.

About his durability, Owens says: "I just don't think about letting myself get tired. I get winded, but never tired."

Owens noticed one difference in the pros. He says when they hit, they really hit. "That's the big change," he said with a grin. "In college you'd get away with it once in a while. You'd run a play and they really wouldn't hit you. Not here. You feel it on every play."

He has a very realistic attitude about himself and his profession. "I understand that it's all strictly business," he says. "We had a 60,000-seat stadium at Oklahoma and it was our job to fill it every Saturday. Now we've got 55,000

seats in Detroit and we try to do the same thing on Sundays."

The young man indeed seems to have it all. He is always in shape, never misses a practice, never misses a curfew; he dresses properly; he says "yes, sir" and "no, sir" and works as hard as anyone on the team.

He even has the admiration of the crotchety Mr. Karras, who calls the young man one of the best runners he has ever seen. That probably means more than Owens' \$200,000 contract... even if that isn't very realistic.

THE REDSKINS— HALF-SEASON WONDERS, OR FOR REAL?

(Continued from page 33)

His current Redskin defensive unit is a veteran group with only one really young player and oddly enough he is the one the 'Skins think will become a super star. He is 25 year-old Manny Sistrunk, a 265-pound defensive tackle. Manny has his own fan club at Robert F. Kennedy Stadium in Washington. His fans boom out... "Sis... Sis..." when he makes one of his crashing tackles.

Manny likes to laugh. "When I was in college at Arkansas A.M. & N. they used to call me Big Sis," he chuckled. "In the National League they're going to call me Super-Sis."

"Manny is quick and strong and he came at me like hell all night," was the comment of offensive guard Clyde Williams of the Cardinals after one game last season.

The first-string defensive ends of the Redskins are Verlon Biggs and Ron McDole, two players obtained in trades with other NFL clubs in the celebrated case of double draft picks. The 'Skins got Biggs from the New York Jets and McDole from Buffalo for draft picks which in some odd way were used more than once in trades. That earned Coach Allen a \$5,000 fine from the NFL office in New York which also wound up with egg on its face for having let it happen in the first place. The matter was straightened out with more future draft picks.

George took it all with aplomb, even the fine, which after all is a tax write-off against his \$125,000 a year salary. He laughingly commented that he had forgotten about trading the same draft choice more than once. He blamed it on his bad memory.

One pro football observer commented: "George Allen with a bad memory? Why, he has a brain like a computer."

Most of the Redskin players treat the Over The Hill Gang nicknamed like the

gag that it is. But Pardee, the dean of defense on the club, resents it at least in part.

"Everyone might think we're too old," he said. "But I think we're a good, tough, seasoned unit. Everyone has something at stake. We're not waiting for next year. We want it now. Coach Allen told every player we're going to win this year. That doesn't mean playing better than .500. It means getting into the playoffs and winning them."

Diron Talbert, who is 28, will see a lot of service at a defensive tackle post. If the original blueprint stands up, Mike Bass, 27, and Pat Fischer, 32, will be the cornerbacks and the safeties will be 29-year-old Brig Owens and 34-year-old Richie Petitbon. Injuries, of course, can alter the lineup at different times during the season.

The Redskins were especially powerful in defending against running games last year. They gave up only 99.7 yards a game, their lowest in 14 seasons. They held seven of their 14 opponents to less than 100 yards on the ground. Overall, in the National Conference, the Redskins were third best in defense. They were second against the rush and fifth against the pass.

Incidentally, Allen himself won "Coach Of The Year" honors in the NFL last season. He was pleased enough by that to treat himself to an extra dish of ice cream, which according to his wife is his favorite food. She explains: "George doesn't have to chew it and therefore it doesn't interfere with his thinking about football."

Club President Edward Bennett Williams, an outstanding lawyer, says that was the first thing about Allen that impressed him when they met for the first time. It was in Honolulu in 1966 and Allen had just taken over the head coaching job for the Rams.

"We talked and then we talked some more," Williams recalls. "I realized that we had the same convictions, the same commitment to excellence. We had the same impatience with anyone who gets distracted, the same total immersion in the problem at hand. I felt like I was talking to myself. When I'm on a case I become obsessed with it. That's the way George Allen is about football."

Football is always on George's mind. There was the time, for instance, that he and Mrs. Allen had dinner at the White House with the President and Mrs. Nixon. "It was a memorable evening for Mrs. Allen and me," George said afterward. A curious friend wanted to know what the President served for dinner. Allen frowned and replied: "Gee, I don't remember."

President Nixon, of course, is famous for his interest in pro football as Charley Taylor and his wife can testify. When they met the President he acted out for Taylor how his injury in the Kansas City game looked on television.

He said it hurt the Redskins for the rest of the year.

"Mr. Nixon told Charley there was a difference in the Washington offense after that," Mrs. Taylor said. "The funny part about it is that while he was shaking hands with me he was still talking football with my husband."

Taylor's ability to catch footballs and run them in for touchdowns will mean much to the Washington offense this year. Charley has caught 54 touchdown tosses, most of them since switching from running back to wide receiver midway of the 1966 season. He led the NFL twice in receptions, with 72 in 1966 and 70 in 1967. Last year, in less than a half season, he speared 24 and made four touchdowns.

The question of whether it would be Jurgensen or Kilmer aiming the ball in his direction was argued throughout the training season. Each man looked good. Allen, of course, was faced with the decision about which would be his number one man. The last thing he wanted, of course, was an injury which would make the decision for him by sending one of the two men to the sidelines.

Jurgensen arrived in the Redskin camp at Carlisle, Pennsylvania, this summer in what may have been the best condition of his life. Sonny had shed 27 pounds in the five weeks preceding the camp opening by going on a strict high-protein diet.

One of the things he gave up was beer, the malt liquid which in the past had the Jurgensen midriff billowing like a sail in a lively wind. The old story was—and it may not be true—that when Jurgensen was traded to the Redskins by the Eagles in 1964, the bartenders in Philadelphia wore black arm-bands in mourning.

In camp this summer Jurgy even discarded the ancient shoulder pads that he had worn since he was a rookie in the NFL in 1957. He donned new plastic pads designed to give him more protection in the shoulder area. "It's the first time I've changed," Sonny said. "The old pads fit like a glove but they did not give me the protection the new ones do."

Jurgensen took over the job of holding the ball for the golden toe of the Redskins, place-kicker Curt Knight, and his technique was commented on by Marv Levy, the coach of the Redskin special units. Allen insists on meticulous coaching in every department and Levy gives it to him.

"Watch Sonny put the ball down," Levy said. "He has sure hands and he works well with Curt. He's probably as quick a holder on place-kicks as I have ever seen."

Bobby Mitchell, a Redskin scout and a former receiver of Jurgensen passes, watched Sonny throw the ball in pre-season games and was impressed. "That is as good as I have ever seen Jurgy

throw," Mitchell said after one game.

Kilmer, who got his chance to shine last season after Jurgensen's injury and did just that, is an old hand at fighting for a job. He began his pro career with the San Francisco 49'ers where he sat on the bench for years watching John Brodie do most of the passing. He didn't even sit on the bench in two seasons, 1963 and 1965. Bill was in a serious automobile accident that almost killed him and left him with multiple injuries. A lesser man would have quit.

There is no quit in Kilmer's makeup. He went to New Orleans in the 1967 expansion draft and found himself behind Gary Cuozzo. But he ultimately became the starter. When the Saints drafted Archie Manning early in 1971, they decided Kilmer was expendable. They traded Bill to Washington for linebacker Tom Rousell. He knew he was in for more splinters with Jurgensen number one in Washington. But when Sonny was injured in a pre-season game, Bill got his chance.

He led the Redskins to that playoff date with San Francisco and was still in there pitching when the final gun sounded with his team four points behind. Bill was third among National Conference passers and sixth in the NFL overall with 166 completions in 306 tries for 2,221 yards and 13 touchdowns.

His teammates voted him "Most Valuable Redskin of 1971." The Philadelphia sportswriters voted him the "Most Courageous Athlete" for 1971. He was fourth in the balloting for MVP in the NFL. He was at his iron-jawed best in a late-season game against the Rams in Los Angeles.

Bill had one of his opening passes picked off and run back for a touchdown, putting the Rams behind by a score of 7-0. Many NFL quarterbacks would have run off the field with a hang-dog look. Kilmer came off looking like a fighter going to a neutral corner after decking his opponent.

He returned to action and blew the Rams right out of there, completing 14 of 19 passes for 240 yards and three touchdowns. The Redskins won the game, 38-24, to clinch a playoff berth as the team with the best runner-up record in the National Conference.

Although Kilmer is not the passer Jurgensen is, Bill is a hard-driving leader on the field. Just before the start of the season, Coach Allen was asked which one would be his starting quarterback. His reply was more than somewhat equivocal. "Bill is a great competitor," Allen said, "but on the other hand . . ." Fill the rest in yourself.

A passing attack needs a ground game to set it up properly and to make the opposition look in two directions at once. The Redskin running game is spelled Larry Brown. Larry is 5-11 and 195 pounds, not big as pro backs go. But he still goes. This is his fourth

season. He led the NFL in rushing in his second, 1970, with 1,125 yards.

Last year he gained 948 yards although hampered by injuries. That was fourth best in the National Conference. Three times he gained more than 100 yards in a single game last year which gives him a total of 12 for his first three years. Incidentally, despite his injuries, he led his conference in number of carries last year with 253.

Larry can run either inside or outside, which is a big asset. He is not a back who runs over people but he has drive and will dig with a second effort that earns extra yards when hit. But his speciality is finding a silver of daylight and slithering through it.

Brown has been named to the Pro Bowl team each of his three seasons. He played his college football at Kansas State. He is the man that the late Vince Lombardi in 1969, his only year as Redskin coach, discovered was slightly hard of hearing. When Lombardi had a hearing aid inserted in Brown's helmet it enabled Larry to get off the mark like a sprinter when the snap signal was called. It also made him a great pro ball carrier.

Allen worked Larry lightly in early pre-season games at the request of the star runner. George, of course, expected to get his dividends for that in the regular season.

RATING PRO FOOTBALL'S VIOLENT HEAD-HUNTERS

(Continued from page 13)

Those are noble and, in fact, words of logic. But there was that little incident at San Diego last year in a pre-season game between the Chargers and Vikings. Eller was the key figure in a play that triggered a free-for-all and cost the Vikings \$3,000 in fines, a big chunk of which was assessed on Carl. It involved quarterback John Handl of San Diego.

Hadl had thrown a pass that was deflected and intercepted by Karl Kassike, a Minnesota safetyman. Karl then was hit on the Viking six yard line. Eller, standing near Hadl turned toward the Charger quarterback and delivered a fearsome forearm blow. John ducked and caught it right on the chin. He went down in a quivering heap. Eller turned and started to walk off the field.

Rick Redman, a Charger linebacker, tore from the San Diego bench and piled into Eller. He hit Carl so hard that Eller's helmet spun off and landed 15 feet away. Everybody and anybody began swinging then. When order was restored, Eller was put out of the game.

"It was a legal block," Eller said later. "The ball changed hands on that

play and I was a blocker. Hadl was a tackler. I've got nothing against John. I was blocking him."

Many observers agreed with that part of it but thought a forearm chop was a funny way to block anybody. The resolute coach of the Vikings, Bud Grant, seemed to agree with that, at least in part. "I've got no quarrel with the fact that the officials ejected Eller," Grant said.

Dick Butkus of the Bears has a passion for football and for hitting. "I'd like to play until I'm 60," he said. That he won't do. But the 6-3, 245-pound middle linebacker of the Bears is in his eighth year and looks as great as ever, despite knee surgery before the 1971 season.

Butkus is a player who is given a lot of freedom on the field by his coaches. He has a nose for the ball and it's a hard nose. He frequently makes his own change in the defensive signals, which are called from the sidelines. He will dance into the line or move out a little but always with that menacing mask of a face. He also is very vocal.

Dick has tremendous pursuit and is deadly against passes over the middle. For a man of his bulk he is fabulously quick. He also believes, and nobody much ever disputes the point, that no one blocker can keep him from laying those ham-like hands on the man with the ball.

Butkus will dare the other team to run a play at him. He also is capable of standing over a downed opponent and gloating. It may not be cricket but the name of the game is football.

Mike Curtis of Baltimore has been nicknamed the "Mad Dog," which irritates him somewhat. But he was no playful puppy when a spectator ran on the field last season and was thrown for a ten-yard loss by the crashing Curtis. He must have looked like a quarterback to Mike, who has a thing about signal-callers.

The middle linebacker of the Colts is 6-2 and 232 pounds. "Quarterbacks always think they are more valuable than anybody else," he sneered. "They're not. They're all a bunch of kittens except for my teammate, John Unitas."

His own teammates are in awe of Curtis even in practice sessions. "Mike knocks the panes out of the bus windows on the way to practice," a teammate commented. That attitude has made Curtis the leader of the formidable Baltimore defense.

"If they look up to me it's not a conscious effort on my part," Curtis grunted. "I mean, I'm not going to baby somebody out there. If someone can't do the job he doesn't belong on the field. I play the game because it's the only place you can hit people and get away with it."

Willie Lanier of Kansas City, also a middle linebacker, is 6-1 and 245

pounds. He is recognized as one of the hardest hitters in the game when making an open field tackle. Larry Csonka, the power runner of the Miami Dolphins, wound up with a double vision after one clean, hard tackle by Lanier.

"It's tough running against a grizzly bear," Csonka said. "It's worse if he's a smart one. A guy like Willie Lanier playing defense against a powerful ground game is what football is all about."

Lanier says that a back like Csonka also dishes out punishment. "If I hit Larry in an open field, you can be sure I feel it all through my body," he admitted.

Willie then briefly mentioned some of the hard runners in the NFL. "Csonka is tough," he said. "He's a good back, he's big and he's powerful. He has deceptive speed and he's steady. He can hurt you. I think Jim Nance inflicts even more punishment. He's bigger than Csonka. Marv Hubbard of Oakland is a strong runner but he doesn't deliver quite as hard a blow as the others I mentioned."

Bubba Smith, the Baltimore defensive end, is 6-7 and 295 pounds. Bubba has been accused of coasting from time to time but when he gets psyched up for a game, it's time to bail out. The tell-tale sign is if he arrives at the field early. He was an hour and a half early for the playoff game between Baltimore and Cleveland last winter. Bubba wrecked the Cleveland offense, made tackle after tackle and blocked two field goals as the Colts hung a 20-3 defeat on the Browns.

Bubba had a pointed comment to a printed charge that he was overrated. "It could be that I am," he said. "But why then do they use two and sometimes three men to block me?"

Deacon Jones, the man who invented the bell-ringing shot to the head is in his 12th season of pro ball. Now with San Diego, the Deacon will be 34 years old before this season is over. He is not the overpowering rusher that earned him the title of "Secretary of Defense" from the Los Angeles fans some years back. But he still can play football.

His explanation of the technique he uses is simple although a bit chilling. "The body can be controlled by hitting the head," The Deacon says. "The blocker is taught to fight the pressure you give him and what you have to do is whack him and then slide by on the other side." It's nice and concise, even if it does leave offensive linemen with headaches that run on for three days.

"Mean Joe" Greene, the titanic tackle of the Steelers, is classified as "A law unto himself" by Monte Clark, the former offensive lineman of the Browns and now an assistant coach at Miami.

"When I was a player," Clark said, "that's what we would call a guy who was hard to prepare for, the kind of guy who can do everything." Greene, at 6-4 and 280 pounds, is big enough to do

everything and usually does. He says no offensive lineman should ever beat a defensive player man to man.

Joe is equally effective against the rush and the pass and is eyed warily by quarterbacks all around the NFL. But he says that nickname was an accident. "In college, North Texas State, our defense was called 'The Mean Green' because they were the school colors. Then the publicity man figured it would be a great nickname for me and it stuck."

Cedrick Hardman, the young defensive end of the 49'ers, has an equally colorful nickname, "Nasty." He likes it enough to have it on the license plate of his car. How nasty Cedrick will be this season is hard to say. He underwent surgery last spring for a ruptured tendon in his left knee. Originally it was a football injury but he hurt it again in a basketball game during the winter.

This will be Hardman's third season with the 49'ers. He has a lot of confidence in his ability to sack the quarterback and wants to be the best in the league at that specialty. He has a terrific initial charge which sometimes carries him right out of the play when the opposition sends a running back inside him. Cedrick, who is 6-3 and 250 pounds, has marvelous speed and Paul Wiggins, San Francisco defensive line coach, says that no one in the league can outrun him. He means in the backfield, of course, not on a chase toward the goal line in an open field.

Hardman plays hard football and, if you wish, at times it's probably nasty. But he got the name in college. "A friend of mine in school, North Texas State, said I had a nasty walk. I'm not really a nasty guy. But I guess I do have a bad walk," he comments.

Atlanta's Claude Humphrey, like Mike Curtis, makes no secret of the fact that he hates quarterbacks. Claude is 6-5 and 245 pounds. "Quarterbacks just stand around at practice," he snarled. "They don't do any work but they get all the money. That's why getting the quarterback is Number one Supreme for me."

When Claude was a rookie in 1968 he barreled in on Baltimore's ancient quarterback wizard, Johnny Unitas, and clobbered him to the turf. Then, he had the brashness to add: "John, I'm going to run you out of the league."

The Spartan-like Unitas got a chuckle out of that, coming from a raw rookie. Johnny rarely answers that kind of thing but this time he did. "I told Humphrey he had two chances, slim and none," Unitas recalls. "But it was funny. I don't think I've ever seen a rookie quite like Humphrey."

Later Humphrey got into a fracas with another veteran quarterback, John Brodie of San Francisco. Claude had been talking right at Brodie throughout a game and finally pounded him down for a big loss. Brodie was annoyed

enough to flip the ball in Claude's face when he got up.

"Man," Humphrey said, "that little stunt is gonna cost you your head." Claude admits that he has patterned his style after that of Deacon Jones. "Anytime we play against The Deacon," he says "I watch every move he makes. Then I try to copy him."

Sometimes the league office has to take action against the head hunters. Mel Tom of the Eagles, a huge defensive lineman, was hit by a big fine from Commissioner Pete Rozelle last year for lowering the boom on Roger Staubach, the Dallas quarterback. Tom knocked Roger loose from his memory for a while.

A lot of the defensive halfbacks have joined the head-hunting platoon, especially with the increasing popularity of the bump and run defense. Few defensive backs hit harder than Larry Wilson, the St. Louis Cardinal veteran.

Bruce Taylor of the 49'ers is much younger but he can get just as rough. In one game last season against Lance Rentzel of the Rams he clotheslined Lance on just about every play. To add insult to injury he kept talking to the Ram receiver who looked mighty unhappy about it all.

John Mallory of Atlanta, another defensive back, really put it to Fran Tarkenton, then with the Giants, on one occasion last year. When he ran off the field he got a handshake of congratulations from Falcon coach Norm Van Brocklin, who had that big falling out with Tarkenton when both were at Minnesota. Tark is back with the Vikings again after five seasons in New York. Mallory may be a bit more cautious if their paths cross this season. The Vikings are no team to play that kind of football with.

Jim Marsalis, the aggressive cornerback of the Kansas City Chiefs, hits hard and often. Don Maynard, aging wide receiver of the New York Jets, calls Marsalis "The most illegal player," he has ever met. That takes in a lot of players, a lot of territory and a lot of years. Maynard has been playing pro football since 1958.

"Marsalis is the worst," complained Maynard. "He does something in every game. Check the movies, you never see a game where he doesn't get at least one 15-yard penalty. When the Jets played the College All-Stars in Chicago in 1969 he got four penalties. They could have called four more. He takes cheap shots, a belt in the head with his forearm."

Marsalis may be some of the things Maynard says but Don missed out on one thing, Jim has a great sense of humor. When Don's charges were relayed to him, Marsalis said: "Don is the greatest receiver I've ever played against. When you face him you have to be constantly alert."

BOBBY ORR FACES HIS MOST CRUCIAL TEST

(Continued from page 19)

where Gerry Cheevers is missed. Cheevers did a happy jig after he shut out New York in the sixth game of last spring's Stanley Cup championship playoffs. Three months later, he danced over to the WHA's Cleveland club.

The same day Cheevers jumped, defensemen Ted Green also went, signing with the New England Whalers of the WHA. Green was expendable. The Bruins had left him exposed during the summer draft meetings with no takers and he had been a seldom-used spare after Boston traded for Carol Vadnais.

The Bruins could afford to lose Green. But losing Cheevers was another story. Boston lost its top young goaltending prospect, Dan Bouchard, in the expansion draft. That leaves the netminding in the hands of Ed Johnston, who'll have 37 candles on his birthday cake in November, and rookie John Adams.

When Boston studied its roster before the June draft meetings, it decided to protect some young bodies and make some veterans available. Available were popular Johnny McKenzie, a hell-bent for leather right winger who contributed 22 goals to the Bruin attack last year, and handyman Ed Westfall, a right winger most of the time and an expert penalty killer who can also fill in on defense.

The New York Islanders chose Westfall, a regular on Boston's 1970 and 1972 Stanley Cup champions. The Bruins then added McKenzie to their protected list. But it was too late. Bronze Johnny's feelings had been hurt. The Bruins hadn't even notified him that he was being exposed to the draft and he didn't take kindly to that treatment.

McKenzie, taking the hint, went looking for work elsewhere and found it quickly as player-coach for the WHA Philadelphia Blazers. Goodbye Boston, hello Philadelphia.

"If the Bruins had protected me in the draft, I would not have considered talking with the World Hockey Association," said McKenzie. "Because they did not, I thought my time in Boston would be a little shaky, so I decided that maybe it was time for me to make a move before they moved me."

It was sort of like McKenzie telling the Bruins, "you can't fire me. I quit."

The Bruins were somewhat miffed at McKenzie's departure. Especially disturbed was the youthful president of the club, Weston Adams.

"As for John saying that this happened because we left him unprotected—I think that's stretching it a bit. We were told verbally before the draft by the Atlanta people that they were going to take Dan Bouchard. That being the case, we knew we would fill right back with McKenzie. Therefore, we couldn't have lost him in the draft that way," said Adams.

But there was one way to lose him. And that was the WHA jump, a step McKenzie swiftly performed. And there on the sidelines, admiring McKenzie's leap carefully was another Boston sidekick, Derek Sanderson. McKenzie's Philadelphia employers whispered sweet nothings in Sanderson's ear all summer as Derek leaned closer and closer and finally decided to take the leap with a \$2.6 million contract. It was a tableau that didn't exactly thrill the Boston people, who have rolled out their legal talent for a showdown battle.

The jumps left the Bruin varsity with some gaping holes, but Boston had some promising talent waiting on minor league teams to step up to the NHL. After all, isn't that the reason the Bruins left McKenzie and Westfall exposed in the first place? Well then, how do you think they liked the WHA signing defenseman Ron Plumb, one of the players Boston chose to protect instead of McKenzie and Westfall?

"We will have to readjust our thinking on right wing," said General Manager Milt Schmidt sternly, studying the loss of his clubs No. 2 and No. 3 men on the right side.

Only the foresight of having signed defensemen Dallas Smith and Don Awrey to multi-year contracts before the WHA purge started prevented the Bruins from having more summertime headaches than they already did. Both players would be amenable to listening to the other league, but the WHA talks only to players whose obligations ended with the 1972 season. That meant Orr, another multi-year man, was also safe.

Now the question is whether Bobby can make the Bruins safe with so many of his buddies wandering off to other teams. The answer is complex.

First, you must understand that Orr is not just an outstanding defenseman. He is not just a star. He is something special. He is considered to be one of the most sensational and complete hockey players ever to lace on a pair of skates. And a player of his magnitude can overcome an awful lot of obstacles. He also has a pretty good helper in Phil Esposito, who has won three scoring titles in the last four years and owns the NHL's single season point and goal records. The one year Esposito didn't win the scoring crown? Simple. Orr did.

The Orr effect was never more obvious than during the 1972 playoffs when he almost singlehandedly de-

stroyed the New York Rangers. Performing on a knee already scheduled for post-season surgery, Orr was unbelievable. He skated like a man on a holy mission. He set up goals. He scored goals. He did it all and when it was over, he was the difference for Boston—all by himself.

"What can you say," shrugged Ranger Vic Hadfield following Orr's sensational series. "He's better on one knee than most other guys on two."

"That Orr," marvelled New York's Brad Park, a pretty good defenseman in his own right, "he's fantastic, just terrific."

"He turned the whole series around," added Hadfield. "The two clubs were even in faceoffs, even in power plays, even in penalty killing, even in everything, except they had Orr."

Perhaps the severest test for a defenseman is to ask his team's goalies what they think of him. Cheevers, the goalie past, and Johnston, the goalie present, agree that No. 4 is something special.

"If Bobby has a problem," said Cheevers, "it's just that he has no fear. No fear whatsoever. If nothing else will do, I swear he'll use his head to block a shot. He's already been hurt bad and he'll keep on getting hurt. But that's his style. He won't change. He won't play it safe."

Johnston agrees.

"When Orr's on the ice, he controls the game. When he's playing in a big game," the veteran Bruin netminder said, "the goalie only has to play for 40 minutes instead of 60 because Orr has the puck for 20 minutes and he blocks as many shots as the goaltender."

How's that for an endorsement?

Orr won the Conn Smythe Trophy as the Most Valuable Player in the playoffs last spring and it figured, because Bobby owns three straight Hart Trophies as the MVP of the regular season too. Before dissecting the Rangers, Orr and the Bruins eliminated Toronto and St. Louis in preliminary Cup rounds. Bobby left his mark there too.

"Orr is the difference," said Toronto's Ron Ellis, after the Leafs had been wiped out in five games. "Put him on our team and we'd be the winners."

Defenseman Rick Ley dressed slowly a few feet away from Ellis.

"I've been playing against Bobby Orr since we've been seven or eight years old. I don't care what anyone says. He's the greatest player that ever lived. When he's off the ice, they're not half the team," said Ley.

Ley won't have the Orr-problem this year. He did the WHA jump and even with Bobby Hull, the new league will have nothing to compare with Orr.

The thing that makes Orr so outstanding is his total control of the game. He seems to know, almost instinctively, the right time to rush the puck himself

and the right time to pass it to another Bruin. He rarely makes a mistake with the rubber. For awhile last season, he seemed to be cutting down on his rink-length dashes, throwing the puck instead to other Boston skaters.

"I have not been ordered to cut down my rushes," said Orr. "We have a lot of players who are quite capable of taking the puck up ice themselves. And they should do it."

Occasionally Boston fans booed at Orr's reluctance to lug the puck himself. "People think you're a bum because you don't rush the puck all the time," said Orr.

Some fans even needle Orr about his giant-sized contract, even more impressive because the Bruins gave it to him before the pressure of the WHA started hiking NHL salaries to astronomical levels.

"They yell down and say I should give some of the money back," said Orr, who earns some \$200,000 per year. The only reason he could have for returning it is because the bills might be dirty. After all, the Bruins wouldn't want to risk having their meal ticket pick up any germs.

Perhaps the opinion hockey men hold of Orr can best be displayed by this piece of black humor which originated at the summer hockey meetings in Montreal. In the midst of the sessions, the Bruins announced that surgery had been performed on his left knee—the third time that joint has gone under the knife.

"Bobby died on the operating table," whispered one executive, "and the Islanders and Atlanta both wanted to draft him on the spot."

Orr is awesome and hockey men know it. They marvel at his virtuoso performances on the ice. But this season Bobby will have to carry a heavier load than ever before because so many of Boston's cast have moved to new places. Forgive Bobby if every so often he starts humming with apologies to lovers of old songs:

"There goes Gerry, there goes Eddie on to other teams:

Now and then, we meet again,
But they don't seem the same;
Oh I get that lonesome feeling
when the clock clicks off the time;
The Boston Bruins are breaking up
That old gang of mine.

INSIDE LOOK AT RANGERS RUN TO GLORY

(Continued from page 37)

Rangers' top hitter. However, he hit the 50-goal mark last season, joining a select group that includes only Maurice Richard, Bobby Hull, Bernie Geoffrin, Phil Esposito and Johnny Bucyk. "When I came to the Rangers in 1961," explains the 32-year-old Hadfield, "I accentuated the rougher aspects of the game I didn't have the ability to stay in the NHL any other way. Eventually, I gained experience. I learned to skate and shoot better and was able to broaden my style."

Ratelle, the classy center, scored 46 times last season before suffering a leg fracture on March 1 while in contention for the league scoring lead. Gilbert, hard-shooting right winger, wound up with 43 goals. The Hot Line's specialty is the two-on-one rush. "It's a play we work on continually," Hadfield says. "In practice we do it so well that Villeneuve gets so mad when we score he bangs his stick on the ice and swears at us." At one time Vic took his shots at opposing goalies from 40 to 60 feet away from the net. He has since become adept at working in close. "You have to keep the goalies guessing," he explains. "Sometimes you have to shoot from way out, but naturally you try to get in as close as possible."

Rousseau tries to work his way in close on power plays. He has been an extremely valuable asset when the Rangers have a manpower advantage, capably filling a void that existed prior to his acquisition from the Minnesota North Stars before the start of last season. He managed a mere four goals for the Stars, but finished with 21 for New York last season. Earlier in his career, he starred for the Canadiens, once scoring five goals in one game.

"This team is just as strong if not stronger than the teams I played for in Montreal," Rousseau emphasizes, noting that he skated on four Stanley Cup championship teams. "Both teams were lucky to have a lot of depth. What's really different between this team and Montreal is that we've got three solid lines. At Montreal, there were two lines that took care of the scoring and one line would be the checking line. All our lines here can score."

Rousseau, who is 5-foot-9, has had to carry the reputation of a featherweight who goes to drastic ends to avoid physical contact. Opposing players have talked about his reluctance to fight and his considerable ability to "take a dive," those luxurious tumbles that transform a run-of-the-mill foul into a penal-



ty-producing case of what appears to be assault and battery.

"Bobby used to make me bloody mad when I was playing against him," Park admits. "I'd brush against him or he'd stumble a little over my stick and down he'd go like I'd really clobbered him. But I never really appreciated him until last year when he came to our team. Anyone who says he has no guts just don't know. Because he plays clean and isn't a player who retaliates, people think he's, well, chicken. He takes a heck of a pounding to play this game and it never seems to slow him down. There are all sorts of guys in the NHL who will go after him but won't touch anyone else because Bobby isn't too big and seldom whacks back. He just keeps plugging away."

Seiling also keeps plugging away although he rarely receives the recognition he deserves. "He is one of those athletes who combines dependability with ability," Francis observes in discussing the 28-year-old defenseman. "Rod comes ready to play, always gives you his best and seldom gets you in trouble. He is the kind of man you like to have in a tough situation. He could get a lot more scoring points if he decided to gamble and placed offense ahead of defense. But he plays it as a defenseman should. He takes his man out, looks for a mate in the clear and moves the

puck. Rod is a real ice general. You seldom see him trapped out of position and he's as tough a defender as there is in the league to fake. He contributes a great deal to this club and I rate him as one of the most consistent players in the game today."

Actually, Seiling placed eight in scoring on the Rangers last season. However, he received no All-Star mention and was not among those initially selected to play for the Team Canada squad that opposed the Soviet Union in the recently completed series. "You have to call attention to yourself in some way and I don't do much of that," Seiling explains. "As long as the bosses and the coach and my teammates know and appreciate the job I do, I'm not going to complain. Sure, I'd like a little personal glory. I have an ego like anyone else. But I can't change my style. I do best when I'm playing defense. And when you have guys on your side like Brad Park who can play offense as well as defense, you have to try to complement them as best you can."

Playing as best as he can, Walt Tkaczuk has become one of the league's top centermen. He's big, strong, a two-way player and a scorer (24 goals in 1971-72). He kept opposing center Phil Esposito from scoring in the six-game Bruins-Rangers Cup final last May. Says Francis, "Walter's development in-

to maybe the best two-way center in the league has been an important plus for us, the way things have been falling into place on our roster. Ratelle's maturing into one of the great NHL centers gave us the really big scorer we needed at that position. Tkaczuk is the ideal man to team with him because he's just an excellent defensive player who can produce 25 goals and more than 70 points each year."

"My game," Tkaczuk points out, "is grinding, tight-checking hockey. I'm 192 pounds and playing that way gives me a chance to make use of my size. I look on myself as a defensive player and in the system Emile has set up for the team, checking is all important." Walt plays on a line with Billy Fairbairn at right wing and most often with Carr at left wing. "It has worked well because Carr is big and muscular and a good skater."

Carr, the blond, long-haired, 21-year-old sophomore, used his exceptional speed to good advantage in the play-offs against the Canadiens last spring. He was assigned to guard Yvan Cournoyer, one of the fastest skaters in the league. He did a first-rate job and also created several scoring opportunities for Tkaczuk and Fairbairn. "Gene did some job on Cournoyer," coach Francis recounts. "He can skate with anyone in the league. He played well for us last



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season and I think he has tremendous potential."

So, the Rangers appear to have the best playing personnel in the NHL. In addition Francis is probably the best coach. He is the only one to have directed his team to positions in the Cup playoffs in each of the past six seasons with final standings of 4th, 2nd, 3rd, 4th and 2nd the last two years. Francis is also the best general manager-coach. The most recent to succumb to the rigors of handling both jobs was Buffalo's Punch Imlach, who suffered a heart attack and yielded his spot behind the bench to Joe Crozier.

Emile knows his stuff behind a desk as well as he does behind the players' bench. The guy they call the Cat moved the Rangers into the catbird's seat through a series of smart transactions, the first of which was completed in May, 1965, six months after he took over as general manager. It resulted in the acquisition of Giacomini from Providence in the American League.

During the past three years Francis got Rousseau from Minnesota and gave up Bob Nevin, who had a so-so season in 1971-72 with the North Stars, plus Bruce MacGregor, Pete Stenkowski, Ted Irvine and Rolfe. "Francis deserves a lot of credit because he found a way to make talented guys like Rousseau and MacGregor happy," says Floyd Curry, assistant general manager of the Canadiens. "A lot of people said that Rousseau was through, but he was just unhappy. Francis has made him happy in New York."

In the years 1962 through 1964, preceding Francis' elevation to the general manager's position, the Rangers were largely a group of 5 by 5's, little guys who finished fifth, fifth and fifth during that period. Some were 96-pound weaklings even Charles Atlas couldn't have done much with. They were being out-muscled by the other NHL clubs.

Along came Francis, all of 5-6 and 150 pounds, with his philosophy that "you've got to be big to play." He explains now, "Size is so darn important these days because in hockey fore-checking has become so important. You've got to get on the puck so fast and you can't do it with a swipe of your stick. The first guy in has to take that body."

The Rangers have size now. They have speed. They have a sound defense. They have goaltending... and, about seven months from now they're going to have the Stanley Cup.

PETE MARAVICH— FROM "HOT DOG" TO TEAM LEADER

(Continued from page 17)

"I still haven't been able to do the things I know I can do", Maravich said. "I felt good before the season began and then the 'mono' came along. Now, when I'm starting to get back in real good shape I have a touch of tendonitis and a bone spur in my toe."

One of the things Guerin spent two seasons debating with Maravich was the business of going down court without the ball. In college Pete was accustomed to doing everything but jump center. Guerin wanted Pete to mix things up in the pro game, not only to handle the ball when it came his way but to attempt to break open when he didn't have it.

"One of the things that has been so difficult for Pete to understand", Guerin said, "is that he doesn't have to handle the ball all the way to score. I don't really want to change him. I only want him to use his talents the right way."

It is a fact that Pete's problems were greater in his first season at Atlanta. Before his second season opened Maravich grunted: "I want to forget last year. I'll be regarded as a second-year man this time but I already feel like a ten-year man."

It was a combination of Pete's huge salary and his playing style that made the trouble. His teammates resented both. He did not help by attempting to make friends and influence teammates off the court by picking up checks for food and drink for the other players. That turned them off even more.

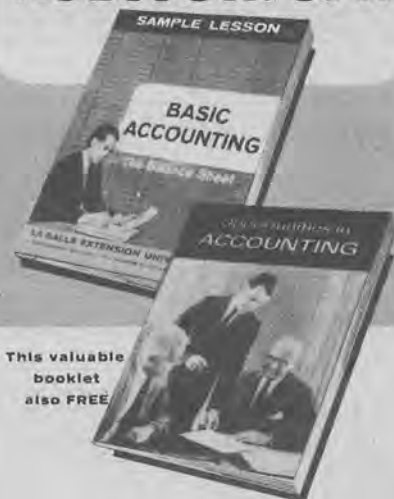
On the court he drove them crazy by repeatedly getting the ball and dribbling until he got trapped in the corner or found an opening for a jumper from as far out as 30 feet. The big men of the Hawks all too often found that Pete had whirled down court, fired and missed, before they even crossed the center line.

He was just playing, of course, the way he did at Louisiana State where he starred for four years and led the nation with a record total of points for a college performer. That style of play was as much a part of Pete as breathing.

Pete's nerves wore thin from all this. He developed a poor relationship with the press and wouldn't even grant interviews after good nights. "Why do they only want to talk to me when I do something good?" Pete pouted. "Why don't they talk to me about bad games?"

The writers got on Maravich in that first season for his many turnovers when

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he would seem to literally give the ball away. But it wasn't always his fault. The other Hawks were doing some sulking at the time. Time and again in that initial season Pete would dribble beautifully through the other team and arrive under the basket only to find two tall men bracketing him. He would frantically look for somebody to pass the ball to but nobody on his team would attempt to break open. The inevitable result was a turnover.

Right from the start, however, Pete drew crowds, which was the biggest single reason for his huge salary. The Pistol is box office. They want to see him do some of the things that his teammates and coaches were objecting to. An idol at Louisiana State, Pete grew to love crowds. He says the bigger the crowd and the louder, the better he plays.

One of the rare defeats Milwaukee suffered at home in the 1970-'71 season, the championship year for the Bucks, was to Atlanta. The key man for the Hawks was Pistol Pete. He scored eight points in the last minute and one-half. The key play was a steal of an inbounds pass from old pro Oscar Robertson. Maravich made the steal and flew downcourt for an uncontested layup.

"When the Milwaukee fans cheered like mad for the Bucks in the closing minutes", Pete said afterward, "the noise pumped me up, too. I knew I was going to steal the pass from Oscar because I had watched him throw the ball inbounds three times exactly the same way."

One thing that not even any sulking teammates ever accused Pete of is lack of hustle. When physically well—and he should be all this season—he is a whirling on a basketball court. He was not too happy in his first year, despite his big paycheck, but that never slowed him up once the first tap-off was made.

He thinks of himself as a star and there is really nothing wrong with that. It helps build confidence. Pete sometimes resents the "Hot Dog" title that has been fastened on him. But he also manages to rationalize it.

"Yeah, I showboat a little, if that's what you want to call it", he admits. "I try not to get too uptight about people calling me a 'Hot Dog'. I've often said that basketball is entertainment. There might be somebody in the stands who is seeing his first basketball game. Part of my job is to get him to come for more."

Pete, like all sports celebrities, gets a lot of fan mail. He gets about 80 percent of the letters that are sent to Atlanta players. During the season he averages from 30 to 50 pieces of mail a day. The mail is screened for him by a secretary in the Atlanta front office who throws out the crackpot letters.

A high percentage of his mail are requests for autographed pictures. Some letter-writers want detailed instructions

on how to play basketball. Others want some kind of a personal souvenir. He also gets a lot of invitations to proms from college girls.

During his bout with mononucleosis, Pete received hundreds of get-well cards and some advice, as well. One 11-year-old boy wrote and advised him to drink a lot of milk and to take plenty of Vitamin G. The youngster also had suffered from "mono" and was certain he knew how to cure it.

A woman wrote to recommend a health book and told Pete the specific page number that contained material which would aid him. She said it had helped her son and might do the same for Maravich.

"I got a lot of mail when I was in the hospital", Pete said, "I also got flowers. But I don't like flowers. I feel like I'm in cold storage when they're around. Some of the mail was funny. All of it was nice. Out of thousands of letters I could count on one hand the bad ones. I analyze the letter in the first sentence. If I see any hostility I just tear it up."

Pete's hair has been compared to a mop. It's long and it flops all over his face when he races around a basketball court. He says that subject frequently comes up in letters. They usually are from mothers who say Pete is a good influence on their sons except that daddy doesn't like Maravich's hair. He laughs when he talks about it.

Maravich also gets proposals of marriage from girls but he says . . . "Everybody in the limelight does, I guess. But it's the letters from people who tell me about their children that make me happy. That sort of justifies things. I mean, what else do we have to work for?"

Pete's father, Press Maravich, was his coach at Louisiana State, and that unquestionably had a lot to do with his style of play. Press simply let Pete roll and do what he wanted. He was allowed to shoot any time he felt like it. The younger Maravich obviously developed some bad habits for pro ball in those days and Richie Guerin wore himself out fighting them. Now it will be the turn of the new coach, Cotton Fitzsimmons.

Fitzsimmons may turn his attention to Pete's defensive play, which has not been up to pro standards. He isn't strong enough to turn back the bump-and-grind types who drive to the basket and don't care if they rough you up as they do.

He also has been victimized by clever players who have thrown him off balance with head and shoulder fakes. Guerin's word to describe Pete's defensive play in his first two years was "spotty."

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in on him. And, two, for him to work at defense with the same dedication he gives to the offense. Pete's natural talent is enormous. He can be the complete basketball player if he wants to. The signs and portents this season indicate that he does.

DIAGRAMMING PRO FOOTBALL'S NEW GADGET OFFENSES

(Continued from page 47)

vious season. However, Devine did come up with a blockbusting runner in John Brockington who set an NFL rookie record with 1,105 yards rushing.

Both men approached their new pro assignments with the idea that a sound football technique would work in the pros just as it has in the college ranks.

"I became convinced that pro football was getting bigger all the time," said Prothro. "And I was just egotistical enough to want to try it. It's the same game. They just have better athletes up here who can spend full time on the job with no school work to complicate things.

"There are no new things in football. Some people act as though the zone defense is new. Heck, we played against it in high school. In fact, most innovations come from high school. The triple option or wishbone stuff they use in the colleges isn't new either. They used that at a high school in Kentucky back in 1933."

Prothro said he thought some part of the triple option or wishbone-t might be used in the pros, all depending on the personnel.

"For example," he said. "I think the Colts would be foolish to try it with Johnny Unitas. But the Saints might create some problems with Archie Manning back there. Now that Jerry Tagge is at Green Bay and Jack Mildren at Baltimore I would think they might give it a look now and then. As long as we have Roman Gabriel here I don't think it will be an integral part of our attack."

The pioneer work by Prothro and Devine has cleared the way for two more rookie coaches from the college ranks. John Ralston, successful at both Utah State and Stanford, is the new head man at Denver. Bill Peterson, who installed the pro style offense at Florida State and Rice, is the boss of the Houston Oilers.

Prothro probably expressed the coaching philosophy of all his ex-college co-workers in these words:

"If you break away from the percentages enough, people aren't going to know what you are going to do all the time. If we just break even on those plays, we'll have a better chance to

execute our own bread and butter plays."

Prothro shocked some of the old pros when he opted against ball control. "I'm a believer in the big play," he explained. "I know this puts me in the minority. I know you are not going to get the home run on every play but I don't think you have to have the ball all the time either. If you play poker all night and win half the pots, you still don't necessarily have to win the most money."

The Rams didn't go wild with razzle dazzle plays last season under Prothro. They did try to keep the opposition off balance with some unusual calls.

"Some people have labeled plays like the end-around and the double reverse a gimmick," said the Rams' coach. "I look at them as an instrument to fool the other guy. Every now and then, I like to do something that will keep my opponent off balance."

"We use a play in which Travis Williams takes a direct pass from center in a punt situation. Travis is standing in the blocking position. Not only does he get 39 yards on the play but we establish the fear in the mind of our opponent. The next time we won't get such a strong rush on our punts or field goals because of our fakes."

"If you want to sit and wait for our end-around play and our reverses, you can stop them. But that opens up a lot of other things."

One of Prothro's innovations was to shift the offensive line so that Joe Scibelli, the strong side guard, always was on the same side as the tight end. This made it more difficult for Scibelli to prepare for a game as he had to do a study on two defensive tackles instead of one.

"We tried two fake field goals, failed once and got a touchdown on one," said Prothro. "We faked a punt three times and gained every time—5, 39 and 42 yards, all first downs. We used one on-side kick and recovered it. We ran reverses, gained on some and lost on some. Football still is football."

The Rams pulled their first fake field goal in the first quarter of the second game of the season against Atlanta. Leading 3-0 at the time, Prothro had the club line up in field goal formation with Dave Ray deep and Jerry Rhome, his normal holder, ready to place the ball. At the last second, Rhome, a quarterback, took the snap, stood up and fired a touchdown pass to Bob Klein, the tight end, who was wide open in the end zone.

The Falcons learned something that day. When they played Cincinnati later in the season they won the game with a trick play coming off a fake field goal. When they started the play it looked as though the Falcons had 12 men on the field. One man stood up and ran toward the sidelines. Just before he got there

they snapped the ball and Dick Shiner threw him a pass.

Prothro used the reverse play so often with Lance Rentzel carrying the ball that it was labeled the Rentzel Reverse. Lance had run the ball less than a dozen times in his previous six years at Minnesota and Dallas. Last year he carried 14 times for 113 yards, all on reverse plays or end-arounds from his flanker position.

When the Rams weren't using Rentzel on the reverse they were doing it with Bob Klein, the tight end, who carried three times for 21 yards.

The poker-playing Prothro really shook up the establishment when he punted on third down, a no-no in the professional ranks. He argued that his team wasn't moving the ball anyhow and it was more important to get field position.

Any day now the coffin corner punt will be coming back and maybe the old single wing.

With pro football hurting on offense and touchdown production dropping at an alarming rate, the pros are ready to accept any ideas, even if they do come from the campus, to juice up the scoring.

"I dabble in ideas," said Prothro. "I get out a pencil and pad and try to figure out new plays. I might come up with 1,000 ideas of which not more than one or two are usable when checked out."

"Football is like chess. You deploy your forces and make your moves. A chess player judges what it takes to repel the other fellow's attack. You also find where he is weak so you can attack him there. In football, you do the same thing."

SPECIAL PREVIEW OF THE DIAMOND'S WINTER SWAP

(Continued from page 45)

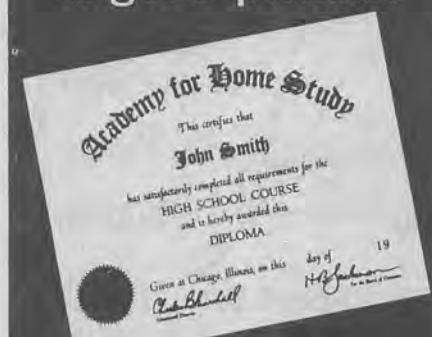
Jones is a fine hitter with good overall abilities when motivated. With winners like Gibson and Brock around, Jones might be motivated to more superior performance.

If any team was unhappy with its condition in 1972, it had to be the Dodgers. They were supposed to be a serious contender and suddenly discovered you can't win pennants unless you can field the ball.

The Dodgers must shore up their leaky defense if they are to regain their old image of tight pitching, tight defense and lengthy activity in October.

Los Angeles can do it if they can squeeze a couple of trades out of two of their old war horses, Maury Wills and

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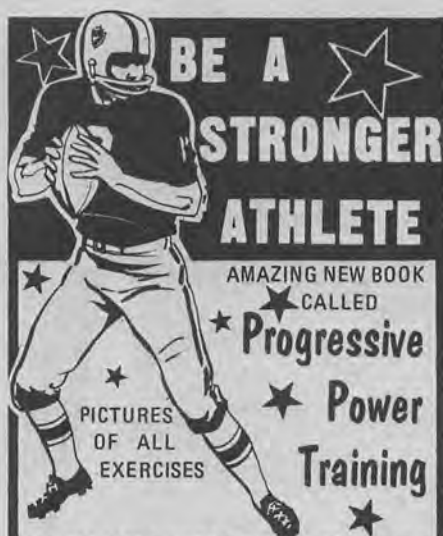


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**A LITTLE BOOK THAT CAN
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Frank Robinson. Each can be traded to a club that needs an old hand for one season and which might need a manager. Both Robinson and Wills could be managing major league clubs by the end of next season.

Robinson has been rumored as a candidate for the Cleveland job before Ken Aspromonte got it and he could get there again as an American Leaguer with a winter trade.

New Cleveland owner Nick Mileti is a showman and he knows that Robinson as a player, even with his skills diminished by age, and then as a manager could bring people back to Municipal Stadium.

"I don't even want to talk about managing any more until my career is definitely over," said Robinson early last summer. By the end of the summer it was obvious he was coming to the end as a player and seemed more receptive to managing offers again.

The Indians have some fine defensive players in their infield and might even be willing to trade catcher Ray Fosse, who hasn't lived up to all expectations, in order to get Robinson as a player and manager.

Wills, at 40, does not have much value as a player but is a bright, energetic, creative person who'd make a fine manager. Philadelphia supposedly had a temporary manager in their general

manager, Paul Owens, and with a huge black population, could take advantage of Wills' identification with them, to make such a deal.

"I still think I could play another year," said Wills, "but for the right managerial position I certainly would retire as a player."

Jim Bunning is supposed to be the leading candidate for the Philadelphia job but he has had only one year of experience. Richie Ashburn also has been mentioned. The Phillies might want to try Wills for at least one summer.

The team that will be cut up completely over the winter is the Chicago Cubs. The Cubs have gone down for three years with the same old players. They will clean house this winter and unload Ron Santo, Jim Hickman and Joe Pepitone.

Santo could wind up in Boston where the short left field wall in Fenway Park could give him a new lease on life. It seems to do wonders for aging players.

"When you first come here," said Danny Cater, traded from the Yankees to Fenway Park last spring, "you are trying to hit every ball over that wall. That's when you don't hit any over that wall. When you forget about it, you will get a half dozen by accident."

Santo, still a strong hitter, should be able to hit 20 or 25 homers over that fence without trying.

The Cubs will be needing a first baseman if they unload Joe Pepitone to Los Angeles, the only place left for him to play, and Boston has a good young prospect in Ben Cooper, a lanky home run hitter.

"He just didn't do it with us this past spring," said manager Eddie Kasko of Cooper, "but he might yet do it. If not for us, for somebody else."

Probably the biggest name to be traded this winter will be Juan Marichal. He has reached the point in his career where his value is no longer what it was even two years ago. Horace Stoneham could still get a bundle of cash when he traded Willie Mays to the Mets because sentiment was as much involved as ability. Nobody is that enamored with the moody Dominican pitcher. He could wind up with the White Sox.

Pitching coach Johnny Sain seems to specialize in bringing tired old pitchers, or under-achieving younger ones, back to life. He could probably do a job on Marichal if the White Sox would offer slugger Bill Melton, who was of little use last season with a back injury but is young enough to come back.

"There is no reason that any pitcher, young or old, can't do better if he is healthy," said Sain. "It's all a question of how much he is willing to work and throw."

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much extra work in between starts and has been prone to injury. A new city and a new team with a chance for continued high income could make him a big winner again in Chicago.

With an abundance of young talent, Baltimore must make several major trades during the winter to open up regular roster spots for people like Bobb Grich, Terry Crowley and Don Baylor. Players like that are just too good to be platooned. Best candidates for departing the Maryland crabcake scene are short-stop Mark Belanger, outfielder Paul Blair and first baseman Boog Powell.

"I just can't play if I don't play every day," said Belanger. "I'm a streak hitter and I need to work my way out of my bad streaks and into my good ones."

The Dodgers desperately need a good fielding shortstop and Belanger could wind up there.

Blair and Powell could go in a package to Houston where Blair could improve his average many times over, hitting on the bouncy AstroTurf, and Boog would be strong enough to reach the distant seats.

"I'm not the kind of guy who just hits the ball in," said Powell. "If I hit it good, the ball will go out of any park, including Yellowstone. If I don't hit it good, it won't go out of my room."

The Astros have an excellent relief pitcher in Jim Ray and might be willing to part with him if they could obtain a slugger like Powell. Earl Weaver seems to be discovering late in life just how important a good, solid relief pitcher is to a contending club.

Frank Howard, the biggest man in the game, is 36. He had an inglorious season sitting on the bench for the Texas Rangers under Ted Williams. It won't happen again. Howard probably will come back to the National League and get a shot at day ball and a short left field wall in Chicago. The Cubs can handle both Howard's still strong bat and a heavy salary.

The Rangers need relief pitching and would probably be happy to unload Howard for a couple of old relief pitchers like Steve Hamilton, father of the folly floater, and Jack Aker. It wouldn't be the kind of deal anybody would have made a year ago but Howard is a year older and value goes down rapidly.

Some local favorites, who have not delivered as hoped for, probably will be changing uniform suits in 1973. Those who may not be back for another summer in the same town include Carl Yastrzemski and Reggie Smith in Boston, Willie Horton in Detroit, Mike Cuellar at Baltimore, Jim Wynn in Houston and Nate Colbert, whose home run splurge may put him out of San Diego's wage scale.

With all the trades last winter, more than a dozen teams had a right to believe they were contenders. When the dust settled on the 1972 season, there

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Waist size _____ Inches. ☐ Men's Style. ☐ Women's Style. Add 50¢ postage and handling. For COD enclose \$2.00 deposit.

were only four division winners and two pennants.

The others have to try again. In baseball, they do it the old reliable way of shifting bodies and dozens of them will have new mailing addresses next season.

JOHN BRODIE TELLS HIS SIDE OF THE STORY

(Continued from page 41)

"In high school other people thought I'd be a better baseball player than anything else. I played third base, shortstop and caught once in a while. But in my own mind, I always thought I could play football pretty well."

However, Brodie went to Stanford to play basketball and baseball. He tried football in his freshman year and dislocated a shoulder. He went out for basketball but the shoulder wasn't well yet. He then took up golf instead of baseball. So instead of basketball and baseball, his sports became football and golf—just like they are today.

"The one thing I've always admired about John," said Paul Wiggin, a former Stanford teammate who's now an assistant coach with the 49 ers, "is how hard he's always worked at football. You ask the people in the league and they'll tell you that John Brodie is a great, great football player."

Football is a physical game if it's anything, but Brodie says, "Where I play we don't pass out any licks at all."

But the quarterback has to accept a few licks at the only position in the game where you catch it standing still.

"That's a part of the game that makes it challenging and interesting," Brodie points out. "You accept it because you're applying yourself in the direction of winning. Football stands for much more than hurting on a Sunday night."

"I'll say this: the position I play allows one to expose all the abilities he has. They come at you from all over. The position shows the depth of the people who play it."

Football has changed its personality since Brodie entered the league in 1957—longer seasons, larger players, bigger salaries, more fringe benefits. The game itself is different.

"Football always is changing, like a game of chess," he said. "I've never seen where there's only one way to do it. Still the only measure of how well it's played is—could they move the ball or couldn't they? Did they win?"

"I get a kick out of coaches who look at a piece of meat who's 6-4, 215 pounds and discuss his ability at a posi-

Next Time A Loudmouth Says:

I'LL BEAT THE H---OUT OF YOU!



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slink away like a whipped dog bringing
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IN JUST
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all 26 Teams and 57 Stars available

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tion because of his physical build. This has very little to do with how good the man is. All it means is that piece of meat looks pretty good in the locker room.

"But there are a lot of funny-looking frames on a football field who do a great job. There is no such things as a natural-looking football player."

On Dec. 20, 1970, John Brodie ended his 14th season with his first division championship as the 49 ers crushed the trans-by Oakland Raiders, 38-7. Brodie didn't even have a chance to think about how long the wait had been.

"I was just happy," he recalled, "but the first thing I was thinking about was where we were going to have the party."

"The week before we played Oakland, we discussed having a year-end party. I told everyone to forget about the party until the game was over, and if we won, I'd get the spot and not to worry about it."

"After we did win, a few of the guys said, 'Hey, big mouth, where we going to go?' We were able to get something going at the Fairmont Hotel and the 49ers picked up the tab—for which I was very grateful."

"I believe the more involvement that players have socially the better. We have a party when we get back from camp so the wives can get to meet each other, and the kids. I like these kind of things."

"I guess I just like to be where people are. I like people. I'm not a recluse. There are times when I enjoy being by myself for a specific purpose. But just being by myself lends me no great freedom."

Three years ago, Brodie's passing arm hurt. He had broken a bone in his arm earlier in his career but there were no signs of improper mending. A half dozen doctors examined him but couldn't diagnose what was wrong.

Then a friend of his suggested Scientology and asked Brodie to give him 10 days. Brodie, desperate for anything, agreed. In 10 days the arm felt better and now Brodie and his family are deeply involved in Scientology," said Brodie, "The object is to allow one to be able to gain and apply the abilities he actually has that he hasn't been able to put into operation."

Officially classified as a religion by the U.S. courts, but not considered tax-exempt by the Internal Revenue Service, Scientology is a mixture of eastern philosophy, psychology and special counseling techniques.

"It involves itself in all aspects of life and it's been very meaningful to me and my family," Brodie stressed. "But I don't think the sports pages are the place to discuss it."

Does a man's personality enter into his job at quarterback, or does he go about it with a machine-like approach?

"When I am on the football field, it's just an extension of what I am. And

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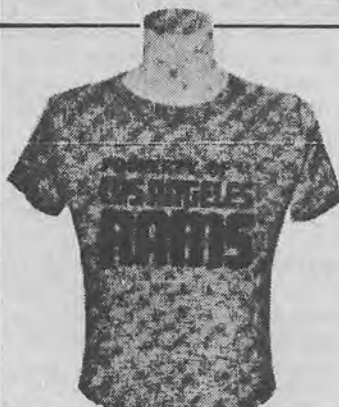
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STEVE CARLTON—REVENGE IS THE NAME OF HIS GAME

(Continued from page 29)

career strikeout, in a victory that shot the Phils into first place. When you haven't been in first place since Sept. 26, 1964, you appreciate the view, even if it's only for a day.

"I don't know what it is," said manager Lucchese, "Everytime Carlton pitches, the other team doesn't want to get runs."

Carlton did a little self inventory on that giddy May Sunday, flexing his muscles in his new role of No. 1 pitcher on a contender, (for a day).

"I came over here and I looked around and decided that the Phillies didn't have a bad ball club," he said. "I could see the nucleus of a pretty good club. I knew we had some untried talent."

Carlton's fine 5-1 start duplicated his 1971 getaway pace at St. Louis but he thought his 1972 opening represented better pitching.

"This is a lot stronger 5-1," he said. "The greater number of strikeouts indicated that. I am throwing the ball harder. I am more consistent and I am keeping the hitters on the defensive."

"The biggest difference has been my slider. It did a great job for me in 1969 but I couldn't get it working in 1970. That was the year I held out. I guess I was releasing it improperly when I tried to catch up after a late start. It gave me a sore arm so I dropped it in 1971."

"I worked on it a lot this spring and now I've got it back again. It is a very effective pitch."

The Phils' early pitching coach, Ray Rippelmeyer, encouraged Carlton to start throwing his slider. "It's as good as any I've ever seen," he said. "I just told him, if he started using it again, not to let it change him from a fast ball pitcher to a breaking ball pitcher. He can get any hitter in the league with his fast ball and, at his age, he still has to think of himself as a fast-ball pitcher."

The Carlton bubble didn't burst but

it lost a great deal of air when Steve went into a five-game losing slump and dropped from 5-1 on May 7 to 5-6 on May 30 although three of the defeats were complete games. That May 30 setback, a 7-0 shutout by the Mets' Jon Matlack, actually was he turning point of the season. Starting with a win over Houston on June 7, Carlton took off on the longest winning streak in Phillie history.

By the time the Phillies had reached the half way mark in mid-July, Carlton already had won seven in a row for a 16-6 record and there appeared to be no doubt that he was enroute to a second straight 20-win season. In addition to becoming the ace of the club staff, Carlton had taken over the role of team leader.

"Steve keeps after you," said teammate Greg Luzinski, a rookie slugger. "You can't get down when he's pitching. He comes into the dugout and starts talking, reminding you about little things."

Carlton's 10th straight win, a 2-0 shutout of Chicago for a 15-6 record on July 28, topped the modern club record. Grover Cleveland Alexander in 1915 and Ken Heintzelman in 1952 each had won nine in a row. The all-time Phil record, held by somebody named Charley Ferguson who won 12 straight in 1886, went by the boards when Carlton beat the league-leading Pittsburgh Pirates Aug. 9.

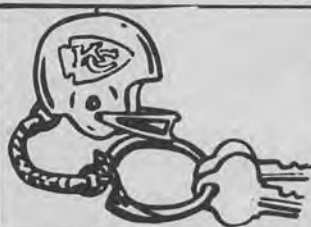
At this stage of the season the statisticians were digging into their records to match Carlton's spectacular pace. Seymour Siwoff, the official baseball statistician, discovered that only one pitcher since 1901 had won 45 per cent of his team's victories. That ancient was Jack Chesbro who registered 41 of the New York Highlanders' 92 victories in the American League in 1904. The best National League mark was 42 per cent by Noodles Hahn of Cincinnati in 1901 when the Cincinnati club won 52 games.

By the time Carlton won his 20th game Aug. 18 he owned 48 per cent of the Phils' 42 victories. No. 20 was his 15th straight, a birthday present for his wife. A crowd of 53,777 turned out to see him down Cincinnati, a club he hadn't stopped since Sept. 15, 1967.

Asked about his chances for 30, Carlton said, "I can't say I can shut 30 games out of my mind, but 25 is my goal."

No wonder the Phillies took new life when Carlton strode to the mound. They knew they could count on him for a steady route-going effort. They also knew he would help them fight their battles.

There was the night of June 25 in Montreal's Jarry Park when Carlton was the main event performer in a brawl with the Expos. There had been bad blood between Carlton and Gene Mauch, manager of the Expos, dating



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back to the time when Carlton had hit Rusty Staub in the back a few years ago.

When the Montreal pitcher, Ernie McAnally, hit the Phils' Joe Lis in the fourth inning of the June 25 game, Carlton took it upon himself to retaliate against Mauch's warriors. He plunked shortstop Tom Foli on the batting helmet in the fourth inning.

Manager Mauch ran from the home dugout and threw a long roundhouse right that Carlton brushed off. In the brawl Mauch was ejected from the game and drew a one-day suspension. Ernie McAnally who threw a pitch behind Carlton in a subsequent inning, was fined \$100 and Carlton also drew a \$50 fine.

Quick to retaliate when he feels an opponent is taking advantage of a Phil, Carlton is quick to give a teammate a pep talk when he thinks it will help.

"Sure, I talk to the guys on the bench," he said. "You've got to do it. The guys are fighting themselves sometimes. It's tough enough fighting the opposition without fighting yourself, too. Baseball is a mental game as well as physical."

The next time the Phils met the Montreal team after that June brawl was in mid-August. Carlton made them his 19th victims before a Sunday crowd of 30,207. Karl (The Great) Wallenda helped draw the crowd with his between-the-games high wire walk across Veterans Stadium, a 650-foot stroll on a wire strung 140 feet above the ground over the ball park.

Referring to the Mauch-Carlton feud, Montreal catcher Tim McCarver said before the game, "The only question is—who'll be higher? Wallenda or Carlton?"

When Carlton subdued the Expos with three hits, running his record to 19-6, manager Mauch of the opposition had only one comment:

"The way he's going, Carlton might be the favorite against the Celestial All-Stars."

WILT
CHAMBERLAIN

(Continued from page 25)

Pacific Division title by a record margin of 18 games. They won a regular season NBA game by the biggest margin in history when they buried the Golden State Warriors, 162-99, on March 19th.

Basking in his newly-won popularity, Wilt, in mid-summer, looked back in philosophic fashion and conceded that perhaps a few of the "lies" told about him in the past were true. He admitted that hindsight is truly golden and said

he could look back and see some things he might have done differently than the way he did.

"I don't say all the criticism of other years was unjustified," he conceded. "Some of it was justified. I don't claim to be perfect. Nobody is. But some was unjustified, too, and now I'm glad to see some people reversing themselves."

One person who didn't seem to be doing much reversing was Bill Russell, Wilt's long-time rival when Russell both played and coached for the Boston Celtics. For about a decade it seemed that Russell had Wilt's number and the Celtics could usually beat Chamberlain's team, whether in Philadelphia or Los Angeles. Wilt has never forgiven Russell for a remark Big Bill made after the 1969 title game which wound up with Chamberlain on the bench with a knee injury as Russell and the Celtics beat the Lakers for the title.

"Russell rapped me for not coming back into that title game," Chamberlain said. "He said nothing less than a broken back would keep him out. I had a ligament injury which later went on me. I haven't talked to Russell since then. He made the statement and never backed off from it. And he never came to me."

Russell, now a television commentator, seems to enjoy the feud with Chamberlain. He was on a plane bound for Los Angeles for the fifth and final game of the championship series and a woman came over to him obviously mistaking Bill for Wilt, who has a fabulous new house in Los Angeles suburb of Bel-Air.

"I'm from Bel-Air," she said. "You have a magnificent house." Russell thanked the woman and then decided to add to it. He called over the stewardess and asked the girl to deliver a message to the woman.

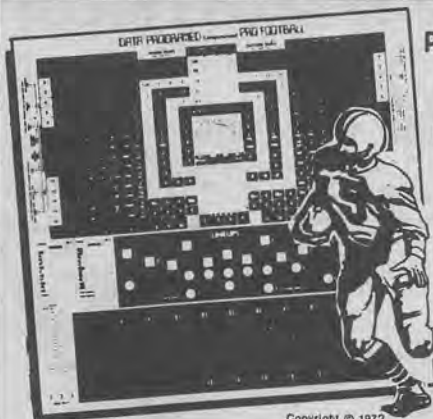
The message was that there was going to be a big party that night in the \$1,500,000 house and Mr. Chamberlain would like the lady and her husband to join the fun.

The house, of course, is a contender for the title of The Eighth Wonder Of The World. Bel-Air is a hilly section overlooking Los Angeles and a large percentage of the movie stars in Hollywood live there. Chamberlain's house is built on a two-acre World War II anti-aircraft site. It looms high over its surroundings and one first-time visitor wondered out loud if he would have to climb a beanstalk to reach it.

It took two and one-half years to build. The building code for that neighborhood had to be altered to permit the construction. Wilt's yearly taxes on the house are estimated as being between \$30,000 and \$35,000. A careful approach to the house is recommended.

Wilt has three Great Danes. There are huge gates barring the entrance. The front door stands 14 feet tall, almost twice Wilt's height and obviously designed to keep him from knocking his head

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as he enters and leaves. The door, by the way, weighs 1,500 pounds.

Once in the front door you see a chrome spiral staircase covered by a gold wool carpet. There is a balcony overlooking the living room.

The couch in the living room is nine feet long, again designed to make Wilt comfortable. The cushions are special. They contain chambers which are part of the room's air-conditioning system. Various artifacts and objects of art are sprinkled around the room.

Wilt calls the house "Ursa Major" which happens to mean Big Dipper, which happens to be his long-time nickname. He has 8,300 square feet of living space and the accent is always on plenty of head room.

The living room also has its own harbor, featuring an indoor-outdoor swimming pool. There is a reinforced concrete and steel bridge built over that. Swimmers who pass under the bridge may frolic around in 11 feet of water. There also is a hot whirlpool bath at one end of the pool.

The eating area is dominated by a 16-foot Italian-made chandelier of Venetian glass. The rosewood dining table seats 12 and is almost ten feet across. The chairs were custom-made and cost \$17,000. They are covered by glove leather. The breakfast area seats five.

The kitchen is arranged around a 60-year-old butcher's clock which is set on a floor of handsome Spanish tile. All the cooking facilities are electronic. The servants quarters are directly behind the kitchen.

Wilt has a stone-walled game room which includes a special Brazilian rosewood pool table which measures nine feet, six inches, in length and stands five feet, three inches tall. It wouldn't go in a recreation room for jockeys, who love to shoot pool.

Wilt's sleeping quarters are on the second floor. He has a 72-square-foot bed which is on a raised, carpeted platform.

The house, of course, is a tourist attraction and draws the inevitable tour buses with people inside gawking at Wilt's home and the other celebrity dwellings in Bel-Air.

Wilt expected some of this but he's not sure how much he really likes it. "We'd had quite a few sightseers at the house," he said, "In fact, at times, a few too many. It's one of those things you have to live with for a while. I didn't think it would be quite like this. If a guy like Elvis Presley or Jack Kent Cooke builds a million dollar house nobody thinks much of it. I guess I relate more to the average guy."

One Los Angeles writer who saw the house rapped it in print and called it in bad taste. Wilt is still trying to understand that. But he's not trying too hard. After all, he owns the house.

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The Secret Book Safe looks just like any book so no one would think to look for valuables in it. But even chance discovery leaves your possessions safe — securely locked by a combination only YOU know — because YOU yourself have set it. Simple instructions show you how. Tough under structure is covered with simulated leather binding to look just like a real book. Just send \$1.00 plus 35c postage and handling for each book safe you want. Money back if you are not satisfied. **HONOR HOUSE DEPT 164BS9LYNBROOK, N.Y. 11563**
— NY State residents add state and local sales tax. —

Will Your Job be Next to Go?

A million jobs have disappeared since 1960. Shouldn't you start your own business NOW...while still employed?

Before more jobs disappear through mergers, automation, and mechanization, shouldn't you at least investigate the way in which so many men have become owners of profitable businesses—starting in spare time—and independent of jobs, bosses, strikes, layoff and automation? All that's needed is your name on the coupon. Facts mailed free. No salesman will call.

Here are the facts: With a little ambition and energy and little over \$1000 cash you can start your own Duraclean business in your spare time, without risking your present job or paycheck! This is a nationally known, nationally advertised business.

It does not require special skills, more than average education, or any traits except ambition, and the willingness to work.

What is this business that offers so much opportunity for so little? It is a service by which YOU supply homeowners, offices, stores and shops 7 superior services including an improved method of cleaning carpets and upholstered furniture right on the customer's premises—the EXCLUSIVE DURACLEAN SYSTEM!

Do-it-yourself methods simply drive much or ALL of the soil deeper to breed germs, impair the fibers and seep back to resoil the surface. The ordinary machine scrubbing leaves much of the dirt deeper in the pile, soaks the carpet or upholstery and treats the fibers harshly.

The exclusive DURACLEAN ABSORPTION PROCESS lifts out dirt and greasy soil with a gentle, almost dry foam. Laboratory tests show that it removes twice as much dirt as other methods and restores the resiliency of the carpet fibers. Because there is no soaking, carpets and furniture can be used again in a few hours! This is vitally important to stores, shops, offices and motels.

Although in time you will wish to buy a truck from your profits, no truck or office is needed to start. You or servicemen can carry all equipment in the car trunk—and your customer phone calls can be received at home. No shop is needed as work is done at the customer's premises.

As a DURACLEAN Dealer you are the sole owner of an independent business and your own boss. You keep all the net profits for yourself. However, the franchise we supply gives you instant recognition in your area. You operate under a nationally known name—use a process recommended by the nation's big carpet manufacturers and guaranteed by Parents Magazine. You get training BEFORE YOU BEGIN. You receive guidance and help from your headquarters.

Your training shows you how to perform the cleaning service—plus six other services which bring extra profits. You also are trained in all phases of running your business, including how to get customers, how to control your expenses, and how to make the maximum profit.

From your first job, you can start earning far more each hour than most men earn. As



you add servicemen or servicewomen, we pay for your additional equipment, so you can expand rapidly with no further capital investment... and each helper you add can increase your yearly net profit by several thousand dollars.

Here is a business that can pay you far more per week than the average man now earns—with only the talent and ambition you now possess. Here is a business you can operate in any one of three ways—or progress from one to another. Some men operate permanently in spare time for the extra money they need. Some start in spare time and quit their jobs only after they see that they can make a lot more money than their present pay by putting in full time as a Duraclean Specialist. Others render the service with servicemen while they expand their list of customers. This business can be kept small or it can be expanded to fulfill your ambitions. Starting with no experience and only 1 or 2 servicemen, men can and do take in \$30,000, \$35,000, and more yearly. There is no limit on annual income for an ambitious man who will follow our proven plans.

We are about to appoint a limited number of men who are truly ambitious, and anxious to do something about their futures. We want men who are willing to follow our proven plans for success and who want—with our help—their own independent, successful businesses.

If this opportunity interests you, please send your name, on the coupon at the right, for a FREE 24 page booklet which gives complete details on the Duraclean business and shows how you can start in spare time for little over \$1000. No salesman will call on you, now or ever. After you've read the facts, decide in the privacy of your own home if you wish to take the next step toward starting a business.

WE SWITCHED!

"For the first time in 20 years I've got security—without fear of losing my job." **H. E., Ohio**

"I took in \$2880 in April. I worked from my home. My wife handles all telephone calls. We both enjoy our new-found independence and the compliments we get from satisfied customers." **J. F. A., Texas**

"When I was 40 I decided to retire before I was 50 years old. With Duraclean I gained financial security in only 8 years—then sold my business at a big profit." **J. H., Ill.**

"Duraclean brought security and an education for my daughters. We've done as much as \$3000 on a single job." **Mrs. B. B., Mass.**

"Life is happier and more prosperous for my family and me. Without Duraclean I'd still be going from layoff to layoff. Now moving to new 5-bedroom home." **R. J. B., Mich.**

THESE ARE JUST A FEW OF THE LETTERS IN OUR FILES FROM MEN AND WOMEN WHO HAVE FOUND SUCCESS AS DURACLEAN DEALERS. (IN ANOTHER YEAR YOUR STATEMENT COULD BE HERE, TOO)

Duraclean® International

3-9N1 Duraclean Bldg., Deerfield, Ill. 60015

WITHOUT OBLIGATION send me the free booklet which shows me how I can start a Duraclean business in my spare time without risking my job. No salesman is to call.

Name _____

Address _____

City _____

State & Zip _____

ANOTHER
JOE WEIDER
SPECIAL!

SHAPE-UP! MUSCLE-UP! SHOP

BUILD MUSCLES. GAIN WEIGHT. LOSE WEIGHT. EVERYTHING YOU NEED TO



1 MUSCLE UP & MAKE OUT!

PUT MUSCLE IN YOUR MUSCLES WITH ONE TWIST!

Quickly add up to 2" on your arms, 4" on your chest. Build rippling back muscles. Thick, broad shoulders. The power to lift girls over your head with one arm! One twist of the "007" TWISTER and every muscle in your body ripples with new vigor and power. Builds strong muscles FAST!—muscles that make you an action-packed guy and a super-charged tiger with the girls! Easy-to-use. No adjustments. No assembly. Use it right out of the box for instant muscle-building fun! Made of chromed-steel tubing, the TWISTER is tough...durable...like you'll be! Guaranteed to muscle you up or your money back. ORDER NOW! Only \$9.98.

GUARANTEE: If after using the TWISTER 3 days you're not convinced you can quickly twist it for cobra-like muscles in your arms...more muscles on your chest...broader shoulders...wider back...a he-man grip and dynamic power—then return it after 5 days for a full refund. Fair? So order the "007" TWISTER Now, while the limited supply lasts! This unusual offer may not be repeated again this year.



FREE!

Complete, illustrated "007" POWER TWISTER Manual. Also, illustrated conditioning course, dealing with the new aerobics training that muscularizes your body with athletic vigor, speed and agility. Written by Joe Weider, Trainer of Champions. Yours FREE with your TWISTER. ORDER NOW!

EXTRA BONUS GIFT: 3 copies of Muscle Builder magazine, worth \$1.80...yours FREE!



PRICED AT ONLY
\$9.98

WITH COURSE

2 This "Killer Karate Krusher" gives you pulverizing hand power!

Just 5 minutes a day for 30 days builds your hands into granite-hard battering-rams of power! Simply fit your fingers into the leather grippers, and with your very first squeeze, you'll instantly start building invincible new power into every tendon and ligament of your hands and fingers!



MAYBE YOU DON'T WANT TO BREAK A BRICK IN TWO WITH YOUR BARE FISTS OR RIP A PHONE BOOK IN HALF—BUT WOULDN'T IT BE GREAT IF YOU COULD?

Here's a brand new way...a fantastically successful system that turns your hands into fearsome, devastating arsenals of power! Based on centuries-old secrets of Japanese Killer. Cults and a Space Age hand-building principle, my KILLER KARATE KRUSHER can make you into a two-fisted tank of power...able to take care of yourself...anytime...anywhere...in all situations! You'll never again fear any man or turn away from any challenge. ORDER IT TODAY! Only \$9.98 postpaid.

MY GUARANTEE TO YOU: You'll own fearsome, ferocious, crippling arsenals of hand power—and become a "Terror-Fighter," able to take care of yourself in every situation—IN 30 DAYS—or your money back!

GREAT FOR SPORTS. TOO! FEAR NO MAN!



FREE



My "Killer Karate" Course... "The Deadly Art of Hand Fighting." Shows dozens of ways to disarm and counter-attack any man, whatever his size! Yours FREE if you order the KILLER KARATE KRUSHER Now!

PRICED AT ONLY
\$9.98

KARATE KRUSHER & COURSE

3 THE END OF THE SKINNY BODY

Drink on as much as 14 pounds in the next 14 days this delicious FUN way!



BEFORE—James Parker at a thin 158 pounds.

AFTER 14 days on the Crash-Weight Plan, Jim weighed 175 pounds.

GAINS 14 POUNDS IN 14 DAYS!

HEY YOU SKINNY GUYS! Thousands are doing it every day. WHY NOT YOU? Here's a totally new breed of nutritional "wildcat" drink that's guaranteed to put an end to your hungry-looking, muscle-poor body...through a new, scientifically-blended milkshake-tasting drink. **Crash-Weight Formula #7** Plan puts meat on your frame. Fleshes out your narrow, shallow chest, skinny arms and spindly legs. Nobody likes a bag of bones! With my proven **Crash-Weight Plan** you just drink 4 milk-shake-delicious glasses with your regular meals and take in an extra 3500 calories daily...to help you pile on the weight FAST! (It's the calories that count when you want to put on some handsome weight!) The nice thing about my weight-gain plan is that it's so easy to take. No complicated exercises to do. No bloating, heavy-as-lead foods to force into your system. The Formula #7 Plan does all the work...you just sit around, take it easy, be as lazy as you want—and in a few days you'll see measurable weight gains pile up! Check the coupon for the Plan and flavor you want to use to put an end to your skinny body. Guaranteed to put weight on you or your money back.

To add up to 14 pounds in the next 14 days you need:

- 14-day supply of Crash-Weight Formula #7
- 14-day supply of Appetite-Stimulating tablets, and

FREE

Weight-Gaining Course. A 48-page illustrated guide crammed with step-by-step instructions in weight-gaining basics. PLUS 3 copies of Mr. America magazine, worth \$1.80...yours FREE!

7-day supply: \$8.00 • 14-day supply: \$14.98
(Your choice of Chocolate or Vanilla flavor)

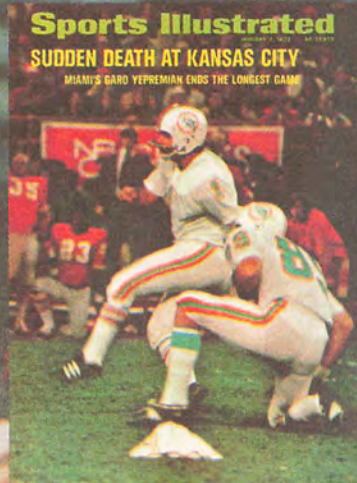


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\$8.00
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TOTAL FOOTBALL '72

ENJOY A
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50-YARD LINE
EXCITEMENT IN
PRO AND COLLEGE
FOOTBALL... FOR
PENNIES A WEEK.

MAIL THIS CARD TODAY



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AND BILL ME LATER.

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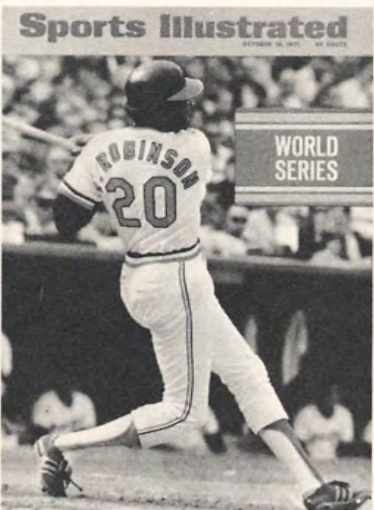
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HERE FOR MASCULINE VIRILITY!

CREATE A NEW, EXCITING AND FUN-GOING YOU IS SHOWN RIGHT HERE!

4 NEW "SLIM-GARD"



Trims
Inches Off
Your Middle,
Waist, Hips
and Lower Back
While You Wear It
Without Exercising!

Meet my pupil, Irvin Kozewski, age 46. He has a 48" chest, 30" waist, weighs 190 pounds. He's won more than 50 trophies for "Most Muscular Waist," in various "Mr. America" contests. Says Irving, "You wouldn't think that a guy like me could wear the SLIM-GARD, but I do. Every day if possible. It keeps my waist and middle trim and muscular while I wear it. I swear by it. You chubby guys will, too!"

SLIM-GARD is the newest, space age way to tone up and trim down your torso. All you do is wear it and it takes inches off your waist. It's fantastic the way it works! SLIM-GARD acts like a waist supporter. It hugs your body, keeping warm air in, cold air out and inducing immediate perspiration. Wear it on the golf course, tennis court, at home, or when you jog. SLIM-GARD won't tear at hairs... you won't even know you're wearing it. Stretches to approximately 6". Made from the finest, most resistant neoprene rubber. Easy to slip on and off. Has heavy-duty zipper. SLIM-GARD won't tear, rip, or come apart. Available in Small (22-30 waist); Medium (30-35); Large (35-42). ORDER NOW! Only \$11.95.

FREE!

NEW "AEROBICS/CIRCUIT TRAINING" EXERCISE ROUTINE

Combining a slimming, muscle-strengthening and heart-arteries-lung improvement routine to help create a more vigorous you... inside and out!

Follow this enjoyable, easy plan in the privacy of your own room. Slims and strengthens your body in just 15 minutes a day. Stimulates your body to use and distribute your food intake more efficiently—to keep you from gaining weight. Helps you melt off fat where you want it. Reshapes your body to youthful lines. Stimulates your body to use and distribute more oxygen so that your heart, arteries and lungs are strengthened.

See results within 2 weeks! Tested by thousands with outstanding results! This program is guaranteed to improve your well-being, fitness and vigor in just weeks. And most important, it's an easy-to-follow program you can stick-to-for-the-rest-of-your-life!



SLIM-GARD
& COURSE ONLY

\$11.95

5 LOSES 35 POUNDS IN A FEW WEEKS!



BEFORE—Gerry Murray was overweight, sick and disgusted with life. **AFTER** a few short weeks on the Weight-Loss Plan, he was 35 lbs. lighter and happier!

LOSE UP TO A-POUND-A-DAY... 14 POUNDS IN 14 DAYS Without Losing Strength & Vigor

The Only "Weight Loss" Plan that Really Does Something To Shape You Up... Keep You Vigorous And Athletic-Looking While Losing Weight!

Your skin won't collapse or sag or develop the deep and wavy lines and wrinkles that give you an aged appearance. This is the only plan that puts vigor, power, muscles and masculinity into your body while it slims you. You'll look and feel younger while losing weight safely. **Weight Loss RX7 SHAPE UP PLAN** is a revolutionary new protein-enriched weight-loss plan. Unlike other reducing plans that make you lose vigor, health and youthfulness, this remarkable drink provides you with a nutritional

balance of natural-organic proteins, vitamins, minerals... along with controlled fats and carbohydrates. Follow the plan, drink nutritious, milkshake-flavored RX7, follow the Carbo-Gram "Countdown" Diet and the few simple exercises that come with it. You are guaranteed that within 30 days you'll look more vigorous, be more athletic-looking and more youthful than at any other time in your life. **THOUSANDS ARE DOING IT DAILY... WHY NOT YOU... WHY NOT NOW... TODAY?**

FREE New "Aerobics / Circuit-Training" Exercise Routine. Same course as described in the SLIM-GARD ad.

with emphasis on waist, hips and small of the back reduction. PLUS FREE: 3 copies of Mr. America magazine... worth \$1.80... yours FREE!

12-Day Supply

\$11.95

(Your choice of Vanilla or Chocolate flavor)



6 SPECIAL OFFER:



- 2-weeks' supply of "RX7" with course.
- Plus SLIM-GARD
- and 3 FREE issues of Mr. America.

A \$24 value
Now only **\$19.95**

USE THIS SHAPE-UP... MUSCLE-UP COUPON!



JOE WEIDER

Dept. 162-13P4

25 Maple Street
Norwood, N.J. 07648

Dear Joe:

Thanks for letting me know about your "Shape-Up"... "Muscle-Up" courses and products. Please send me the items checked below, along with my FREE gifts. I understand all your products carry a full money-back guarantee... no "ifs"... "ands"... or "buts."

I enclose check or
money order for \$.....

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

1 ☐ "007" TWISTER, Free course & 3 copies of Muscle Builder magazine only \$9.98

2 ☐ KILLER KARATE KRUSHER & Free "Killer Karate" course only \$9.98

3 CRASH-WEIGHT FORMULA #7 PLAN with Free course (check one):

☐ 7-Day Supply only \$ 8.00

☐ 14-Day Supply only \$14.98

Check flavor desired: ☐ Chocolate
☐ Vanilla

4 ☐ SLIM-GARD & Free "Circuit Training" course & 3 copies of Mr. America only \$11.95.

Check waist size: ☐ Small (22-30)
☐ Medium (30-35)
☐ Large (35-42)

5 ☐ WEIGHT-LOSS RX7 Plan with Free "Shape-Up" course. 2 weeks' supply only \$11.95.

Check flavor desired: ☐ Chocolate
☐ Vanilla

6 ☐ SPECIAL OFFER: 2 weeks of RX7 Plan, Free "Shape-Up" course and Slim-Gard. \$24.00 value only \$19.95

Dry is no way to smoke.

Come all the way up to KOOL.
The only one with
the taste of extra coolness.



Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health

King Size, 18 mg. "tar," 1.4 mg. nicotine; Long Size, 19 mg. "tar,"
1.4 mg. nicotine av. per cigarette, FTC Report Apr. 72